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TAG.Global Participates in Alexandria International Book Fair's 15th Edition



ALEXANDRIA- In the framework of cooperation with the well-established Bibliotheca Alexandrina and in order to strengthen relations, Talal Abu-Ghazaleh Global (TAG.Global) (Egypt Office) participated for the first time in the 2019 Alexandria International Book Fair in its 15th edition which took place from March 25 to April 8, 2019.

TAG.Global participated with a pavilion that included its latest specialized publications in many fields, in addition to many books and writings by His Excellency Dr. Talal Abu-Ghazaleh, the Founder and Chairman of Talal Abu-Ghazaleh Global (TAG.Global).

Moreover, TAG.Global contributed to the cultural forum which was held on the sidelines of the Fair by delivering two awareness-raising lectures to visitors of the Fair.

The first lecture was entitled "Protection of Intellectual Property Rights, Copyrights and Patents", in which Dr. Ahmad Donia, Abu-Ghazaleh Intellectual Property (AGIP) Consultant/Egypt Office, discussed different types of intellectual property, international

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regulations and conventions for the protection and registration of different intellectual property types, the material value of trademarks and patents as intangible assets separate from tangible assets, in addition to how developing countries could benefit from the international patent protection systems, and the importance of effective protection of intellectual property rights in attracting foreign direct investments.

In the second lecture, which was also held by TAG.Global under the title "Information Security and Internet Risks; Threats and Protection Measures", Mr. Ahmed Fathy, IT Manager at TAG.Global (Egypt office), highlighted the importance of the internet and its role in our life, the concept of information security and information security challenges,

the most critical risks and threats, their classification and protection measures. Additionally, Mr. Fathy discussed means of identification, authentication and authorization, and protection measures for devices and networks. In addition, Mr. Fathy gave some general tips on using systems, programs, browsers and networks.

It is worth mentioning that more than 50 of the largest Egyptian and Arab publishing houses participated in the book fair this year, which indicates the keenness of the publishing houses to be represented in Bibliotheca Alexandrina, which is a beacon of culture and science, and a destination for readers and intellectuals in various fields.

Article link: http://www.tagtenders.com/news.aspx?id=24807&group_key=news&lang=en

UNIDO, Japan to Boost Employability of Youth in Palestine's Garment and Textile Value Chain



WEST BANK, Palestine - The Government of Japan has recently announced that it will fund US\$ 446,428 for a project to improve the competitiveness of the garment and textile value chain in the State Palestine with the objective of promoting job creation, especially for youth and women in the northern Governorates of the West Bank. This is one of nine new projects implemented by the United Nations Industrial Development Organization (UNIDO) with Japanese funding totaling US\$ 5.8 million.

The Palestinian economy remains highly vulnerable to both internal and external risk factors. It is therefore crucial to sustain existing jobs, creating new ones and build resilience among Palestinian communities, which are increasingly vulnerable to shocks that threaten their livelihoods. It is with a view to overcome this challenge that UNIDO and Japan have partnered

to support the garment and textile creative industry in the northern region of the West Bank.

"UNIDO's work in the field of cultural and creative industries aims to foster innovation and upgrade traditional industries while utilizing the added value of cultural heritage and know-how," said UNIDO Project Manager, Marlen Bakalli. "By promoting creativity, not only innovation and economic competitiveness are fostered, but also many individuals, including young men and women, are encouraged to develop creative approaches for starting new industrial ventures with a vision towards the future transformation of their societies."

The project will apply UNIDO's approach to creative industries. It involves the design and implementation of a comprehensive

training program focused on creativity, which will boost skills development, innovation and access to markets in the textile value chain in order to stimulate income-generating activities. A Garment and Fashion Design Center will be established to provide services to key stakeholders of the sector – including business development, design and prototyping services – in a sustainable manner.

