



TAGI-UNI Newsletter

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TAGI-UNI was established by HE Dr. Talal Abu-Ghazaleh in 2013 as a global educational alliance that facilitates distance learning by working in partnership with global professional associations.

Since its establishment in 2013, TAGI-UNI has secured partnerships with very reputable Universities and training institutions such as University of Liverpool, Thunderbird School of Management and many other providers of online education.

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www.tagiuni.com
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■ Talal Abu-Ghazaleh International University Holds More than 500 Proctored Exams



Amman - Talal Abu-Ghazaleh International University (TAGI-UNI) announced that TAGIMETRIC, its proctored testing center, held more than 500 exams for the EU funded project; Language and Academic Skills and E-Learning Resources (LASER).

Meanwhile, TAGI-UNI and its partner Amity University held 350 exams for Syrian and Jordanian students in Amman and Irbid, through the stations of TAGIMETRIC center.

TAGIMETRIC, equipped with web-accessed monitoring services and student authentication facilities using the latest biometric technology, is staffed with highly trained professionals with

a wealth of experience in providing first-class services to private businesses, educational institutions and corporations.

These services are designed to address the demand for entrance and exit exams, skill level exams and much more, for a range of well-known online and traditional examination providers.

TAGIMETRIC is an accredited examination center for international associations including the British Council, Pearson VUE, Castle World Wide, PSI and other international online universities and training providers.

■ Talal Abu-Ghazaleh Global and Russia's Group-IB Sign MoU in Information Security and Cyber Education

ST. PETERSBURG - Talal Abu-Ghazaleh Global (TAG.Global), the global organization for professional services and education and Russia's Group-IB, an international cyber security company specialized in cyber-attack prevention and Intellectual Property protection signed an MoU to strengthen cooperation in the fields of Information Security, Cyber Education and Training worldwide.

According to the MoU signed on the sidelines of the 23rd St. Petersburg International Economic Forum held under the Patronage of the Russian President HE Mr. Vladimir Putin and in the presence of the Chinese President HE Mr. Xi Jinping with the participation of more than 17000 officials and business leaders, the two parties will focus on Intellectual Property protection which plays an important role in the economic progress, and enhances intellectual potential and growth in addition to Cyber Education and Training.

It is worth noting that Abu-Ghazaleh Intellectual Property (AGIP)," the global IPR leader has completed more than 500,000 trademark registrations worldwide and its Chairman HE Dr. Talal Abu-Ghazaleh was inducted into the IP Hall of Fame for his outstanding contribution to the development of IP law and practice.

HE Dr. Abu-Ghazaleh, chairman of TAG.Global who delivered a speech at the Forum entitled "Promoting Russian-Arab Relations Economic, Educational and Cultural



Relationships" with special focus on using Artificial Intelligence (AI) in various fields signed the MoU with Mr. Ilya Sachkov, Founder and CEO of Group-IB which will strongly focus on creating a safer environment for IP owners around the world and contribute to the delivery of educational services to impart essential cyber security knowledge and skills to ensure a stable and cyber resilient digital economy.

Dr. Abu-Ghazaleh said: "There are many opportunities and fields to cooperate in and we salute Group-IB for their dedication and professionalism. We are happy to share experience and work together for the benefit of our world. We have strong presence through our 110 offices around the world and I am sure we both can contribute significantly in providing the best service."

Meanwhile, Sachkov, Group-IB CEO and Founder said: "TAG.Global is the leading IP registration and management provider in the Arab region and has a wealth of knowledge about the problems local customers face in the IP area. Companies in the region will be able to take advantage of the unique synergy between Group-IB's next generation Intellectual Property Protection technologies, and TAG.Global's experience and an outstanding record of success among its clients. We look forward to expanding our outreach in the region and are confident that the MoU signed with TAG.Global is a significant step in this direction."

Dr. Abu-Ghazaleh, who led the first United Nations multi-stakeholder Task Force, the UN ICT Taskforce which contributed significantly to bringing the IT and the development communities together and succeeded in putting technology in the service of the UN Development Goals and Mr. Sachkov discussed possible areas of cooperation include joint cybersecurity and IP protection initiatives on a global scale, and promoting unique intelligence driven IP protection technologies all over the world through cooperating in various sectors. In addition, TAG.Global and the CERT-GIB (Group-IB Computer Emergency Response Team), a member of the FIRST and Trusted Introducer international associations, will

cooperate in enabling local companies to eliminate IP violations online promptly and efficiently while minimizing financial and reputational damage to their brands.

