



## Newsletter

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### About TAG-Value

As a member of TAG-Org, Abu-Ghazaleh Valuation (TAG-Value) is an international valuation and consulting firm with offices spanning the Middle East and North Africa, and a network of associates and representatives that spreads to Asia, Europe, North and Latin America. TAG-Value's expertise covers a complete range of services that include Valuation, Due Diligence and Financial Modeling.

TAG-Value was established at a time when the valuation profession was still in its early stages of development in the Arab region. Since the early beginnings, TAG-Value has consistently been spearheading the efforts to develop the framework of valuation services worldwide.

TAG-Value has an impeccable record of assisting and supporting governments, public institutions and non-governmental organizations in raising the levels of awareness of the importance of business valuation and the valuation of intellectual property in several Arab countries such as Syria, Lebanon, Tunisia,

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Jordan, Saudi Arabia and the United Arab Emirates. We offer the business community an array of services aimed at delivering sensible and tangible solutions, derived from experience and combined with sound judgment. Our team of professionals has extensive experience in providing efficient solutions to any situation covering nearly every industry sector.

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## **TAG-Org is a Main Partner in “Arab Noor Conference” for Entrepreneurs and Initiators**



Irbid - Held under the sponsorship of the Minister of Communication and Information Technology, Eng. Mothanna Gharaibeh, in the presence of the Saudi princess Kholoud bint Nasser Al Saud, and with the strategic participation of Talal Abu-Ghazaleh Organization (TAG-Org), the “ArabNoor” conference for young entrepreneurs and initiators at the University of Science and Technology, concluded its work.

The participation of the Organization in the first of its kind Conference in the Northern region of the Kingdom, aimed at achieving target development in all sectors via supporting entrepreneurship. The Minister, Mothanna Gharaibeh, highlighted the importance of the role of entrepreneurs in creating the future, enabling and motivating the youth to start their own projects, and pursuing innovation.

The Conference lasted for 2 days in the presence of Prof. Dr. Saeb Khresat, the President of the Jordan University of Science and Technology and Mohamed Abu Sheikha, the Executive Director of “ArabNoor” Company. The Conference was held in cooperation between Center of Excellence for Innovative Projects at the University and ArabNoor for Entrepreneurship.

The Organization presented, during the Conference, a workshop for students on intellectual property and its importance for the protection of inventions and copyrights. Some of the Organization's available training programs were introduced including Management of small and medium enterprises, Cambridge English Courses, Talal Abu-Ghazaleh Diploma for Information Technology, and the offered MBA by Talal Abu-Ghazaleh University College for Innovation.

During the Conference, several training, professional and consultation services were introduced by the Organization, which are critical for helping students in the commencement of their enterprises, qualifying them for the labor market, providing them with the required basic skills for knowledge and helping them in entrepreneurship and innovation.

During the events of the Conference, the Executive Director Mr. Fadi Al-Dawood, participated in the Cognitive Forum of Talal Abu-Ghazaleh, in a discussion titled "Women's Entrepreneurship", with the participation of Her Excellency princess Kholoud bint Nasser bin AbdulAziz Al Saud.

Al-Dawood highlighted the importance of participation in Women's Economic Empowerment indicating the big missing economic opportunity resulting from the low percentage of participation of women in the labor market, which does not exceed 14% in Jordan and is one of the world's lowest percentages at 50% and reaching 23% in the Arab World.

During the Conference, Her Excellency Prince Kholoud bint Khalid Al Saud visited Talal Abu-Ghazaleh Organization Corner, and asserted her high appreciation of Talal Abu-Ghazaleh's entrepreneurship story, his arduous journey from sufferance to world fame, and the establishment of his Organization, which has expanded around the world. Her Excellency highlighted that Talal Abu-Ghazaleh is one of the most inspirational and motivational figures for today's youth.

In the same Conference, Prof. Dr. Saeb Khresat, the President of the Jordan University of Science and Technology, illustrated the role of the University in supporting entrepreneurship and creativity through the sponsorship of creativity conferences and activities that are concerned with the provision of a proper environment for entrepreneur success and creative thoughts and projects.