Takeshi Okubo, Ambassador of Japan for Palestinian Affairs, said, “The basic aid policy of Japan to Palestine is to contribute to the sustainable economic development, thereby facilitating nation-building process based on a two-state solution. I sincerely hope that the new project of UNIDO funded by Japan, which is in line with this Japan’s aid policy, will contribute to creating jobs for the young generation and enhancing the social and economic resilience of the young generation.”

The project methodology has proven to be successful in the State of Palestine, where UNIDO has

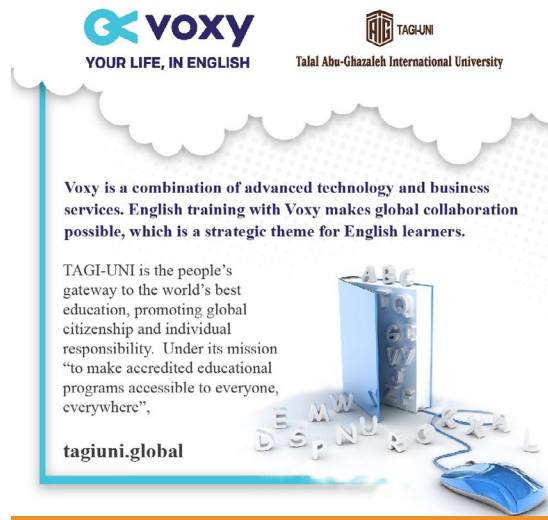
supported the handicrafts value chain in Bethlehem and the furniture value chain in Nablus through a pilot project funded by the European Union and Italy. During this pilot phase, 50 micro, small and medium-sized enterprises were supported, leading to improved economic performance and employment opportunities. The concrete results achieved led the Government of Japan to partner with UNIDO for the replication of the initiative to the textile and garments sector in order to create economic opportunities for the most vulnerable.

This initiative reinforces the partnership between Japan, State of Palestine and UNIDO as a direct response to the national priorities outlined in the country’s National Policy Agenda 2017-2022.

Source: <https://www.unido.org/news/unido-japan-boost-employability-youth-palestines-garment-and-textile-value-chain>

Article link: http://www.tagtenders.com/TenderNews.aspx?id=5513&group_key=tagitenders&lang=en

Talal Abu-Ghazaleh Global and VOXY Sign Cooperation Agreement for Online English Training



TAGIUNI students to access a more flexible type of English training that fits their schedules.

TAGIUNI is committed to providing accredited educational programs accessible to everyone which works through a number of professional partnerships with various global universities, non-government organizations, training institutions and language schools to offer such programs digitally.

AMMAN - Talal Abu-Ghazaleh Global (TAG.Global) signed a cooperation agreement with VOXY, a US web-based personalized English training platform.

The agreement will be implemented in cooperation between Talal Abu-Ghazaleh International University (TAGIUNI) and VOXY with the aim of providing academic and career-aligned English courses. Voxy's web platform and integrated mobile app will allow

VOXY is a web-based English learning platform that offers Live Courses by accredited trainers in addition to E-Learning, Self-Study Courses.

For more information about the registration process, please visit the website:

<http://www.tagiuni.com> Or contact: 5100900-06 Ext: 1551-4387

Article link: http://www.tagtenders.com/news.aspx?id=24833&group_key=news&lang=en

Egypt: New US\$200 Million Project to Promote Small Businesses and Job Creation for Women and Youth

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WASHINGTON, The World Bank announced a new US\$200 million investment project to support the next generation of reforms in Egypt aimed at creating more opportunities for young people and women. The project will focus on expanding the amount and access to credit for small and medium enterprises, which have proven to be a major source of growth and job creation.

