

Talal Abu-Ghazaleh University College for Innovation Renews Scholarship Program for Summer Semester

Amman 18-April-2019

Talal Abu-Ghazaleh University College for Innovation (TAGUCI) announced the renewal of its scholarship program for MBA students for the summer semester 2018/2019.

The scholarships, offered by Talal Abu-Ghazaleh Foundation (TAG-Foundation), include a full scholarship (100%) granted to refugees at Syrian and Palestinian camps in Jordan and Lebanon, and 50% scholarship to students who meet MBA requirements in Jordan and the Arab countries.

The renewal of the scholarship program comes in line with HE Dr. Talal Abu-Ghazaleh's belief in supporting youth, particularly refugees, to assure them the opportunity to access high-level education and knowledge to improve their conditions and develop their skills.

TAG-Foundation was established as a non-profit organization, funded by Talal Abu-Ghazaleh Global (TAG.Global) to promote sustainable development with a focus on economic and social development initiatives, to enhance the capabilities of individuals, groups, institutions and associations worldwide.

Furthermore, TAGUCI has recently announced that it started receiving applications for the summer semester of the academic year 2018/2019 for MBA program tracks including Innovative Leadership, Entrepreneurship, Human Resources Management, Digital Marketing and Data Analytics.



طال أبو غزاله فاؤنڊيشن للتعليم
بدعم من مجموعة طلال أبو غزاله

تعلن عن: منح لدراسة الماجستير في إدارة الأعمال
في كلية طلال أبوغزاله الجامعية للابتكار
للفصل الصيفي ٢٠١٨ / ٢٠١٩

كلية طلال أبوغزاله الجامعية للابتكار (TAGUCI)
متخصصة في الأعمال وتقنية المعلومات وتتركز على توفير البيئة المناسبة لخلق الإبداع والابتكار والريادة، وهي مؤسسة مستقلة مرخصة ومعتمدة من وزارة التعليم العالي وهيئة اعتماد مؤسسات التعليم العالي وضمان جودتها. تقدم (TAGUCI) برنامج الماجستير في إدارة الأعمال (MBA) في المجالات التالية:
- تحليل البيانات. - إدارة الموارد البشرية.
- التسويق الرقمي. - قيادة الابتكار وريادة الأعمال.

طلال أبوغزاله فاؤنڊيشن
تقدم المنح للمتقدمين ممن تنطبق عليهم شروط وتعليمات الكلية الجامعية وذلك كما يلي:
١. منحة كاملة بنسبة ١٠٠% :
للجنيين في المخيمات الفلسطينية والسورية في الأردن ولبنان.
٢. منحة بنسبة ٥٠% :
لجميع الطلبة المقبولين من الأردن وبقية البلدان العربية.

التسجيل مفتوح للفصل الصيفي ٢٠١٩/٢٠١٨ لمن يحقق شروط الانتساب على الرابط:
www.taguci.com/registrationform.aspx

كلية طلال أبوغزاله الجامعية للابتكار (TAGUCI)
مبنى جامعة طلال أبوغزاله، ١٠٤ شارع مكة، أم أفيبة، عمان، الأردن
صندوق البريد: ٩٢١٩٥١ عمان ١١١٩٢ الأردن E-mail: info@taguci.edu.jo
هاتف: ٥٥٠٩٢٢٢ - ٠٦ | موبايل: ٠٧٩٧٢٢٧١٥٧ Website: www.taguci.edu.jo

To apply for a scholarship, applicants have to fill out the application form at the following link:
www.taguci.edu.jo



Talal Abu-Ghazaleh University College for Innovation Established at Palestine University “Ramallah”

Amman 16-April-2019

The Palestinian Ministry of Education and Higher Education announced the establishment of Talal Abu-Ghazaleh University College for Innovation (TAGUCI) in Palestine.

The agreement was signed under the patronage and in the presence of HE Dr. Sabri Saidam, Palestinian Minister of Education and Higher Education, and HE Dr. Talal Abu-Ghazaleh, chairman of Talal Abu-Ghazaleh Global (TAG.

Global) and a host of representatives of both parties.

Prof. Noor Abu-Rub, President of the Palestine Technical University (Kadoorie), and Mr. Jamal Melhem, TAG.Global Executive Director in Palestine, signed the agreement.

