



## ‘Abu-Ghazaleh’ and King Abdullah II Design and Development Bureau Ink Research and Consulting Accord

*Amman 05-Aug-2019*



Talal Abu-Ghazaleh University College for Innovation (TAGUCI) signed a memorandum of understanding (MoU) with King Abdullah II Design and Development Bureau (KADDB) for cooperation in the fields of research and consulting.

The MoU was signed by TAGUCI Dean Dr. Muntaha bani Hani and KADDB Director General Maj. Gen. Mohammad Farghal.

The two parties agreed on encouraging their staff to become involved in joint scientific research teams to develop and prepare combined funding applications for scientific, applicable and manufacturing research projects to be submitted to international and local financing agencies.

Additionally, they will cooperate through joint task forces in developing and manufacturing products

in the field of information and communication technology in accordance with the international standards for the benefit of Jordanian institutions in addition to local, regional and international markets as well as collaboration in the fields of technology transfer in the fields of scientific research and industry.

In accordance with the MoU, students and faculty of TAGUCI will be able to use KADDB facilities. Meanwhile, projects of students will be funded by King Abdullah II Fund for Development in such a way that meets KADDB's needs and requirements.

Finally, TAGUCI and KADDB will cooperate in the field of community and human development by exchanging expertise and holding joint training programs, seminars and workshops.

## Talal Abu-Ghazaleh University for Innovation Earns FIBAA Accreditation

*Amman 25-Jul-2019*

Talal Abu-Ghazaleh University College for Innovation (TAGUCI) was awarded accreditation from the Foundation for International Business Administration Accreditation (FIBAA) in view of meeting high-quality standards in education, research, policies and practices in addition to achievements of its students, academic and administrative cadres.

FIBAA assessment board evaluates key issues with special focus on internationality, employability and economic relevance including program objectives, admission standards, contents and structure concept of the study program, academic environment and quality assurance.

Dr. Muntaha bani Hani, Dean of TAGUCI, stated that FIBAA accreditation is a testament to TAGUCI's academic achievements conducted in a short period of time after receiving certification of Jordan's Higher Education Accreditation Commission noting that it is a continuation of accreditation awarded to Talal Abu-Ghazaleh Graduate School of Business.

"TAGUCI will relentlessly work to achieve excellence to become a role model educational institution in Jordan and the Arab countries in enhancing innovation and creativity. It provides modern learning tools that enable students to transform their ideas and inventions into marketable products," bani Hani stated.



It is worthy to mention that TAGUCI offers FIBAA accredited MBA program in Data Analytics, Human Resources Management, Digital Marketing and Entrepreneurship, in addition to Bachelor's degree in Business Administration and Computer Science/Artificial Intelligence (AI).

FIBAA is a non-profit internationally experienced agency for quality assurance. FIBAA awards its Quality Seal to higher education institutions and programs of high quality worldwide. Excellent performances, especially those that demonstrate a strong strategy-based and international profile, receive the FIBAA Premium Seal.

## TAGUCI offers 35 Scholarships to the Top Tawjihi Achievers

*Amman 04-Aug-2019*



Under the patronage of HE Dr. Talal Abu-Ghazaleh, founder and chairman of Talal Abu-Ghazaleh Global (TAG.Global), Al Awa2el, the Jordanian E-Learning platform, organized a ceremony to honor excelling General Secondary Education Certificate (Tawjihi) examination graduates followed by a panel session with Dr. Abu-Ghazaleh.

During the ceremony, Dr. Abu-Ghazaleh announced thirty five 75% scholarships at Talal Abu-Ghazaleh University College for Innovation (TAGUCI) for the excelling students in the seven majors of the Secondary Education Certificate; in addition, he awarded each one of them a TAGITOP device.

The ceremony and session came as a part of the initiative “Coming to my Choice” exhibition organized by Al Awa2el at Zara Expo - Grand Hyatt Amman/Jordan with the participation of TAGUCI and in the presence of Eng. Muthana Gharaibeh, Minister of Digital Economy and Entrepreneurship, Dr. Mohammad Abu Rumman,

Minister of Culture and Youth and Mr. Husam Awwad, General Director of Al Awa2el Platform.

During the session, Dr. Abu-Ghazaleh stressed the urgent need for radical change in the requirements of academic tracks in universities, underlining the need to adapt to life changes, new Industrial Revolution and work together for the creation of a better future.

Furthermore, Dr. Abu-Ghazaleh pointed out that in the era of knowledge revolution, students will teach each other and learning will be achieved through research and innovation, calling for a revolution against old traditional systems in education and the necessity to transform from education to learning in conformity with market needs particularly in the era of the Fourth Industrial Revolution and the need to prepare for the future.

