Talal Abu-Ghazaleh International University TAGI-UNI

TAGI-UNI Newsletter

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2017

TAGI-UNI was established by HE Dr Talal Abu-Ghazaleh in 2013 as a global educational alliance that facilitates distance learning by working in partnership with global professional associations.

Since its establishment in 2013, TAGI-UNI has secured partnerships with very reputable Universities and training institutions such as University of Liverpool, Thunderbird School of Management and many other providers of online education.

please visit our website
www.tagiuni.com
for more information

1

Amity University Representative Visits Talal Abu-Ghazaleh International University

2

TAGI-UNI Partners

3

TAGI-UNI Programs

4

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Amity University Representative Visits Talal Abu-Ghazaleh International University

AMMAN

Amity University representative, Mr. Abhishek Singh, senior manager of International Relationships, has recently visited Talal Abu-Ghazaleh International University (TAGI-UNI), to enhance the ongoing partnership between the two universities.

Amity University is the educational partner of TAGI-UNI in the Language and Academic Skills and E-Learning Resources (LASER) project, which is funded by the EU and operated by the British Council. The project provides the opportunity for 300 Syrian and disadvantaged Jordanian students who aim to pursue their academic career through full scholarships to obtain distance education programs leading to a recognized certificate including diplomas, associate and bachelor degrees offered by Amity.

The three-year project is based on several partnerships under the European Union and will cover 2,470 Syrian and disadvantaged Jordanian students, distributed among several learning aspects; Languages (English, French and German), Academic Skills and E-Learning programs.

The visit included meetings with the British Council representatives to discuss the project's challenges; from the awareness of the online education to the English language barriers, in addition to suggestions to enhance the students' performance.

In addition, Mr. Abhishek and TAGI-UNI team visited the Indian Ambassador to Jordan HE Ms. Shubhdarshini Tripathi, who expressed her satisfaction with the educational partnership between Amity and TAGI-UNI universities.

The Ambassador also stressed on the right of education as a human right for everyone, reiterating the importance of overcoming any challenges to improve the level of quality of the educational process, in addition to increase the awareness of the online education in the MENA region through extensive marketing campaigns and following up with the higher education ministries regarding programs accreditation process.

Moreover, TAGI-UNI organized meetings that were attended by students in different locations; Amman, Irbid and Zaatari camp, during which, Mr. Abhishek listened to the student concerns and advised them toward the most appropriate educational path to take.

TAGI-UNI Partners

CIW - Certified Internet Web Professional Institution.

With the mission of making

" world-class education accessible to everyone, everywhere "

Talal Abu-Ghazaleh International University (TAGI-UNI) partners with prestigious institutions to create a new model for distance learning. TAGI-UNI works with leading educational institutions to jointly offer administered, accessible, and accredited certificates and degree programs to students around the world.

Based on this strategy, TAGI-UNI has newly signed a partnership agreement with CIW - Certified Internet Web Professional institution.

Owned and managed by Certification Partners, CIW is the world›s premier vendor-neutral IT and Web technology education and certification program. Since 1997, CIW has trained more than 1 million students and professionals, and has awarded more than 170,000 professional IT certifications through thousands of universities, colleges, high schools, middle schools, learning centers and corporations worldwide. The CIW core curriculum focuses on the foundational standards and job skills that enable the Internet to function, including Web design, development, security, administration, networking and databases.

More than a certification, CIW has become the educational standard adopted by academic institutions, governments and businesses worldwide for Web technology skills. What sets CIW apart is the industry recognition. Just to name a few, corporations such as Cisco, Raytheon, General Dynamics, Northrop Grumman, HP, BAE Systems, Citibank and even the U.S. National Security Administration recognize and request CIW certifications in their current job postings for available IT positions.

Certifications

Through this partnership, TAGI-UNI is pleased to offer CIW programs in: Web design, development, administration, networking, databases, and security, in addition to a variety of courses in programming, mobile applications and management. CIW is comprised of an extensive series of curriculum and high stakes certification examinations teaching IT in foundational and specific career path subject matters.

