

TAGI-UNI Newsletter

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TAGI-UNI was established by HE Dr. Talal Abu-Ghazaleh in 2013 as a global educational alliance that facilitates distance learning by working in partnership with global professional associations.

Since its establishment in 2013, TAGI-UNI has secured partnerships with very reputable Universities and training institutions such as University of Liverpool, Thunderbird School of Management and many other providers of online education.

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Talal Abu-Ghazaleh Digital University (TAG-DU)

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■ Abu-Ghazaleh meets Students of University of Chicago, Highlights his Vision about the Future of Region



Amman - Talal Abu-Ghazaleh Knowledge Forum (TAG-KF) hosted students of Pearson Institute's International Conflict Seminars (PICS) program of the University of Chicago as a part of their study course to meet global and Arab leaders and influencers.

The students chose to visit Jordan and meet with HE Dr. Talal Abu-Ghazaleh as a key international and Arab public figure in order to learn more about his vision on the future of the region.

In the meeting, Dr. Abu-Ghazaleh highly praised Pearson Institute's program and its initiative to understand the complex causes that lead to conflicts and their consequences all over the world, by organizing visits to these zones across the globe for their young and motivated students, who will become the leaders of the future.

Moreover, Dr. Abu-Ghazaleh stressed the important role of research and development agencies which allocate resources to support young inventors to develop their innovative skills, affirming that the

role of lecturers needs to be redefined as technical advisers and mentors for their students.

In addition, Dr. Abu-Ghazaleh indicated that solving the problem of the nation's economy and increasing its wealth while at the same time creating a society free of violence, drugs and negative phenomena, could only be achieved through creativity and innovation, pointing out that a healthy addiction is the addition to the Internet, to invention, to knowledge and to innovation.

Meanwhile, Dr. Abu-Ghazaleh referred to his recently issued book entitled "The Brave Knowledge World" which presents the statement of his absolute belief in the power of knowledge and technology that will lead to "a glowing" future. Knowledge, which is available on the Internet, according to Dr. Abu-Ghazaleh, provides democratic and equal opportunities for all.

He also highlighted the need to develop metrics that measure the ability of institutions for transformation to a knowledge-based, smart

education, with strong capabilities to enhance innovation, calling on students to redirect the public policy of the world to be social and human centered.

Dr. Abu-Ghazaleh added that the knowledge tsunami will wipe out those who are left behind, while smart education and Artificial Intelligence (AI) will not only make things more intelligent, but also make some humans better than others, physically and mentally.

For her part, Dr. Sheila Kohanteb, Director of Global Partnerships at the University of Chicago, said that PICS students and staff are delighted to meet with Senator Dr. Abu-Ghazaleh, to learn first-hand experience on the impact of regional politics on civilians and refugees, and what the concerned parties and private institutes could do to provide educational, vocational and other services to reduce the impact of war and violence on civilians.

Dr. Kohanteb explained that this program also includes field excursions and lectures in order to broaden the depth of exposure and understanding of the dominant causes and consequences of conflict. The pilot program took place in August in Belfast, and the second program is in December 2018 in Jordan.

It's worth mentioning that the Pearson Institute International Conflict Seminars (PICS) are experiential opportunities for students to learn about international conflict. These programs are developed and led by faculty/staff to conflict/post-conflict zones, and allow students to engage in meetings with local community members, NGOs, politicians, professionals, scholars, and practitioners who work in the conflict resolution sphere.

■ **Abu-Ghazaleh: The Overwhelming Knowledge Revolution will not allow the Auditing Profession to remain as is**

KUWAIT - Kuwait Accountants and Auditors Association (KAAA) organized the 6th Professional Conference for Accounting and Auditing under the patronage of the Minister of Commerce and Industry HE Mr. Khaled Al-Roudan in the presence of HE Dr. Talal Abu-Ghazaleh, the keynote speaker in his capacity as Chairman of the International Arab Society of Certified Accountants (IASCA).

In his speech at the Conference held under the theme 'Challenges and Aspirations for the Future of the Profession', Dr. Abu-Ghazaleh affirmed that the world is embracing the Fourth Industrial Revolution (Knowledge Revolution) which will





be more influential and significant than previous revolutions, noting that the "overwhelming Knowledge Revolution will not allow the auditing profession to remain as it is and we will have to adapt to the Revolution's requirements and imperatives."

Moreover, Dr. Abu-Ghazaleh noted, "in the next 20 years, the auditing profession will be transformed from the 'Human Auditor' to the 'Audit Tech' program which will be more accurate, fast and capable of detecting errors and irregularities." According to Dr. Abu-Ghazaleh, the Audit Tech program will be based on International Accounting Standards, International Standards on Auditing and Audit Programs saying that competition between companies and auditing offices will be centered on the quality of their program.

Additionally, Dr. Abu-Ghazaleh stated that "in the transitional phase, the 'Audit Tech' will be defined as 'The Auditor' and the human auditor will no longer exist, however, human auditors will become technical experts who will be required to submit results through the 'Audit Tech' program along with their observations, conclusions and recommendations."

