



TAGI-UNI Newsletter

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TAGI-UNI was established by HE Dr. Talal Abu-Ghazaleh in 2013 as a global educational alliance that facilitates distance learning by working in partnership with global professional associations.

Since its establishment in 2013, TAGI-UNI has secured partnerships with very reputable Universities and training institutions such as University of Liverpool, Thunderbird School of Management and many other providers of online education.

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Talal Abu-Ghazaleh Digital University (TAG-DU)

■ Abu-Ghazaleh Meets Students at Local, Arab and International Universities, Shares his Vision on Digital Knowledge



Amman - HE Dr. Talal Abu-Ghazaleh was hosted by a number of prestigious Jordanian, Arab and international universities to talk about his expertise in various knowledge, economic and technological fields in his capacity as one of the most prominent business leaders and visionaries in enhancing social and economic development and the advancement of education in the Arab world.

Dr. Abu-Ghazaleh was a guest and keynote speaker at many international universities, including Harvard University, Massachusetts Institute of Technology, Shenyang State University, American University of Lebanon, Florence University, Cairo University, Nahrain University, Kuwait University, University of Applied Sciences, Al-Hussein bin Talal University, University of Bouira in Algeria, University of Jordan, Yarmouk University, Mu'tah University and many others.

Dr. Abu-Ghazaleh will continue his discussion and dialogue with students during his upcoming meetings with students of Columbia University in

the US and, in November, at Oxford University in the UK, one of the world's top ranked universities.

In his meetings with youth at academic institutions, Dr. Abu-Ghazaleh conveys a number of messages emphasizing that superiority is not sufficient to compete in the labor market, however, the future of individuals is conditional on their ability to use tools of knowledge, digital knowledge and that literacy is key to the future.

At Harvard Kennedy School, Dr. Abu-Ghazaleh expressed his pride at presenting himself as a "Knowledge Worker" stating that his dream was, and still is, to help and support Arab countries in their transformation into knowledge-based societies and creative countries since it is, according to Abu-Ghazaleh, the only solution to their problems and to building the future through which they can regain their role in contributing to the formulation of human history. At the University of Florence, Dr. Abu-Ghazaleh said: "The world's largest company is not an oil company, the first and highest value company in the world is Google,

which is worth \$ 850 billion, even though it sells information, not goods or services, which is not even covered by any agreements or Intellectual Property Rights," he said. Meanwhile, Dr. Abu-Ghazaleh stressed at Massachusetts Institute of Technology that Arabs should take the initiative in investing in knowledge and technology in the Artificial Intelligence (AI) sector, pointing to the great responsibility of educational institutions, especially MIT, to ensure development in the AI field. For their part, students expressed their pride at meeting the pioneer of Arab and international knowledge, Dr. Abu-Ghazaleh, affirming their aspiration to follow suit in his success story, which resulted in the establishment of Talal Abu-Ghazaleh Organization. Attributed to his belief in creativity that starts with the youth, Dr. Abu-Ghazaleh established the first university of its kind in the world for innovation, and noted, "We believe that by 2050 we will live in another more sophisticated world, and we will be transformed into a knowledge-based state. This university is the first in the world that teaches creativity and students are obliged to introduce a digital invention as a requirement for graduation. " Talal Abu-Ghazaleh

University College for Innovation (TAGUCI) is an educational institution specializing in business and information technology offering MBA and bachelor's programs in Business Administration and Computer Science approved by the Accreditation Council of the Ministry of Higher Education. The main tracks in bachelor's program in Business Administration include Auditing, Accounting and E-marketing, while tracks in Computer Science include Artificial Intelligence, Data Science, and Cyber Security.

The College aims at providing an environment that encourages creativity and innovation through its advanced methods of learning and the potentials to transform students' ideas into innovative and marketable products.

It is worthy to mention that Dr. Abu-Ghazaleh holds five honorary doctorates from the most prestigious international universities in various sciences, including the American University of Beirut, Jerash University and Mu'tah University in Jordan, Bethlehem University in Palestine and the Canisius College in the United States.

■ Abu-Ghazaleh Receives Consultants from Harvard and Stanford Universities



AMMAN - HE Dr. Talal Abu-Ghazaleh received in his office Dr. Laila Romani of Harvard University and Mr. Chris Rudd of Stanford and Illinois University.

During the meeting, Dr. Abu-Ghazaleh affirmed that the “mission of Talal Abu-Ghazaleh University College for Innovation (TAGUCI) is to graduate inventors; an essential vision which all countries need to consider in the evolution of the technology era”, pointing out that innovation and creativity cement the road to establish a society based on knowledge which ensures the transformation from a civil state into a creative one.

Abu-Ghazaleh added that TAGUCI aims to achieve a comprehensive change in the higher education system in the Arab world and worldwide.

TAGUCI has recently signed an agreement with Dr. Romani and Mr. Rudd stipulating the use of

methodologies that encourage innovation and creativity in all TAGUCI’s programs, underlining TAGUCI’s endeavor to introduce new methods in education and training to spark youth’s thinking, creativity and innovation in Jordan and regionally.

TAGUCI is a University College specializing in business and information technology. It focuses on providing the appropriate environment for creativity and innovation through modern learning methods while granting students the potential to transform their ideas and inventions into marketable products.

It is noteworthy to mention that TAGUCI has recently announced that it started receiving applications for the second semester of the academic year 2018/2019 for MPA program tracks including Innovative Leadership, Entrepreneurship, Human Resources Management, Digital Marketing and Data Analytics.