It is worth mentioning that Talal Abu-Ghazaleh University College for Innovation (TAGUCI) is a university college specialized in applied business and information technology. It aims at providing youth with the skills to become leaders in the world of IT and empowering its graduates to innovate and create knowledge.

“Coming to my Choice” is an annual initiative which aims at helping students choose their field of study by assisting them in exploring academic disciplines in an exhibition that includes workshops and lectures. It is also a great opportunity for students to meet university representatives.

## ‘Abu-Ghazaleh University College for Innovation’ Participates in AI Expert Meeting at ESCWA

*BEIRUT 17-Jul-2019*

Talal Abu-Ghazaleh University College for Innovation (TAGUCI) participated in the expert group meeting on “Artificial Intelligence (AI) and Local Industrial Development” at the United Nations Economic and Social Commission for Western Asia (ESCWA) which was held in Beirut.

The meeting concentrated on the contribution and impact of AI on local industrial development in light of the Fourth Industrial Revolution.

Dr. Muntaha bani Hani, Dean of TAGUCI underlined the role of learning during this revolution and the skills that students have to master to excel and succeed during a revolution characterized by continued emergence of new technologies.

She affirmed that TAGUCI took into consideration innovation and creativity skills when developing its programs in order to empower students with the required skills that ensure their success in the future; success that is attributed to the role of such knowledge and learning in maximizing the youth potential to seize opportunities and boost sustainable development.

Furthermore, participants discussed the gaps between a set of skills provided by current



educational systems in addition to other topics related to AI and productivity, labor force impact and employment, and talent investment and infrastructure.

TAGUCI is a University College specialized in business and information technology. It focuses on providing the appropriate environment for creativity, innovation and entrepreneurship. TAGUCI is an independent educational institution accredited by the Jordanian Ministry of Higher Education and the Accreditation and Quality Assurance Commission for Higher Education Institutions.

## Higher Education and its Graduates New Wonderful Patterns

*Amman 31-Jul-2019*



### **Dr. Muntaha Bani Hani**

There are outstanding cases and great developments in the field of higher education in Jordan that get lost amid the swirl of protest and fierce criticism, partly because some Arab countries in the Gulf have reduced the number of recognized Jordanian universities. Official criticism of universities has been mixed up with the popular one forming a case of compatibility, which made them unable to see shining examples to be proud of.

Some of us forget the faculties of engineering, medicine and pharmacy in our Jordanian

universities, which are still among the best faculties in the Arab world.

Although focus in the official universities is on the University of Jordan in Amman, the Jordan University of Science and Technology and the Yarmouk University in Irbid, we have to remember that the Hashemite University in the city of Zarqa is one of the most prestigious universities in terms of human, financial, and technological resources management.

If we look at some of the universities that have developed recently, we will find that they have made a distinctive contribution in new fields of great importance for development. One such example is the German Jordanian University, from which distinguished students both theoretically and technically graduate bridging the gap between graduation and productivity in the labor market.

There are also the Princess Sumaya University for Technology and the new Al Hussein University. Both focused on the introduction of technology and knowledge into the curricula taught by the disciplines they offer in order to enrich the market, and support Royal directive to make the Jordanian economy a knowledge-based economy. In light of these outstanding academic developments at the level of higher education, the efforts of Talal Abu-Ghazaleh Organization (TAG-Org) have also emerged, making the trusteeship and task of providing useful education one of its major activities and concerns.

TAG-Org's Talal Abu-Ghazaleh University College for Innovation (TAGUCI) has been established to educate its students in various

fields of management and business, making them aware of new theories and ideas and benefiting from the experience of reviewing the various activities of TAG-Org in accounting, auditing, management, marketing, trademark registration, computer science, information technology and others. Moreover, it is the first university to be hosted by a major business enterprise in Jordan and the Arab world.

Therefore, the idea of establishing TAGUCI was conceived. The Ministry of Higher Education has expressed understanding in granting the recognition and the certificate of reliability required to carry out this role. The idea is to select young people who want to enter the market and are able to innovate in the field of communication and information technology in its various branches, from developing software to robotics to developing programs, all to suit Jordanian and Arab needs.