He also stated that 'we have to realize that auditors

will become the program makers and developers from which they would extract data to submit to the concerned entities', emphasizing that they will have no other choice.

For his part, Minister Al-Roudan said that the Conference undertook the mission of identifying the challenges and aspirations of the future of accounting by the concerned authorities in Kuwait, the Cooperation Council for the Arab States of the Gulf, the other Arab countries and those concerned about the profession as well as financial report developers, academics and the relevant government authorities.

He pointed out that these are the most capable individuals for developing future plans that face challenges and meet modern trends in the Accounting Information Systems, thus contributing to making the profession one of the enabling and supporting tools for economic decision makers in light of recent developments, particularly adopting the full disclosure principle, promoting the principle of transparency and building rules of governance.

Meanwhile, KAAA Chairman Mr. Saqer Al-Hees highlighted the enormous challenges and obstacles faced by the accounting and auditing

professions, noting that it is the responsibility of the profession's staff and associates to develop Accounting Science to keep abreast of continuous advancements.

He added that Accounting Science has become one of the economic decision-making tools and the main contributor in achieving sustainable development, stressing the need to draft legal legislations that regulate performance and establish common formulas to solve practical problems resulting from application.

The participants tackled other important topics including: challenges and aspirations for the future of the accounting profession and its relation

with others, auditing and its role in combating fraud and corruption, tax and Zakat and their applications, governance and internal auditing in public and private sectors, modern trends in Accounting Information Systems; their quality and relation in the development of the profession in emerging markets.

It's noteworthy to mention that Kuwait's Speaker of the National Assembly HE Mr. Marzouq Al-Ghanim honored Dr. Abu-Ghazaleh and the Arab International Society of Certified Accountants in a ceremony for honoring the Conference's sponsors and organizers in addition to outstanding students in Kuwait.

■ “Abu-Ghazaleh” & AROQA Award “Reviewer of Quality Assurance in Education” Certificates



AMMAN - The Arab Organization for Quality Assurance in Education (AROQA) in cooperation with Talal Abu-Ghazaleh Academy (TAG-Academy) awarded accredited certificates to participants in the “Reviewer of Quality Assurance

in Education” training course organized by the two parties after passing a comprehensive examination at the end of the course.

AROQA affirmed that it would grant holders of

the 'Reviewer of Quality Assurance in Education' certificate the opportunity to accompany AROQA teams in their field visits to educational institutions. The course also included workshops on the reviewer's skills relating to school self-evaluation form, conducting field visits, personal interviews and reporting.

HE Dr. Talal Abu-Ghazaleh stated that AROQA organized this program to promote the culture of quality, qualify cadres and building their capacities in the evaluation and accreditation field attributed to the labor market needs to this category of reviewers, stating that this program is important for staff of educational institution, since it makes it easier for them to implement and follow-up AROQA's quality standards.

At the conclusion of the training course, participants praised the level of training and its topics which enabled them to keep up with professional, practical and scientific developments and changes in order to build future generations in line with the highest standards in the cognitive world.

Moreover, the participants thanked HE Dr. Talal Abu-Ghazaleh for his efforts in the enhancement of quality education in the Arab world by developing education in the Arab educational institutions, building capacities and providing services of quality assurance and accreditation.

■ TAGI-UNI Programs

- **Bachelor of Arts (Journalism and Mass Communication)**
Provider: Amity University
Duration: 3 years Fees: \$3150
- **Marketing for Global Entry**
Provider: Thunderbird School of Global Management
Duration: 3 weeks Fees: \$400
- **Pre-Intermediate Course “A2”**
Provider: Velawoods
Duration: 1 year Fees: \$59

For more information about TAGI-UNI partners’ programs and certificates, please visit:
www.tagiuni.com



■ Start Your MBA Based on MOOC Today!

TAG-DU is based on the belief that education is a human right and not a privilege for the few who can afford to stay out of the workplace and physically attend local professional programs.

For this purpose, TAG-DU invites you to explore the nine disciplines in which diplomas are granted and select the discipline of your choice. In this issue, we are going to introduce “TAGDU Diploma in Management”.

This program gives you the opportunity to gain extensive knowledge and understanding of the principles and practices behind key management subjects. The suggested sequence consists of seven courses; the candidate needs to complete five courses and provide certificates of completion for each course taken.

Course 1

Managing the Organization: From Organizational Design to Execution offered by University of Illinois at Urbana-Champaign through the Platform of Coursera.

Course 2

States and Markets in the Global Economy

Offered by Thunderbird School of Global Management through the Platform of edX.

Course 3

International Leadership and Organizational Behavior offered by Università Bocconi through the platform of Coursera.

Course 4

Foundations of Strategic Business Analytics offered by ESSEC Business School through the platform of Coursera.

Course 5

The Manager’s Toolkit: A Practical Guide to Managing People at Work offered by University of London, Birkbeck, University of London through the platform of Coursera.

Course 6

International Project Management offered by Rochester Institute of Technology through the platform of edX.

Course 7

Strategic Management offered by Indian Institute of Management, Bangalore through the platform of edX

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