The 'Catalyzing Entrepreneurship for Job Creation' project is designed to address the major obstacles that young people and women face when launching new businesses. In an economy where the financial system is dominated by banks lending primarily to mature businesses, the project will channel US\$145 million mainly through non-bank financial institutions offering loans to small businesses. This project component will have established lending targets for women and youth-led businesses, first-time borrowers, and small business in less developed regions across Egypt. The project will also fund coaching opportunities for new businesses through the entrepreneurial lifecycle to build the necessary skills and capacity for success

"Entrepreneurs - and especially women - are a cornerstone for strong and stable economies," said Dr. Sahar Nasr, Egypt's Minister of Investment and International Cooperation and Egypt's Representative on the World Bank's Board of Governors. "Our partnership with the World Bank

Group aims to empower Egyptian women and youth to become successful entrepreneurs. This is an investment that offers many opportunities to improve the livelihoods of Egyptians through job creation and contributing a solid foundation for the country's economy."

The project also aims to increase the supply of seed, early-stage, and venture capital going to riskier and innovative start-ups and young small and medium enterprises with high potential for growth and job creation. To build up the early-stage investment ecosystem in Egypt, the project will invest US\$50 million in privately managed risk capital intermediaries, such as angel funds, accelerators, VC funds, and investment companies. A call for proposals will be issued, with international players encouraged to apply, and the funds distributed through a transparent and competitive selection process. The aim is to leverage the technical capacity and know-how of the private sector in investing these funds.

"Egypt has shown strong commitment to reforming its economy," said Marina Wes, World Bank country Director for Egypt, Yemen and Djibouti. "While the reforms are beginning to bear fruit, enabling the private sector to create jobs is integral for achieving sustainable and inclusive growth. We are proud to be supporting Egypt's entrepreneurs across the country, especially the women and young

people who remain Egypt's valuable yet most untapped potential."

The new program builds on the success of the ongoing "Promoting Innovation for Inclusive Financial Access" project which provides small and medium businesses with access to finance and promotes private sector job creation across Egypt. To date this project has created about 300,000 jobs, benefitting approximately 70,000 women and 56,000 youths.

The World Bank currently has a portfolio of 16 projects in Egypt with a total commitment of US\$6.69 billion.

Source: <http://www.worldbank.org/en/news/press-release/17/04/2019/egypt-new-us-200-million-project-to-promote-small-businesses-and-job-creation-for-women-and-youth>

Article link: http://www.tagtenders.com/TenderNews.aspx?id=5512&group_key=tagitenders&lang=en

Talal Abu-Ghazaleh Global and Ajman University Sign MoU



AJMAN - Talal Abu-Ghazaleh Global (TAG.Global), the global organization for professional services and education and Ajman University signed a Memorandum of Understanding that aims to strengthen cooperation, exchange information and organize events and activities with special focus on innovation.

According to the MoU, the two parties will exchange experience in the areas of creativity and innovation to achieve the joint strategic goals through the implementation of workshops and specialized courses in the field of innovation to enhance knowledge, and exchange and apply creative ideas among university students and TAG.Global staff worldwide.

HE Dr. Talal Abu-Ghazaleh, Chairman of TAG.Global said that this is a positive move that will take innovation to another higher level: "We are pleased to sign the MoU with one of the best universities in the region especially that we both have the same goals and the same aspiration."

Dr. Abu-Ghazaleh stressed that TAG.

Global with its 110+ offices around the world and its unique educational entities will be involved in the MoU.

"There is an urgent need to guide students towards the so-called industry of knowledge, creativity and innovation from early stages and transition from education to the learning stage and that is why we have established Talal Abu-Ghazaleh University College for Innovation (TAGUCI) designed to produce ICT innovators where students and in order to graduate they must produce a unique innovation," he said.

Dr. Abu-Ghazaleh, an avid knowledge advocate focused during his speech at Harvard University in 2018 on the future of knowledge, methods for creating learning societies and knowledge economies and how we are able to contribute positively to this sector through a complete transformation into a knowledge society. The MoU was signed by Ajman University Chancellor Karim Seghir, Ph.D. and Mr. Ali Hassan Shalabi, executive director of TAG.Global Sharjah and Ajman offices.