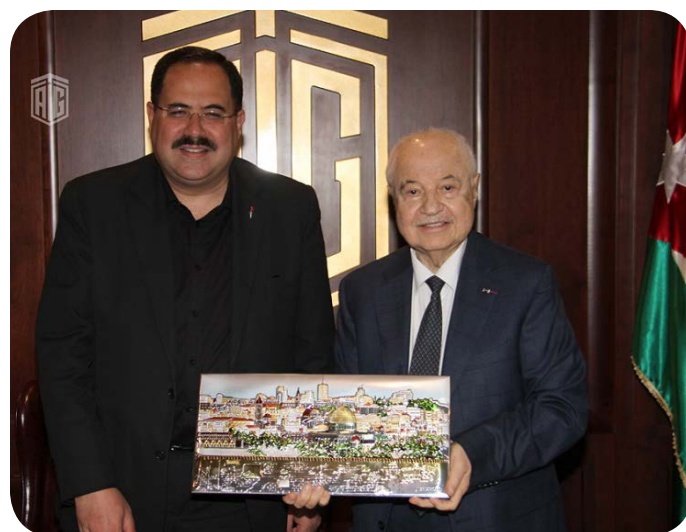
Dr. Saidam stated that the establishment of TAGUCI, to be hosted at no cost by Kadoorie,

is a great national achievement since it will motivate creativity, innovation and excellence among Kadoorie students noting that the College is distinctive for its vision based on graduating inventors and helping them protect their inventions and turning their ideas into marketable products that contribute to supporting the national economy.

The Minister expressed his gratitude to Dr. Abu-Ghazaleh for this outstanding grant to the Palestinian students which concentrates on highlighting the various aspects of creativity and excellence among students, motivating and inspiring their excellence on regional and global levels to add competitive value to professions to keep abreast with the knowledge world. He also commended Dr. Abu-Ghazaleh's honorable standpoint that signifies his belonging and loyalty to his homeland Palestine.

Furthermore, Dr. Saidam affirmed that TAGUCI will be subject to accreditation conditions and criteria by the Ministry, in terms of programs and required licenses, stressing the Ministry's approach to support institutions of higher education that offer distinctive programs to Palestinian students and generate outcomes that meet the global and local labor market needs.

For his part, Dr. Abu-Ghazaleh pointed out that TAGUCI in Palestine will seek to attract



distinguished and creative students who will have the conviction that they will only graduate if they invent an ICT-based product or service for which they will be rewarded by being repaid the fees as an incentive. Moreover, Abu-Ghazaleh Intellectual Property will assist students in protecting their inventions and commercializing them.

“I am extremely proud of this great achievement which I consider an honor and opportunity to fulfil my duty towards Palestine, and I believe in the creative capacities of the Palestinians, especially the youth, which enable them to excel at a global level. Our victory is our civilized success that counteracts skeptical voices that underestimate the capabilities of the great Palestinian people. We are truly a great nation,” Dr. Abu-Ghazaleh concluded

Talal Abu-Ghazaleh University College for Innovation Holds ‘Excellence in Customer Service’ Training Course

AMMAN 30-April-2019



The Consultancy and Training Center at Talal Abu-Ghazaleh University College for Innovation (TAGUCI) held the Excellence in Customer Service training course for Hisham Al-Qaisi & Sons Company staff.

The course was held in accordance with the signed agreement between the two parties which aims at capacity building and development of the Company employees through specialized training courses offered by TAGUCI's Consultancy and Training Center.

The program focused on how to professionally present products and services to customers to acquire competitive priorities and advantages in the labor market and achieve a distinguished level of customer loyalty and satisfaction.

Meanwhile, participants were introduced to and acquired a set of skills relating to professionally

dealing with customers and their inquiries in accordance with high customer service standards, as well as innovative ways to attract new customers, and how to effectively deal with dissatisfied customers and their complaints.

At the end of the program, accredited certificates by TAGUCI and the Ministry of Higher Education were given to participants.

It is noteworthy to mention that TAGUCI is a University College specialized in business and information technology. It aims at providing the appropriate environment for creativity and innovation through modern learning methods while granting students the potential to transform their ideas and inventions into marketable products. The College is also keen to provide executive programs that enhance knowledge and skill development through its Consultancy and Training Center.

Talal Abu-Ghazaleh University College for Innovation Participates in the Universities' Fair at King's Academy

AMMAN 24-April-2019



Talal Abu-Ghazaleh University College for Innovation (TAGUCI) participated in the Universities' Fair organized by The King's Academy along with 10 other public and private universities.