About TAG.Global

Talal Abu-Ghazaleh Global (TAG.Global) is a global leading group for professional services, education, capacity building and intellectual property. For over 47 years, TAG.Global has been developing the infrastructure of interaction between business communities of diverse countries. Today, TAG.Global is: 140 professional companies, 150 professional partnerships, 110 offices around the world, including Russia, 150 representative offices, over 1,000,000 clients (annual increase 25,000 clients), over 350 international awards, over 250 educational partnerships, over 150 professional partnerships, over 500 memberships in international organizations.

About Group-IB

Group-IB is a leading provider of solutions aimed at detection and prevention of cyberattacks, online fraud, and IP protection. Group-IB's Threat Intelligence system has been named one of the best in class by Gartner, Forrester, and IDC. Group-IB's technological leadership is built on the company's sixteen years of hands-on experience in cybercrime investigations around the world and 55,000 hours of cyber security incident response accumulated in the largest forensic laboratory in Eastern Europe and a round-the-clock monitoring center providing a rapid response to cyber incidents—CERT-GIB. Group-IB is a partner of INTERPOL, Europol, and has been recommended by the OSCE as a cybersecurity solutions provider. Group-IB is a member of the World Economic Forum.

■ Talal Abu-Ghazaleh University College for Innovation Participates in ‘Study Abroad Educational Exhibition’



Amman - Talal Abu-Ghazaleh University College for Innovation (TAGUCI) participated in the 19th Study Abroad Educational Exhibition organized by Bridge International for Academic Services under the patronage of HE Dr. Talal Abu-Ghazaleh.

The Exhibition hosted 23 universities from the UK, Canada and Australia in addition to a number of European universities with the aim of briefing students about the required information on studying abroad.

During the Exhibition, university representatives met with students interested in and wishing to get Bachelor, Master’s and/or PhD degrees from international universities. The participants provided students with information relating to programs that meet their needs and aspirations.

Addressing students at the opening ceremony of the Expo, Dr. Abu-Ghazaleh affirmed the dire need to focus on a number of key issues when choosing their main field of study-mostly relevant to technical and future science- underlining the

necessity to adapt to life changes, to the New Industrial Revolution and to work together as one matrix for future creation.

TAGUCI is a University College specialized in business and information technology. It is the first university college of its kind in Jordan, which specializes in the development of creativity and innovation. It was established on the basis of Dr. Abu-Ghazaleh’s belief in the capacities of youth and their ability to support the global and local economy. It focuses on providing the appropriate environment for creativity and innovation through modern learning methods while granting students the potential to transform their ideas and inventions into marketable products.

TAGUCI has recently started receiving applications for the summer semester of the academic year 2018/2019 for its MBA program.

At the 23rd St. Petersburg International Economic Forum held under the Patronage of the Russian President and in the presence of the Chinese President

■ Abu-Ghazaleh Key Speaker from the Arab Region at St. Petersburg International Economic Forum



SAINT PETERSBURG - HE Dr. Talal Abu-Ghazaleh, stressed that Talal Abu-Ghazaleh Global (TAG.Global) is ready to form a strong partnership with Russia in all fields of expertise.

Speaking at the 23rd St. Petersburg International Economic Forum held under the Patronage of the Russian President HE Mr. Vladimir Putin and in the presence of the Chinese President HE Mr. Xi Jinping with the participation of more than 17000 officials and business leaders, Dr. Abu-Ghazaleh the only Arab speaker in this major Forum stated

"Our office in Moscow, one of the 110+ offices around the world is ready to partner with Russia's leading entities in all fields of expertise."

"The office in Moscow focused at the beginning on Intellectual Property services. Subsequently, we have decided to provide our various key services to the Russian business community with confidence and we were absolutely correct.

The Doing Business Guide in Russia which we produced was completed as part of our keenness to

offer our services to Russia for promoting Russian Arab relations and also focuses on building partnerships in the fields of education, culture, technology with Russian institutions," he said.

