



TAGI-UNI Newsletter

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TAGI-UNI was established by HE Dr. Talal Abu-Ghazaleh in 2013 as a global educational alliance that facilitates distance learning by working in partnership with global professional associations.

Since its establishment in 2013, TAGI-UNI has secured partnerships with very reputable Universities and training institutions such as University of Liverpool, Thunderbird School of Management and many other providers of online education.

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AMITY UNIVERSITY
—  **ONLINE** —

Amity University

Amity University is currently a leading education provider in India. Amity University, Uttar Pradesh (AUUP), India, is a private University established under State Legislature. AMITY is the single largest private university in India, recognized by Govt. of India, and we have excelled in the education arena continuously for the last 15 years. With 100,000 students, 22 campuses, 133 professional programs and 70 world class institutions. Besides its regular programs Amity has taken a step in this direction to provide online learning through Amity Centre for eLearning (AUO) to give individuals and organizations the competitive edge. Amity University's accredited degree at undergraduate & postgraduate levels programs are offered online.

At AUO, online education refers to synchronous & asynchronous classes delivered to individuals and groups around the world. AUO uses virtual communication technologies whereby students are provided with interactive e-contents, 2D & 3D animated case studies, live virtual classes and are given access to educational support services, such as the electronic library, repositories, lecture notes on the Internet, and computer software on central servers. With thousands of students from more than 50 countries, Amity University Online is the only institution offering completely integrated online flexible education.

■ “Abu-Ghazaleh University College for Innovation” Organizes ‘Journey Towards Thinking & Innovation Schools’ Workshop

Amman - Talal Abu-Ghazaleh University College for Innovation (TAGUCI) organized a workshop entitled “A Journey Towards Thinking & Innovation Schools” under the patronage of HE Dr. Talal Abu-Ghazaleh and in collaboration with Rethinkers Company with the participation of a number of public and private schools as well as representatives of Marka District Education Directorate.

At the beginning of the workshop, Dr. Abu-Ghazaleh welcomed the attendees, stressing the need to develop and improve the education system in Jordan to keep up with the Fourth Industrial Revolution stating that the current education system is still dependent on and adopting traditional methods.

Dr. Abu-Ghazaleh briefed the participants on the Finnish Model of Education, where the role of a teacher is a facilitator rather than a lecturer, noting that the future will witness an educational revolution. Accordingly, he called for establishing a work team to study the Finnish and Swedish education models, urging for change in the education law to adapt with the developments worldwide.

During the workshop, Mr. Fadi Daoud, Executive Director of Talal Abu-Ghazaleh Knowledge Forum, gave a presentation on the important international indicators in terms of creativity and innovation, revealing that Jordan is ranked amongst the last places on the Global Talent Competitiveness and Innovation Indexes. He affirmed the urgent



need to improve education, starting with primary grades to institutionalize concepts of innovative and creative education among students.

For her part, Dr. Muntaha bani Hani, Dean of TAGUCI, briefed the attendees on the TAGUCI vision and mission and what makes it distinctive and different from other educational institutions.

It is noteworthy to mention that the workshop, moderated by Dr. Lana Mubaideen, founder and chair of Rethinkers, is considered one of the most important tools that the company applies to promote creative thinking using the Integrated and Independent methods skillfully. In addition, the workshop introduced the latest international trends used in improving innovation efficiency to move towards creative thinking-based international schools.

The participants also discussed several other topics including international trends in developing creativity and innovation in educational institutions, the role of educational leadership in developing creative learners and the global evaluation indicators of international thinking and innovation schools, in addition to reviewing applied models of analytical and critical thinking in classrooms.

Organizing the workshop comes in line with TAGUCI's keenness to use methodologies that encourage innovation and creativity in all its programs, seeking to create new methods and perceptions in education and at the same time provide quality training to the youth at Jordan and the Middle East levels.

TAGUCI is a University College specialized in business and information technology. It focuses on providing the appropriate environment for creativity and innovation through modern learning methods while granting students the potential to transform their ideas and inventions into marketable products.

It is worthy to mention that TAGUCI recently announced that it has started receiving registration applications for MBA master's program for the academic year 2018/2019 in Innovative Leadership, Entrepreneurship, Human Resources, Digital Marketing and Data Analytics specialties.

■ **Abu-Ghazaleh announces the establishment TAG-REN-HUB to provide dedicated internet for research and education community in the Arab Region**

AMMAN - His Excellency Dr. Talal Abu-Ghazaleh, Chairman of the Arab States Research and Education Network (ASREN) announced the Talal Abu-Ghazaleh Research and Education Network HUB (TAG-REN-HUB) which is a dedicated National / Regional hub for research and education infrastructure created and installed in Amman to provide dedicated internet access to regional and global e-Infrastructures. This hub is operated by ASREN with support of Talal Abu-Ghazaleh Global (TAG.GLOBAL).

TAG-REN-HUB consists of a set of high end level equipment with high availability installed in a highly secured data center with high availability options including redundant power, redundant equipment and redundant modules.

TAG-REN-HUB is currently connected at high speed to the regional and global research and education networks through ASREN's main Point of Presence (PoP) in London which is supported also by the European research and education network (GEANT), thanks to the European Commission for the EUMEDCONNECT and AfricaConnect Programs.



H.E. Dr. Talal Abu-Ghazaleh said: “we are proud to provide this service to the research and education communities in the Arab region so that they can have access to regional and global e-Infrastructures which will enable collaboration and knowledge exchange towards better research and education activities in our region”

■ Chinese Ambassador and Abu-Ghazaleh witness agreement on Artificial Intelligence between Chinese Robotics firm and TAG.GLOBAL



AMMAN - Talal Abu-Ghazaleh Artificial Intelligence (TAGAI) signed a strategic agreement with leading Chinese robotics firm UBTECH in order to bring their Artificial Intelligence and robotic technology and education to the region.