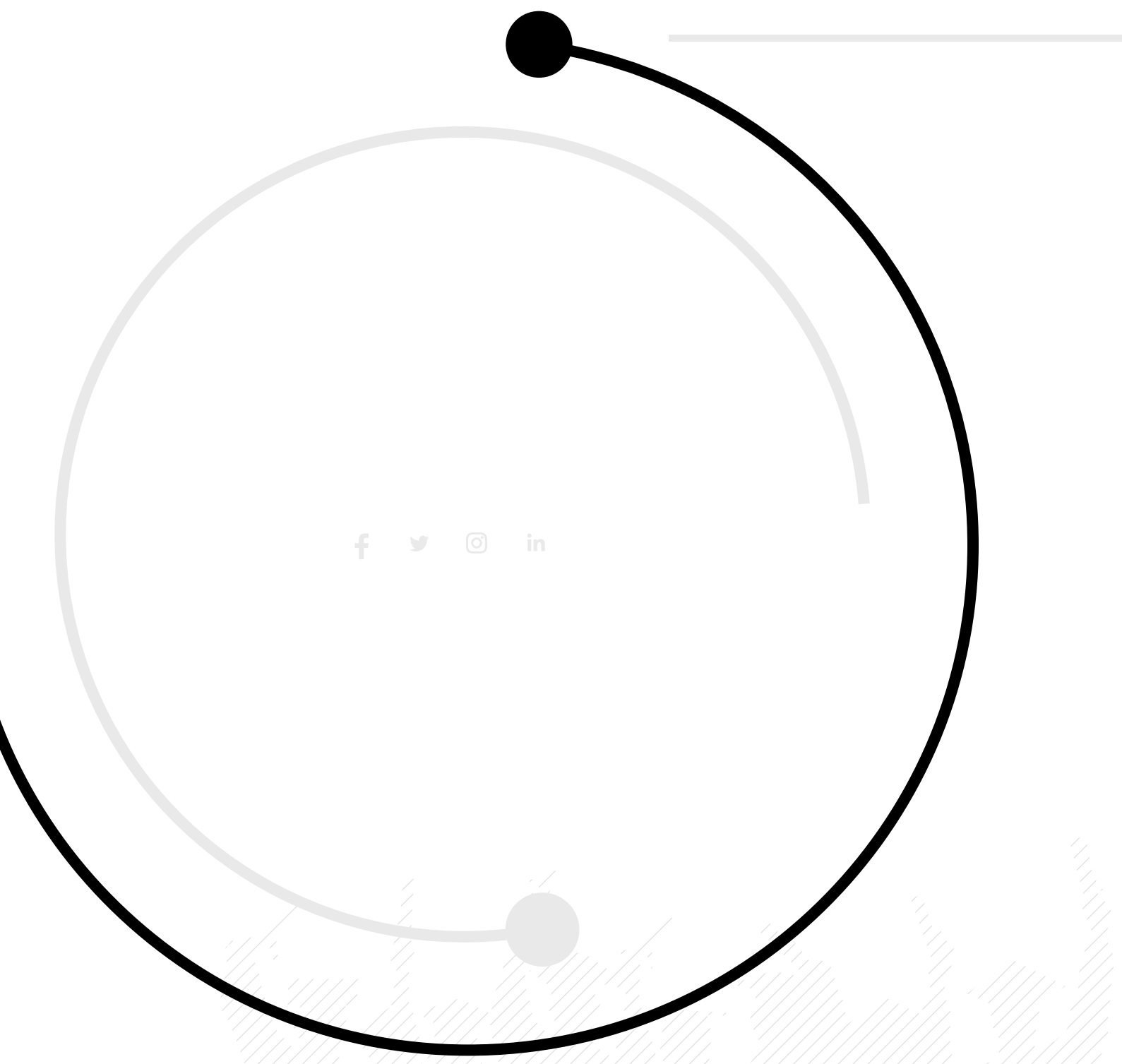
Through its participation, TAGUCI seeks to introduce its academic programs for MBA and Bachelor degrees to university faculty and students.

The College, based on the vision of its founder HE Dr. Talal Abu-Ghazaleh, recognizes the importance of taking part in such educational fairs which strengthen its presence at the local level among well-known higher education institutions. In addition, such events offer a great opportunity to directly communicate with secondary school students and introduce them to

various university specialties that would help create job opportunities for them in an effort to reduce unemployment.

Talal Abu-Ghazaleh University College for Innovation is a college of business and information technology. It is the first university college of its kind in Jordan, which specializes in the development of creativity and innovation. It was founded on HE Dr. Talal Abu-Ghazaleh's belief in the capacities of youth and their ability to support the global and local economy.

It's worth mentioning that TAGUCI has recently started receiving applications for the summer semester of the academic year 2018/2019 for its MBA program.



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