Eng. Mohamed Abu Sheikha, the Executive Director of ArabNoor Group, pointed out the fact that organizing the Conference was with the aim of transferring and enabling learning, knowledge, inspiration, technology, and entrepreneurship for all targeted classes.

## TAG- Org Alumni Association Open for Membership



AMMAN - Talal Abu-Ghazaleh Organization (TAG-Org) has announced the establishment of the TAG-Org Alumni Association, which aims to tighten and sustain its relationship with previous employees and alumni of training courses held by TAG-Org's various societies, as well as graduates of its universities and educational institutions.

The Association seeks to establish a strong and sustainable relationship with alumni, to share ideas in many areas and open the door for discussion and constructive suggestions in order to reach a knowledge society.

The Association urges its members to search for practical means to communicate thought and knowledge to all alumni's associations.

The Association seeks to be at the

forefront of Arab and international associations, in terms of the number of members and through its active and positive role in society. In order to achieve this endeavor, the Association, represented by its chairman Mr. Abdulrahman Majdoub and its members, invites alumni to join and benefit from its membership privileges, which include discounts on training courses and professional programs offered by all TAG-Org offices around the world.

Membership allows for the participation in seminars and workshops held by Talal Abu-Ghazaleh Knowledge Society and helps in finding job opportunities for its job-seeking members through Talal Abu-Ghazaleh Recruitment, in addition to contributing to activating the work of the Association through the participation of alumni in its

committees concerned with cultural, social, economic and other fields of knowledge.

TAG-Org Alumni Association is a non-profit organization that provides its services on a voluntary basis and is located at 46 Abdul Rahim Al Waked Street, Shmeisani, Amman.

The Association was established in May 2018 to achieve the vision of His Excellency Dr. Talal Abu-Ghazaleh and his belief that anyone who has been a part of TAG-Org, whether by working in TAG-Org or attending its professional and training programs, has the right to maintain direct contact with its staff distributed in more than 100 offices worldwide.

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### MOU Signed Between the Royal Air Force and TAG-Org



AMMAN - On this Thursday, MOU has been signed between the Royal Air Force and the Talal Abu-Ghazaleh Organization (TAG-Org). The MOU aims at forming a joint working team to cooperate in the field of training and consultancy services, specialized courses provision and using knowledge centers to obtain the digital educational programs

and the academic and professional certificates.

Dr. Talal Abu-Ghazaleh and the Royal Air Force Commander Major General Yousef Al-Huneiti have inaugurated the knowledge station which has been established in collaboration with TAG-Org at the Royal Air Force premises. The Station

contains 30 Pcs and laptops connected via LAN and the internet and provided with necessary educational instruments to be used in the free courses and the respective accreditation such as Cambridge English Tests. The devices will be connected to ASREN via TAG-Org's internet line.

During his visit to the King Hussein Air Base, Dr. Talal Abu-Ghazaleh has expressed his thanks and appreciation to the Royal Air Force Commander for the warm welcome and hospitality. Moreover, he has expressed his pride about the Royal Air Force and the level

of professionalism and excellence it achieved.

In his delivered speech at the Royal Air Force College of Aviation Sciences, Dr. Abu-Ghazaleh has maintained that “the success is reached by the hardworking and creative individuals thus, we should give an emphasis in the upcoming period to the creativity and innovation. I’m fully confident that the staff of the Armed Forces and the

Royal Air Force will achieve what makes them immortal before the whole world”.

From his side, the Royal Air Force Commander has expressed his thanks to Dr. Abu-Ghazaleh for the delivered distinguished contributions by the Organization and expressed his admiration about the offered services by the Organization in the different professional and educational fields

and the specialized training courses, underlining that a joint collaboration should be established concerning different programs. Moreover, he has expressed his wish for the Organization to achieve more advance and success.

The room has been inaugurated in the presence of a number of senior Royal Air Force officers and a number of the department and section heads of TAG-Org.

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For more information, please contact us on the following:

P.O. Box: 921100 Amman 11192 Jordan

Tel: + (962) - 6 - 5100 600 | Fax: + (962) - 6 - 5100 601

Email: [info@tagvaluation.com](mailto:info@tagvaluation.com) | website: [www.tagvaluation.com](http://www.tagvaluation.com)