▨ TAGI-UNI Programs

- **Graduate Certificate in Applied Project Management**
Provider: Walden University   Duration: 6 months.   Fees: $8950

- **Post Graduate Certificate in Corporate Finance**
Provider: University of Liverpool   Duration: 1 semester.   Fees: $7858

- **General English Certificate - Elementary Level**
Provider: Amity University   Duration: 3 months.   Fees: $300

- **Online Master of Global Management**
Provider: Thunderbird School of Global Management
Duration: 20 months.   Fees: $39,000

For more information about TAGI-UNI partners' programs and certificates, please visit:
www.tagiuni.com

Start Your MBA Based on MOOC Today!

In this issue, we encourage you to enroll in "Introduction to Marketing" course, which covers three core topics in customer loyalty: branding, customer centricity, and practical, go-to-market strategies.

You'll learn key principles in:

• Branding: brand equity is one of the key elements of keeping customers in a dynamic world in which new startups are emerging constantly.

• Customer centricity: not synonymous with customer service, customer centricity starts with customer focus and need-gathering.

• Go-to-market strategies: understand the drivers that influence customers and see how these are implemented prior to making an investment.

This course is offered by University of Pennsylvania, through the platform of Coursera, and is tutored through duration of five weeks.
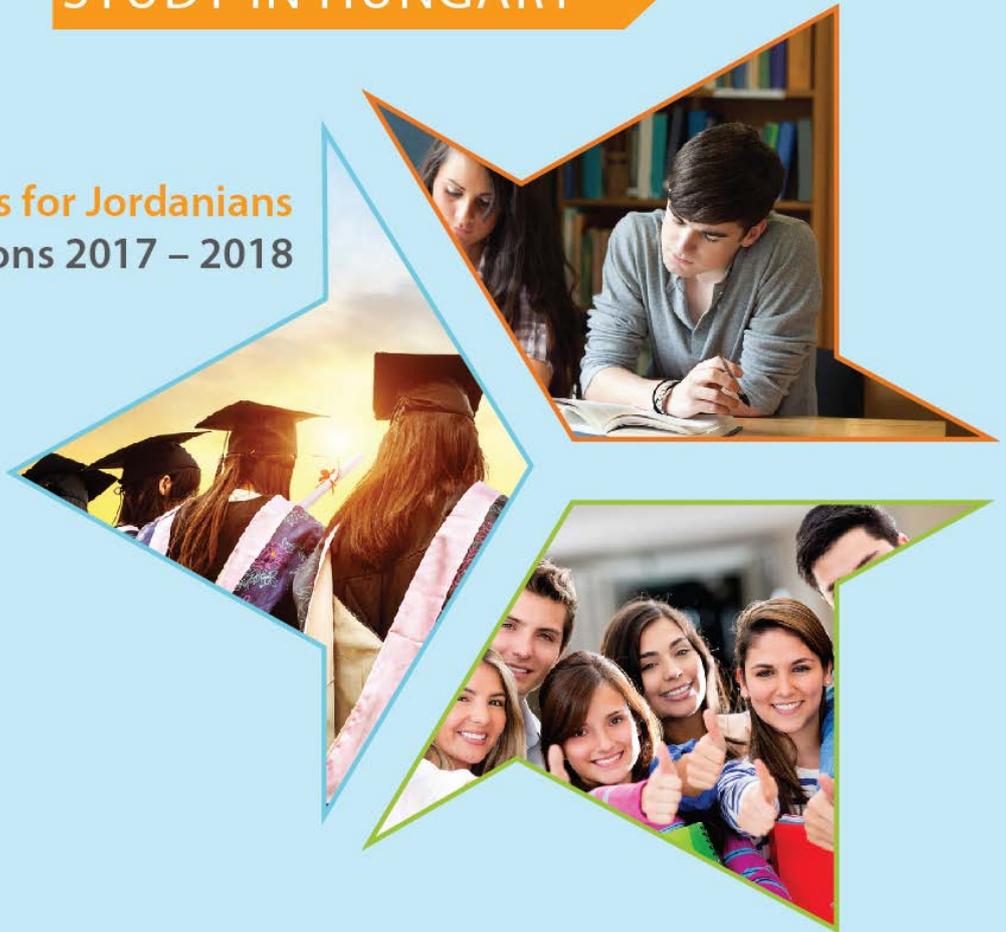
Link access to the course: https://www.coursera.org/learn/wharton-marketing#

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