



Talal Abu-Ghazaleh Global Uses a New TLD (.GLOBAL) for its Website



طالال أبو غزالة العالمية
Talal Abu-Ghazaleh Global

AMMAN - Talal Abu-Ghazaleh Global (TAG.Global) decided to use the new TLD (.GLOBAL) for its major website www.tag.global. This step came in parallel with the Group's decision to change its name to become Talal Abu-Ghazaleh Global (TAG.Global).

It is worth mentioning that Talal Abu-Ghazaleh Global (TAG.Global) is one of the first firms in the region to use a brand TLD.

Our Group's decision to change its name comes in line with the Group's expansion strategy to be present in every region throughout the globe, and facilitate access to its services at a global level. TAG.Global expanded and still do, to serve clients through its widespread network of more than 100 offices worldwide.

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AGIP Receives MIP's Middle East IP Firm of the Year Award for 2019

LONDON - Abu-Ghazaleh Intellectual Property (AGIP) was awarded 'Middle East IP Firm of the Year 2019' at the Managing Intellectual Property (MIP) Annual IP Awards ceremony held at the Royal Lancaster Hotel, London, on March 7, 2019.

The MIP Awards recognize achievements in IP work over the past year in areas such as prosecution, litigation, licensing among other IP services. According to survey results released last month, AGIP was ranked in Tier One for trademark, patent and copyright prosecution in all Arab countries.

This is the 10th year that AGIP has earned regional recognition for its outstanding IP practices in the Middle East and for its continuous efforts in providing its clients



with the best-quality services in the field of IP protection.

Ms. Dima Naber, AGIP Counsel and International Business Development Executive Director, accepted the award on behalf of AGIP, saying: "We are very proud to receive this prestigious award, which we consider a testament to the dedication and innovative approaches of AGIP to deliver above and beyond expectations."

"Over the years, AGIP has reached greater levels of success, and our clients have trusted us with the quality

of IP services. This award recognizes their confidence and loyalty in our services," she added.

Managing Intellectual Property hosted the Annual IP Awards 2019 gathering around 380 IP professionals, representing 40 countries, 80 private practice firms, and including about 90 corporate/in-house practitioners.

It is worth mentioning that the MIP's 2019 survey is the largest ever, covering 75 jurisdictions, and its results are based on extensive research and interviews with practitioners worldwide.

AGIP Participates in “Marketing Omani Domain Names” Workshop



MUSCAT - Abu-Ghazaleh Intellectual Property (AGIP) participated in a workshop on “Marketing Omani Domain Names”, held by the Telecommunications Regulatory Authority of Oman, in collaboration with experts from Asia Pacific Top Level Domain Association, as well as experts from domain name registration companies in the region.

The workshop aimed at sharing experiences and exchanging expertise with registrars entitled for the registration of Omani domain names (.om) and (عُمان) in addition to interested parties. During the workshop, the most advanced marketing techniques of domain names were reviewed besides demonstrating the key international experiences in this field.

Representing AGIP, Mr. Omar Battash, from Oman Office, took part in the workshop. Mr. Battash tackled some issues related to domain names, and briefed the attendees on the services offered by AGIP, as an accredited registrar for Omani domain names (.om) and (عمان) since 2015, and its commitment to serve and advance the development of the domain name industry in the Arab region.

Ethiopia Officially Launches Its .ET Domain in Partnership with ZDNS



ADDIS ABABA - Ethio Telecom, the telecommunication services provider of Ethiopia and the Registry operator of .ET has launched the country code Top-Level Domain (ccTLD) for Ethiopia. .ET domain is supported by the registry system developed by ZDNS, a leading Internet infrastructure service provider from China.

Global management consultancy McKinsey & Company's new book "Africa's Business Revolution" finds "regions that recall China before its own period of explosive growth", and Ethiopia is one of the key regions revealing the growth. The consultancy company also predicts that in 2015 to 2025, the increased Internet penetration will add \$300 billion to the continent's GDP, in which the national telecommunication expansion plan of Ethiopia certainly will have a vital role in the

progress. According to Financial Times, over the past ten years, Ethiopia has become the most significant economic power in the region of East Africa, with an average annual growth rate of 10% and Internet infrastructure is one of the most rapidly growing investment field.

In 2015, Ethio Telecom was aiming to increase telecom service access and coverage across the nation, as well as to upgrade existing network to new technology, which now supports over 40 million Internet users (including 3G and 4G users) and growing. At the same time, the original Internet infrastructure and the system does not fit the emerging business and operational demands anymore; expansion and new technologies are vital as well for future growth.

Bill Xing, CEO of ZDNS says, “ZDNS is very glad to present our integrated ccTLD registry solution to help accelerate the growth of .ET and the Internet penetration of Ethiopia. With over 20 years of experience in serving ccTLDs and gTLDs, the registry service team of ZDNS has kept enhancing the ability to provide international technical solutions. In addition, in cooperation with our R&D team, we are also exploring more supportive and even more efficient technical solutions for TLDs with innovative applications and customized features.”

With over 7 million domains in total under management, over 40 patents regarding domain name system and IP addresses, R&D;experts participated and led the discussion of 4 RFCs and 16 national industry standards, making ZDNS currently the largest registry service provider in the Asia Pacific region. Ethio Telecom was looking for an experienced service provider with long term industry insight, and ZDNS proved to be a proper fit.

Ethio Telecom is now working with global registrars to call for more innovative applications for .ET, and exploring further cooperation with the industry. “ethionet.et” now has been launched as the homepage for Ethio Telecom, making .ET the official digital space for organizations and individuals from Ethiopia, and connecting to the world.

Source: CircleID

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