



TAG-ITI

Talal Abu-Ghazaleh Information Technology International

# Newsletter



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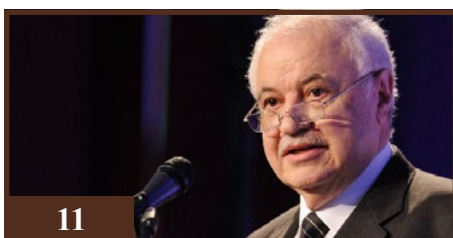
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## Abu-Ghazaleh Calls for a Variety of Steps to Assist in e-Transformation

AMMAN-In cooperation with The Arab International Society for Management Technology (AISMT), Talal Abu-Ghazaleh Information Technology International (TAG-ITI) held a seminar on cloud computing at Talal Abu-Ghazaleh Knowledge Forum.

The seminar aimed at raising awareness about this technology, supporting the various sectors to keep pace with the accelerated technological development and using the new technological means in all sectors, which represents one of AISMT most significant objectives.

The seminar was held under the patronage of HE Dr. Talal Abu-Ghazaleh with the participation of a number of pioneers in the field of IT, representatives and managers of national and international providers of cloud computing, in presence of representatives of the various public and private sectors.

Dr. Abu-Ghazaleh stressed on the need to take a variety of steps in order to assist in e-transformation. First of these steps was to establish a permanent coordination commission involving all the stakeholders concerned in e-clouds. The commission will study the significance of this issue to the society, to make suggestions for starting work – provided being under the umbrella of AISMT pursuant to the agreement. In addition, he called for communicating a message using all available means to all decision makers in both public and private sectors calling for e-transformation.

Moreover, Dr. Abu-Ghazaleh stated that the European Union has assigned Talal Abu-Ghazaleh Organization (TAG-Org) to raise awareness amongst Jordanians on the significance of renewable energy since the Organization has the ability to communicate messages to the media aiming at developing capacity and

preparing the different training courses on modern technology, including cloud computing.

TAG-Org launched its private cloud (TAG-Cloud) in 2012. TAG-Cloud enables TAG-Org to transfer all applications, systems and software to the cloud for the purpose of saving energy, costs, flexibility and acceleration in education, business and competitiveness in the new global market; in addition to guaranteeing safety, and the unlimited ability to monitor and expand in the virtual environment.

TAG-Cloud helps deliver the professional and educational services to TAG-Org community, including Talal Abu-Ghazaleh University (TAGI-UNI) and its students and international suppliers of education. In addition, it provides each user in the group, each student at TAGI-UNI and Talal Abu-Ghazaleh Colleges with remote access to the files, applications and storage from any computer and at any time.

TAG-ITI launched the specialized consulting services in cloud computing to support the local community in specific and the Arab community in general in the application of the latest solutions of transformation into cloud computing technology. TAG-Cloud will be a future platform of its program adopted in order to transform into a smart group in all internal and external transactions by the end of 2016.

Dr. Salem Al-Aqtash, ICT Advisor to TAG-Org Chairman, illustrated that cloud computing makes it easy for the users to perform their various duties, enabling them to access into their own data, applications and files smoothly anywhere and anytime on the Internet.

Eng. Aiman Mazahreh, CEO and Founder of STS, a Jordanian company specialized in providing solutions of information systems and technology in Jordan and the region, stressed the significance of the world transforming to cloud computing. He indicated the importance of employing the concepts and solutions of cloud computing in building the IT sector in Jordan as cloud computing will soon be indispensable and we will reach the stage in which all operating systems are changed into cloud systems. In case the technical Arab companies do not adopt cloud computing and its services, these companies will search for an alternative that is geographically and ideologically remote from the Arab region. He also pointed out the precedent step of STS to launch STS Cloud Platform for Business Sector Computing in October under the patronage of HE Majd Shwaikeh, Minister of ICT.

Dr. Bashar Hawamdeh, Chairman of ICT Association of Jordan and CEO of MenaITech, assured the importance of Intellectual Property in transforming the resources and programs into immediate services based on cloud computing technology which will distinguish each service provider from others and will provide a significant space for creativity and excellence in the various sectors. MenaITech launched several services for SMEs through its cloud platform, believing in the significance of keeping pace with cloud computing.

