

# TAGI-UNI Newsletter

November 2018, Issue 33



TAGI-UNI was established by HE Dr. Talal Abu-Ghazaleh in 2013 as a global educational alliance that facilitates distance learning by working in partnership with global professional associations.

Since its establishment in 2013, TAGI-UNI has secured partnerships with very reputable Universities and training institutions such as University of Liverpool, Thunderbird School of Management and many other providers of online education.

1

Registration for Second Semester Begins at Talal Abu-Ghazaleh University College for Innovation

2

Talal Abu-Ghazaleh Organization Issues More Than Half a Million Diplomas Accredited by Cambridge in IT Skills

3

Talal Abu-Ghazaleh University College for Innovation Establishes Branch at Palestine Technical University - Kadoorei

4

TAGI-UNI Programs

5

Talal Abu-Ghazaleh Digital University (TAG-DU)

please visit our website  
[www.tagiuni.com](http://www.tagiuni.com)  
for more information

## ■ Registration for Second Semester Begins at Talal Abu-Ghazaleh University College for Innovation



**Amman** - Talal Abu-Ghazaleh University College for Innovation (TAGUCI) announced that it started receiving applications for the second semester of the academic year 2018/2019 for MPA program tracks including Innovative Leadership, Entrepreneurship, Human Resources Management, Digital Marketing and Data Analytics.

TAGUCI signed cooperation agreements with the US-based Harvard and Stanford Universities, and Queen's University Belfast with the aim of using methodologies that encourage creativity and innovation in all MPA disciplines.

HE Dr. Talal Abu-Ghazaleh said that the establishment of a university college that graduates inventors is what all countries need in the meantime, stating that creativity and

innovation are instrumental to the creation of a society that produces knowledge, something that ensures the transformation from a civil state into a creative one.

According to Dr. Abu-Ghazaleh TAGUCI aims at making a comprehensive change in the education system in the Arab countries and in the world as a whole.

It's noteworthy to mention that TAGUCI is a University College specialized in business and information technology. It focuses on providing the appropriate environment for creativity and innovation through modern learning methods while granting students the potential to transform their ideas and inventions into marketable products.

## ■ Talal Abu-Ghazaleh Organization Issues More Than Half a Million Diplomas Accredited by Cambridge in IT Skills

**Amman** - Talal Abu-Ghazaleh Organization (TAG-Org) announced that the number of the Talal Abu-Ghazaleh International Diploma in IT Skills (TAG-DIT), accredited by Cambridge and issued by the Organization and the International Examination 'CIE' - Cambridge University, have exceeded half a million since the launch of the program in 2000.

TAG-DIT is granted in the Arab countries to all people seeking to enhance their IT skills particularly government and private sector staff, undergraduate students as well as many other job seekers.

Last to be accredited is Ms. Sofia Abdullah Hamad Al Farsia, from the Sultanate of Oman who has just received Certificate No. 583222.

In 2001, Talal Abu-Ghazaleh Organization and CIE signed an exclusive agreement to accredit international diploma in IT skills which was developed by the Organization. The Organization also prepared all its components, programs and requirements in-house.

Talal Abu-Ghazaleh Organization had been awarded the status of a Cambridge International Partner in 2001. Additionally, the Organization has been granted exclusivity to offer the International Diploma in IT Skills in English and Arabic, validated by Cambridge, in all Arab countries.



Despite the CIE's recent decision to stop accrediting diplomas that are issued by organizations and institutions around the world, TAG-Org decided to offer the diploma and the related training programs and exams attributed to its extended experience in this field to achieve its goal in creating an international Arab knowledge society through cooperation agreements with concerned stakeholders.

## ■ Talal Abu-Ghazaleh University College for Innovation Establishes Branch at Palestine Technical University - Kadoorei



**AMMAN** - Talal Abu-Ghazaleh University College for Innovation (TAGUCI) signed a Memorandum of Understanding (MoU) with Palestine Technical University - Kadoorei for the establishment of a TAGUCI branch at Kadoorei and enhancing future cooperation in fields that boost development of the higher education sector.

The MoU was signed by HE Dr. Talal Abu-Ghazaleh and Prof. Noor Abu-Rub, the President of the University, in the presence of Dr. Derar Eleyan, President Assistant and Dean of TAGUCI, Dr. Muntaha Bani Hani.

During the meeting, Dr. Abu-Ghazaleh affirmed the importance of this partnership for him personally and for TAG-Org in general, noting that the University College will open its doors to all Palestinians.

Dr. Abu-Ghazaleh stated that signing the agreement comes in conformity with TAG-Org's

role and aspirations in developing accounting and consulting services, as well as advancing technology, training, education, Intellectual Property and Information Technology to keep abreast with the global level and make such aspirations a reality in Palestinian society.

For his part, Prof. Abu-Rub expressed his pride and admiration at partnering with TAG-Org; the global knowledge organization, pointing out that selecting Kadoorei to host TAGUCI's branch will enable the Palestine Technical University to offer distinctive educational services to Palestinian students.

The agreement also stipulates the enhancement of the level of knowledge exchange, implementing joint programs, strengthening cooperation in scientific research fields, and striving to find job opportunities for holders of university certificates, in addition to holding joint workshops and training courses.

## ■ TAGI-UNI Programs

- **Bachelor of Computer Applications (BCA)**  
Provider: Amity University  
Duration: 3 years      Fees: \$3150
- **Diploma in Advertising & Brand Management**  
Provider: Amity University  
Duration: 6 months      Fees: \$750
- **Post Graduate Diploma in Public Accounting (PGDPA)**  
Provider: Amity University  
Duration: 1 year      Fees: \$2000
- **Certificate in General English-Elementary Level (GECCEL)**  
Provider: Amity University  
Duration: 3 months      Fees: \$354

For more information about TAGI-UNI partners' programs and certificates, please visit:  
[www.tagiuni.com](http://www.tagiuni.com)



## ■ Start Your MBA Based on MOOC Today!

TAG-DU is based on the belief that education is a human right and not a privilege for the few who can afford to stay out of the workplace and physically attend local professional programs.

For this purpose, TAG-DU invites you to explore the nine disciplines in which diplomas are granted and select the discipline of your choice. Accordingly, we are going to introduce “TAGDU Diploma in Business and Entrepreneurship”.

This program gives you the opportunity to gain extensive knowledge and understanding of the principles and practices behind key business management subjects.

The suggested sequence consists of seven courses; the candidate needs to complete five courses and provide certificates of completion for each course taken.

### Course 1

**English for Business and Entrepreneurship** offered by University of Pennsylvania through Platform of Coursera.

### Course 2

**People Management for Entrepreneurs**

offered by: Indian Institute of Management through platform of edX.

### Course 3

**Creativity & Entrepreneurship** offered by Berklee through Platform of edX.

### Course 4

**Entrepreneurship 1: Developing the Opportunity** offered by University of Pennsylvania through Platform of Coursera.

### Course 5

**Entrepreneurship 2: Launching your Start-Up** offered by University of Pennsylvania through Platform of Coursera.

### Course 6

**Developing an Entrepreneurial Mindset: First Step Towards Success** offered by Michigan State University through Platform of Coursera.

### Course 7

**Introduction to Financial Accounting** offered by University of Pennsylvania through Platform of Coursera.

Follow us:



**Talal Abu-Ghazaleh International University**

Shmeisani, Abdel Raheem Al-Waked Street, Building No. 46

**Email: [info@tagiuni.com](mailto:info@tagiuni.com)**