■ Abu-Ghazaleh Highlights UN and EU Role, Stresses on Rebuilding Human Capacity in Yemen



AMMAN - HE Dr. Talal Abu-Ghazaleh, Chair of Consortium for Sustainable Urbanization (CSU) Honorary Council, and Co-Chair of UN-Habitat Network 11 expressed his pride in the role played by the United Nations and the European Union in supporting the refugees displaced around the world.

Speaking at the opening of the "Rapid City and Neighborhood Profiling- Towards A Development Oriented Urban Recovery Process in Yemen" consultation meeting organized by UN-Habitat in cooperation with Talal Abu-Ghazaleh Organization (TAG-Org), Dr. Abu-Ghazaleh stated that Talal Abu-Ghazaleh Organization (TAG-Org) and UN-Habitat have cooperation and partnership agreement covering various fields.

"We are currently working on a comprehensive rebuilding plan in Syria, Yemen and Libya that will also support capacity building efforts of refugees themselves because we know that the

Arab nation is a strong one and no matter what they face they will be able to stand up again. We have an office in Sanaa' and when it was hit we went and continued working from a hotel room; the Yemeni people are able to bounce back and overcome the challenges," he said.

Dr. Abu-Ghazaleh who has been heavily involved in the ICT world for decades through his role as Chair of the UN ICT Task Force and the UN Global Alliance for ICT and Development in forging the millennium development goals thanked HE Ms. Maimunah Mohd Sharif, United Nations Under-Secretary-General and Executive Director of UN-Habitat and HE Ms. Zena Ali-Ahmad, Director of UN-Habitat Regional Office for Arab States for her role in supporting the Arab world.

"The EU which we have great relations with in various projects has supported the Syrian refugees in Zaatari Camp and we today in partnership with the EU we provide education to those refugees

in acquiring a university degree through our knowledge centers and we thank the EU for their positive role," he added.

Dr. Abu-Ghazaleh wished attendees representing public and private sectors in Yemen all the best during their meeting which was also attended by HE Ms. Antonia Calvo Puerta, EU Ambassador to Yemen.

"We need to work on three main tracks: the role of the government, the global organizations and the public-private partnership (PPP). In Yemen, the private sector is very creative and developed and they own the needed technology to match the best in Europe but there should be an entity or a ministry under the name of the Sustainable Rebuilding Commission (SRC) that is needed to

organize all issues to plan the future and not only rebuilding what was destroyed; rebuilding human capacity is more important," he said.

"I hope the UN will listen and plan in Yemen a program similar to the one in Zaatari Camp to teach online to support refugees and I am ready to provide an Internet line and knowledge stations to help in this program," he added.

The one-day meeting focused on Yemen crisis and the impact of the conflict which is mainly urban and even though key cities have faced different levels of destruction, secondary and tertiary cities have become ports for reverse population movement transforming them into hosting areas for internally displaced persons (IDPs).

■ Abu-Ghazaleh Participates in Graduation Ceremony of Airport Security and Protection Directorate

AMMAN - HE Dr. Talal Abu-Ghazaleh participated in the graduation ceremony of the Security and Special Protection (234) batch at the Airport Security and Protection Directorate in the presence of Brigadier General Nasser Mheirat, Assistant Director of Jordan General Intelligence Directorate and Brigadier General Dr. Nayef Mansour Al Ajarmeh, Director of Jordan Airport Security and Protection Directorate with the participation of officers and staff from the Jordan Armed Forces-Arab Army and other security apparatus.

During the ceremony, General Mheirat presented a shield of appreciation and extended his sincere gratitude to Talal Abu-Ghazaleh Organization (TAG-Org) for its unlimited support to the Armed Forces – Arab Army in the fields of capacity building and training with the aim of enhancing creativity and excellence amongst staff of the security apparatus and armed forces and



developing their innovative skills in the military field.

At the closing, Abu-Ghazaleh presented General Ajarmeh with an honorary shield and awarded recognitions to graduates and highly commended the tireless efforts exerted by all security apparatus who strive to make Jordan a role model in its military and security advancement.

■ TAGI-UNI Programs

- **Bachelor of Arts (Journalism and Mass Communication)**
Provider: Amity University
Duration: 3 years Fees: \$3150
- **Marketing for Global Entry**
Provider: Thunderbird School of Global Management
Duration: 3 weeks Fees: \$400
- **Pre-Intermediate Course “A2”**
Provider: Velawoods
Duration: 1 year Fees: \$59

For more information about TAGI-UNI partners’ programs and certificates, please visit:
www.tagiuni.com



■ Start Your MBA Based on MOOC Today!

TAG-DU is based on the belief that education is a human right and not a privilege for the few who can afford to stay out of the workplace and physically attend local professional programs.

For this purpose, TAG-DU invites you to explore the nine disciplines in which diplomas are granted and select the discipline of your choice. In this issue, we are going to introduce “TAGDU Diploma in Management”.

This program gives you the opportunity to gain extensive knowledge and understanding of the principles and practices behind key management subjects. The suggested sequence consists of seven courses; the candidate needs to complete five courses and provide certificates of completion for each course taken.

Course 1

Managing the Organization: From Organizational Design to Execution offered by University of Illinois at Urbana-Champaign through the Platform of Coursera.

Course 2

StStates and Markets in the Global Economy

Offered by Thunderbird School of Global Management through the Platform of edX.

Course 3

International Leadership and Organizational Behavior offered by Università Bocconi through the platform of Coursera.

Course 4

Foundations of Strategic Business Analytics offered by ESSEC Business School through the platform of Coursera.

Course 5

The Manager’s Toolkit: A Practical Guide to Managing People at Work offered by University of London, Birkbeck, University of London through the platform of Coursera.

Course 6

International Project Management offered by Rochester Institute of Technology through the platform of edX.

Course 7

Strategic Management offered by Indian Institute of Management, Bangalore through the platform of edX.

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