The signing ceremony was attended by HE Dr. Talal Abu-Ghazaleh and the Chinese Ambassador to Jordan H.E. Mr. Pan Weifang. UBTECH was represented at the event by their Director of Middle East and North Africa Region Mr. Terry Yongzhou who expressed confidence in the ability of TAGAI to leverage TAG Global's outreach to deliver UBTECH's cutting edge robotics courses in order to build capacity in this important technology discipline.

The Chinese Ambassador to Jordan expressed his support of the agreement and applauded Dr. Talal Abu-Ghazaleh's ongoing commitment to building Jordan-Chinese relations.

This agreement serves as a continuation of Dr. Talal's commitment to bring the best in technology education to the public and builds on the establishment of Talal Abu Ghazaleh University College for Innovation; a unique educational institution teaching the latest technology subjects including Artificial Intelligence (AI) and Robotics; as well as the establishment of Talal Abu-Ghazaleh Artificial Intelligence (TAGAI Consult) Consult; a provider of AI consultancy and development services.

Dr. Talal Abu-Ghazaleh pledged his full support and commitment to the partnership and praised China as a leading force within the global technological revolution and voiced his support to foster greater cooperation between China and the Arab world, and highly commended his friendship and ties with the Chinese government and its people.

It is noteworthy to mention that TAG Global's relationship with China expands well over a

decade with the establishment of multiple TAG Global offices in China, the establishment TAG-Chinese Visa Centre and the TAG-Confucius Centre in Jordan and the most recent TAG Global initiative under TAGITOP which brings the latest in Chinese laptop technology to the market.

China awarded Abu-Ghazaleh for promoting China-Arab relations.

■ Abu-Ghazaleh: Our Agreement with Delta University will Take Education to Another Higher Level

CAIRO - The International Arab Society of Certified Accountants (IASCA) and Egypt's Delta University for Science and Technology (DU) signed a Memorandum of Understanding (MoU) to develop the level of quality in the education and research fields through cooperation in training, qualification and consulting.

According to the MoU, signed by HE Dr. Talal Abu-Ghazaleh, founder and chairman of IASCA, and Dr. Yahya Mashad, President of Delta University the two parties will exchange experts, lecturers and specialists in different sectors to engage in implementing training courses and programs, in addition to research and scientific studies and organizing conferences and seminars.

Dr. Abu-Ghazaleh stated that signing the MoU is a positive move that will enhance IASCA's mission in developing and facilitating the dissemination of information relating to the



accounting profession to be exchanged among accountants.

He also expressed satisfaction in reaching

such an agreement with Delta University as both parties share the same goal in developing quality of education and in translating and publishing the International Accounting Standards (IAS), noting that IASCA is the sole Arab entity authorized to translate the Standards into Arabic.

Meanwhile, Dr. Mashad commended the keenness of the two parties to sign the MoU saying that the expertise of IASCA in the MBA and DPA programs are excellent and students will definitely "benefit from such a cooperation."

It is noteworthy to mention that IASCA was established in 1984 as a non-profit professional accounting association in London, UK. It was formally registered in Amman on February 24, 1994, aiming at advancing the profession of accounting, auditing and other related

disciplines in the countries of the League of Arab States. IASCA also aims at maintaining the professional independence of Arab accountants and their protection, as well as the application of professional supervisory measures.

Delta University for Science and Technology in Mansoura is one of the entities of Delta Group. It is a University that operates according to the highest national and international accreditation standards and includes many faculties. The University is looking forward to becoming a leading University in education, research and community service on the national and regional levels. This can be achieved by preparing the graduate to become the nucleus for future leaders with their scientific skills, to participate in developing Egyptian society and seek solutions to community problems.

■ TAGI-UNI Programs

- **Bachelor of Arts (Journalism and Mass Communication)**

Provider: Amity University

Duration: 3 years Fees: \$3150

- **Marketing for Global Entry**

Provider: Thunderbird School of Global Management

Duration: 3 weeks Fees: \$400

- **Pre-Intermediate Course “A2”**

Provider: Velawoods

Duration: 1 year Fees: \$59

For more information about TAGI-UNI partners’ programs and certificates, please visit:
www.tagiuni.com



■ Start Your MBA Based on MOOC Today!

TAG-DU is based on the belief that education is a human right and not a privilege for the few who can afford to stay out of the workplace and physically attend local professional programs.

For this purpose, TAG-DU invites you to explore the nine disciplines in which diplomas are granted and select the discipline of your choice. In this issue, we are going to introduce “TAGDU Diploma in Management”.

This program gives you the opportunity to gain extensive knowledge and understanding of the principles and practices behind key management subjects. The suggested sequence consists of seven courses; the candidate needs to complete five courses and provide certificates of completion for each course taken.

Course 1

Managing the Organization: From Organizational Design to Execution offered by University of Illinois at Urbana-Champaign through the Platform of Coursera.

Course 2

States and Markets in the Global Economy

Offered by Thunderbird School of Global Management through the Platform of edX.

Course 3

International Leadership and Organizational Behavior offered by Università Bocconi through the platform of Coursera.

Course 4

Foundations of Strategic Business Analytics offered by ESSEC Business School through the platform of Coursera.

Course 5

The Manager’s Toolkit: A Practical Guide to Managing People at Work offered by University of London, Birkbeck, University of London through the platform of Coursera.

Course 6

International Project Management offered by Rochester Institute of Technology through the platform of edX.

Course 7

Strategic Management offered by Indian Institute of Management, Bangalore through the platform of edX.

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