Mr. Hany Morcos, Microsoft Cloud Technologies Director for the MENA region, illustrated the global significance of this technology and its contribution in reducing costs and, enhancing productivity, flexibility, and the smooth conduct of operations within the sector



of companies accompanied with data security. IT industry has become basic services that should be provided by public or private institutions.

Mr. Ala' Al-Masri, Territory Business Manager – Jordan & Palestine at Cisco Systems, stressed on the major models of cloud computing and illustrated the comprehensiveness of the beneficiary categories of these services. He also explained the significance of hybrid cloud technology in meeting the needs of business sector to provide the immediate services.

Mr. Nassif Fakhouri, Senior Technology Consultant at VMware, stressed the necessity to raise awareness within the Arab society in relation to modern technology, mechanisms of application and transformation, as well as its significance aiming at keeping pace with the rapid global developments. In addition, he assured that the world has overcome the obstacles of transformation into this technology, of most importantly protection of data and systems in order to be of the most important features of using this cloud. He indicated the advanced solutions that technology developed to transform all available resources into immediate services using this technology.

Dr. Ala' El-Dein Radi, Vice Chair of AISMT, illustrated the significance and role of Internet in taking advantage of services based on cloud computing technology, as well as the significance of service suppliers being transformed into Internet Protocol Version 6 (IPv6); the project which TAG-Org adopted nationally and regionally.

He also explained that IT infrastructure has become so complex and fragile that does not commensurate with business acceleration and dynamism in this era. 70% of current IT investments are concentrated on maintenance while too little is left for innovation. In light of the presence of agents looking forward to reducing response time and administration costs, IT needs a better strategy. Cloud computing provides a new model that reduces IT complexity through promoting effective assembly of customized auto-organized virtual infrastructure.





## TAG-Org Begins Implementing Its Plan for the Transition to a Smart Institution in Its Internal and External Transactions

AMMAN - Talal Abu-Ghazaleh Organization (TAG-Org) began developing a plan for its radical transition to a global knowledge institution that provides digital professional and educational services to become “Talal Abu-Ghazaleh International Knowledge Institution for Professional and Educational Services”.

At the meeting held by the Organization to discuss the transition plan, HE Dr. Talal Abu-Ghazaleh stressed that “Due to the rapid technological progress and the prediction of the developments that will unify the human and the machine by 2050, the Organization will turn into

a smart institution in its internal and external transaction. Its major role is to serve community and provide various professional services”. “We believe that we have a major role since many international organizations look forward to work with us” he pointed out.

He also stated that: “the transition plan must involve the linking between the ITC-related/dependent services in the Organization to make them integrated services available on the e-cloud in addition to the transition of all the services of the Organization to technology-related services including audit.





## **Abu-Ghazaleh: The Arab International Society for Management Technology (AISMT) Supports the launch of 6th Version of Internet Protocol (IPv6)**

AMMAN - The Arab Knowledge and Management Society (AISMT), a member of Talal Abu-Ghazaleh Foundation, supported the launch of IPv6 with the participation of members of Information Technology and Communication Committee at Talal Abu-Ghazaleh Organization (TAG-Org). Once launched, the Group will be the national and regional hub for launching such a technology.

This strategic project is adopted as a realization of AISMT Chairman HE Dr. Talal Abu-Ghazaleh's belief in the importance of smoothing out the spread of the imminent modern technology for the public interest. In actual fact, most Arab countries, including Jordan, exhibit poor understanding of IP for various reasons, including negligence, mistrusting, weakness of will, lack of awareness ...etc. Consequently, there is a lack of clear vision, national strategy and a sound action plan to make the transfer into IPv6 happen.

The decision was issued based on the all-encompassing technological expertise of TAG-Org and the international success stories. It was taken during a meeting

chaired by Mr. Ala' Eddein Radi, AISMT board member, an international and strategic expert in IPv6 and an instructor and a licensed technical engineer (gold) in this technology. The meeting was held to discuss the importance of the gradual transformation to this technology at the level of the Group (internally) as a first stage, due to the fact that the Group is a provider of the Internet service and not just a user. Furthermore, the Committee discussed the implementation of the executive plan and the road map of the general strategic framework on the issue of mobilizing powers and combining tracks together so as to have TAG-Org as the starting point, at the level of Jordan, and to expand afterward to be regional, or to be carried out in parallel in both tracks.