Chancellor Seghir said: "The MoU signing with TAG.Global comes in line with the University strategy to create strong and unique relations with public and private sector institutions," pointing out that the cooperation between the two institutions will be in the fields of innovation and entrepreneurship to achieve common goals at the local and global levels.

Chancellor Seghir stressed that cooperation will also include the field of Intellectual Property Rights and patents in cooperation with Ajman University Center for Innovation in addition to exchange of expertise in preparing and operating innovation labs based on international standards.

Abu-Ghazaleh Intellectual Property, the leading Intellectual Property company in the world which has completed more than 500,000 trademark registrations worldwide will play a big role in the MoU activation and according to Dr.

Abu-Ghazaleh "innovation thrives on Intellectual Property protection."

Dr. Abu-Ghazaleh's vision to establish world-class education as a human right for all people and his commitment to this vision led him to create the Talal Abu-Ghazaleh University (TAG-UNI), a virtual gateway to the world's best education, promoting global citizenship and individual responsibility.

He also founded the Talal Abu-Ghazaleh Graduate School of Business (TAGSB), which represents a partnership between the private and public sectors and in Bahrain, the Talal Abu-Ghazaleh University College of Business.

At the end of the ceremony, Chancellor Seghir presented Dr. Abu-Ghazaleh with an Honorary Shield.

Article link: http://www.tagtenders.com/NewsGroup.aspx?group_key=news&lang=en

Market-based Construction Skills Training for All: a Japan-UNIDO Partnership in Lebanon



BEIRUT - The United Nations Industrial Development Organization (UNIDO) and the Government of Japan are joining forces in Lebanon for a project titled “Market-based construction skills training for all”, which aims to create economic opportunities and jobs in the construction sector, particularly among host and refugee communities in the north of the country. This is one of nine new projects implemented by UNIDO which Japan has recently agreed to fund, totaling US\$5.8 million.

Lebanon continues to be the largest host of Syrian refugees (in proportion to existing population); currently hosting more than one million refugees, which has resulted in a 25 percent increase of its population. The country consequently remains under substantial pressure to

deal with the economic consequences of the instability in the region. In line with the Lebanon Crisis Response Plan 2018-2020, UNIDO will work to create economic opportunities and jobs in the construction sector for both Lebanese and Syrians, particularly among youth.

“Supporting the establishment of a construction sector skills and vocational training center, designing training curricula and facilitating technology transfer constitute the core components of the project,” said UNIDO Project Manager, Tomoyoshi Koume. “Once operational, the center will provide training to men, women, and particularly youth from host and refugees communities on a variety of market-based skills in the construction and related sectors in support of inclusive

and sustainable industrial development in Lebanon.”

The training modules will be tailored according to market-needs, and will be developed based on a diagnostic assessment, which will be conducted at the beginning of the project. The training modules will be designed with a focus on innovation and creativity. Furthermore, a training center will be selected and upgraded through the project; two construction (sub-) sector-training options will be designed, and at least 30 trainers will be trained. Once completed, the project subsequently aims to provide different training to at least 200 individuals as well as support for job placement.

Matahiro Yamaguchi, Ambassador of Japan to Lebanon, said “Japan is very keen on supporting skills development initiatives, which are fundamental to

meet the new demands of the job market. I am positive that the recent Japanese grant, coupled with the remarkable efforts of UNIDO, will help advance the local economy in North Lebanon, by empowering both residents and refugees to access income generating activities in the construction sector.”

The Government of Japan has now supported four consecutive UNIDO projects in Lebanon. In the previous project, more than 250 individuals were trained to develop skills in the wood and construction sector, of which 139 were women.

Source: <https://www.unido.org/news/market-based-construction-skills-training-all-japan-unido-partnership-lebanon>

Article link: http://www.tagtenders.com/TenderNews.aspx?id=5514&group_key=tagitenders&lang=en