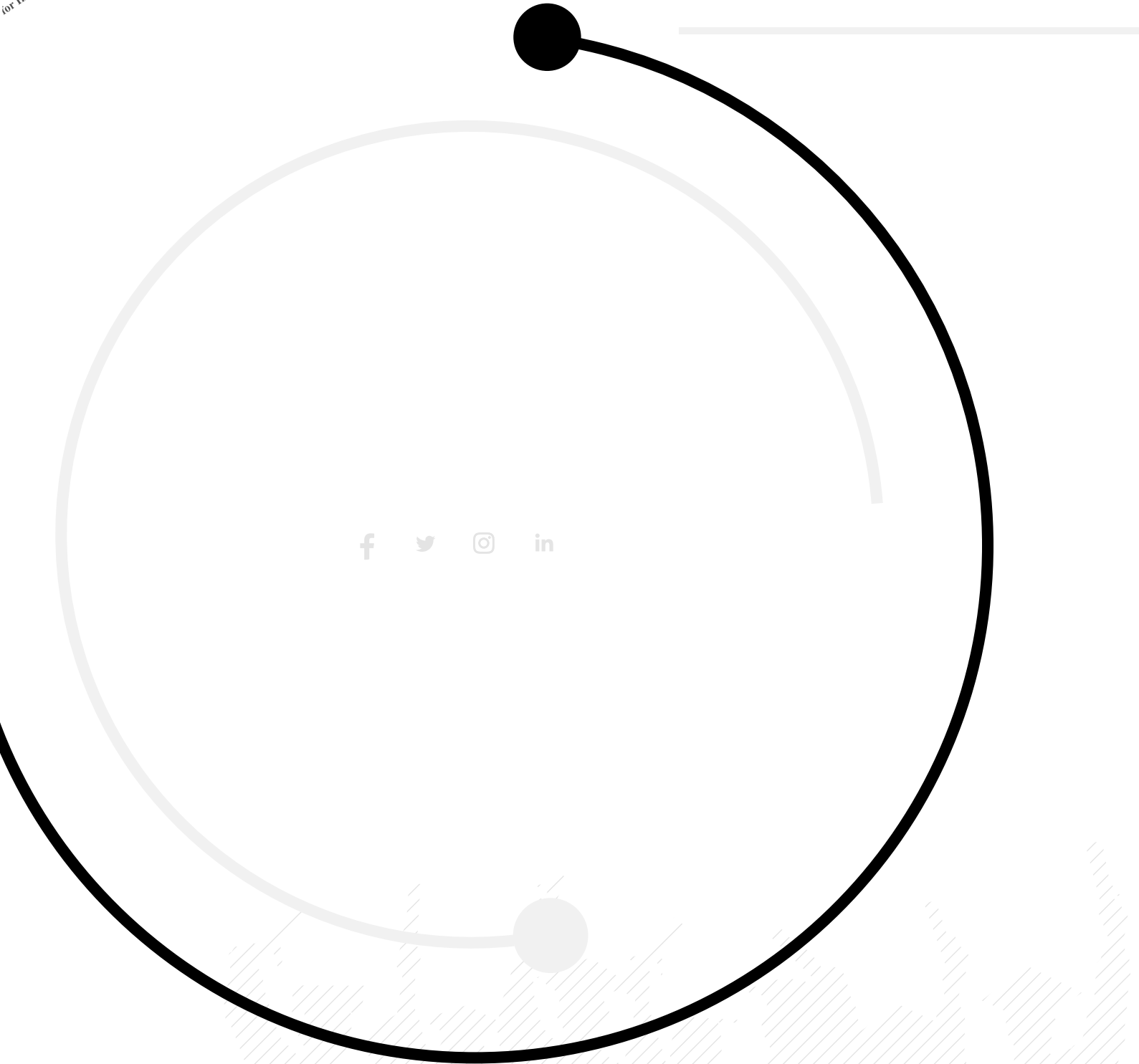
Students at Talal Abu-Ghazaleh University for Innovation (TAGUCI) receive knowledge and application; however, undergraduate students do not graduate unless they innovate something new. They can register this innovation and invention throughout the world via TAG.Global, the world's largest registrant of patents and trademarks. Thanks to the Center for Studies, which is

supervised by Dr. Jawad Al Anani, we study the feasibility of innovation provided by the student and then the idea is adopted by Talal Abu-Ghazaleh business incubator.

The College will, of course, cooperate with relevant Jordanian, public and private, civil and military, large and specialized institutions, in order to successfully attract innovators and prepare for the studied adventure to create categories of businessmen and business women at an early age, giving them the opportunity to accumulate achievements, develop goods and services, and compete for the economies in which they work.

I am honored to be the second lady to head a university or college in Jordan. The other is the president of the German Jordanian University. Dr. Manar Fayyad This also reflects the remarkable transformation that is taking place in the field of Jordanian education.

Jordan is the country of innovators, entrepreneurs and creators. We believe that providing the leading flexible and advanced educational institutions to intensify the harvest of this innovation in Jordan is what we should seek and develop for the sake of our beloved country. We need every positive spirit that supports this development and believes in the mettle and fortitude of this country.



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