During its extraordinary general meeting chaired by Dr. Abu-Ghazaleh, AISMT has announced its support for this technology under IT new trends and to raise the awareness of Jordanian, Arab and international communities on the importance of this technology. The decision embodies one of AISMT goals with special focus on holding workshops and training, technical and management courses in areas related to IPv6.



# Talal Abu-Ghazaleh Organization

## TAG-Org Launches Ma'an e-Archiving Center

MA'AN - Upon the directives of HE Dr. Talal Abu-Ghazaleh, chairman of Talal Abu-Ghazaleh Organization (TAG-Org), an e-Archiving integrated solutions service project in Ma'an was launched.

The project is based on the significant role e-archiving plays in data keeping and transformation into electronic instead of paper-based data, which contributes to achieving transparency,

saving costs of disposal of paper documents, providing easy access and retrieval, in addition to protecting documents against disposal and theft.

The project aims at providing job opportunities for youth in Ma'an and surrounding areas, and supporting local community through IT and English language skills in addition to archiving skills.





## Talal Abu-Ghazaleh Organization and Association of Banks in Jordan Sign MoU

AMMAN - Talal Abu-Ghazaleh Organization (TAG-Org) and the Association of Banks in Jordan (ABJ) signed a Memorandum of Understanding (MoU) to support TAG-Org's refurbished computers project and distribute them to the least developed areas.

On behalf of HE Dr. Talal Abu-Ghazaleh, the MoU was signed by Mr. Salah Abu Osbeh, TAG-Org executive director and Mr. Adli Qandah, ABJ general director.

According to the MoU, both parties shall cooperate in the refurbishment of computers as TAG-Org has previously initiated this project which aims at activating and utilizing old computers for educational purposes. The refurbished computers will be

distributed to charitable societies and development centers in the least developed areas in coordination with members of the Association.

Mr. Abu Osbeh stated that this initiative aims to change the culture of the society with regard to information technology in a mechanism to be transformed into knowledge based societies, noting that TAG-Org has established more than 60 knowledge centers in different areas throughout the Kingdom.

He pointed out that in the first phase of the project in 2010 around 1500 computers have been refurbished and distributed to schools and non-government societies, adding that this initiative is conducted upon the directives of Dr. Abu-Ghazaleh which he adopted out of his belief of the need to

provide a computer for every individual to promote knowledge culture amongst all categories.

For his part, Dr. Qandah explained that signing the MoU with the Organization fulfills the operational banks' belief in the necessity to assume its corporate social responsibility in Jordan.

According to the Memorandum, the banks shall provide old and used computers to TAG-Org which in return will conduct the refurbishment process in order to distribute them to charitable entities in the Kingdom.

He also said that it's anticipated that this initiative will have good impact on the national level as it contributes to the decrease of digital illiteracy and increases the number of citizens who own computer devices mainly as the

percentage of Jordanian families that own personal computers doesn't exceed 36% according to official statistics.

In conformity with the MoU, the Association will address all the banks in the Kingdom to provide the used computers to TAG-Org in order to be refurbished and distributed to those who need them while the Association and its members will not bear any financial costs.

Moreover, the TAG-Org's computers refurbishment project seeks to increase the number of knowledge centers, where it started with the Jerash Camp, transforming the camp accordingly into a "knowledge camp" by training the young people there to conduct the refurbishment works and another center was established at Zarqa University for the same purpose.







## **Abu-Ghazaleh Selected among 28th Most Influential Muslim Business Personalities in the World**

AMMAN - The Royal Islamic Strategic Studies Center (RISSC), a Jordanian think tank, selected HE Dr. Talal Abu-Ghazaleh among the World's 28 Most Influential Muslims in business sector in 2016.

Dr. Abu-Ghazaleh was selected for his influence in the world in the business sector in the Middle East and North Africa.

According to the report issued by the Center, he is credited with introducing the concept of intellectual property into the Arab world.

Abu-Ghazaleh has been selected as deputy Chairman of the UN Global

Compact, as well as being appointed by the UN as Chair of UN Global Alliance for ICT and Development.

The report also stated that the name of Dr. Abu-Ghazaleh is being listed in the IP Hall of Fame in Chicago, USA. According to the Center, the selection and nomination of individuals depends on a number of criteria including their influence in the Muslim world and their ability to serve Muslims and their charitable causes in addition to their contribution in supporting science and scientists and in disseminating knowledge and awareness among the Islamic nations.

## For More Information:

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