Dr. Abu-Ghazaleh who received in 2016 HE Mr. Xi Jinping, President of the People's Republic of China Award for his contribution in enhancing the Sino-Arab relations in culture, education and economy said:" We have discovered that there is a lack of knowledge about China and Chinese culture in our region and that is why we formed a strong partnership with Confucius Institute in China and established Talal Abu-Ghazaleh Visa Services-Chinese Visa Section (TAG-Visa) and we are working on an agreement with "Chinese" Shenyang University -specialized in teaching languages- to establish "Talal Abu-Ghazaleh Center for Teaching Arabic Language in China."

"And I am keen to reach similar levels with Russia," he added.

Dr. Abu-Ghazaleh praised Russia's work in the field of Artificial Intelligence (AI) saying "Russia is a developer of cutting edge AI Technologies with whom we would love to partner with," giving an example on the cooperation in Intellectual Property field between Abu-Ghazaleh Intellectual Property (AGIP), and the Republican Scientific Research Institute of Intellectual Property (RSRIIP) of Russia.

"As a business leader with a lifelong commitment to the United Nations, I take pride in having led the first United Nations multi-stakeholder Task

Force, The UN ICT Taskforce in 2001. This high-level Task Force contributed significantly to bringing the IT and the development communities together and succeeded in putting technology in the service of the UN Development Goals. I was then asked to chair the UN Global Alliance on ICT for Development (UNGAID) and a dozen other UN bodies," he said.

The Forum and for the first time, an AI Startup Contest in which 12 projects were given the opportunity to make a short pitch to representatives of leading investment funds, technology companies and business incubators in China and other Asian countries.

He also highlighted the excellent relations between Russia and Jordan covering education, tourism, culture and business and that there is always a space to do more giving an example that this year around 1322 Jordanian students are currently studying in 94 Russian universities out of which 386 students are scholarship- based.

Dr. Abu-Ghazaleh's participation was based on an official invitation by the organizers in which he also took part in the Mega Science Infrastructure to Create the Industry of the Future plenary session.

Over 17000 people came to the 23rd Saint Petersburg International Economic Forum including UN Secretary-General Antonio Guterres, President of Bulgaria, Rumen Radev, Slovakian PM, Peter Pellegrini, PM of Armenia, Nikol Pashinyan in addition to others with a special focus on energy, globalization and sustainable development.

■ TAGI-UNI Programs

- **Bachelor of Arts (Journalism and Mass Communication)**

Provider: Amity University

Duration: 3 years Fees: \$3150

- **Marketing for Global Entry**

Provider: Thunderbird School of Global Management

Duration: 3 weeks Fees: \$400

- **Pre-Intermediate Course “A2”**

Provider: Velawoods

Duration: 1 year Fees: \$59

For more information about TAGI-UNI partners’ programs and certificates, please visit:
www.tagiuni.com



■ Start Your MBA Based on MOOC Today!

TAG-DU is based on the belief that education is a human right and not a privilege for the few who can afford to stay out of the workplace and physically attend local professional programs.

For this purpose, TAG-DU invites you to explore the nine disciplines in which diplomas are granted and select the discipline of your choice. In this issue, we are going to introduce “TAGDU Diploma in Management”.

This program gives you the opportunity to gain extensive knowledge and understanding of the principles and practices behind key management subjects. The suggested sequence consists of seven courses; the candidate needs to complete five courses and provide certificates of completion for each course taken.

Course 1

Managing the Organization: From Organizational Design to Execution offered by University of Illinois at Urbana-Champaign through the Platform of Coursera.

Course 2

States and Markets in the Global Economy

Offered by Thunderbird School of Global Management through the Platform of edX.

Course 3

International Leadership and Organizational Behavior offered by Università Bocconi through the platform of Coursera.

Course 4

Foundations of Strategic Business Analytics offered by ESSEC Business School through the platform of Coursera.

Course 5

The Manager’s Toolkit: A Practical Guide to Managing People at Work offered by University of London, Birkbeck, University of London through the platform of Coursera.

Course 6

International Project Management offered by Rochester Institute of Technology through the platform of edX.

Course 7

Strategic Management offered by Indian Institute of Management, Bangalore through the platform of edX.

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