



Licensing Executives Society – Arab Countries

Advancing the Business of Intellectual Property Globally

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LES - AC to Hold Its General Assembly's Annual Meeting in December



AMMAN - The Licensing Executives Society - Arab Countries (LES - AC) holds the annual meeting of its General Assembly, chaired by HE Dr. Talal Abu-Ghazaleh, President of the Society, with the attendance and participation of the Board of Directors and members of the Society in December 2018.

The attendees will discuss various topics including achievements and activities carried out in 2017-2018, the budget, and the auditor's report among others.

At the end of the meeting, recommendations and future plans will be discussed and approved by participants.

Jumana Talal Abu-Ghazaleh Joins the 4.3% of Women Inventors



has been described as the “ultimate positive role model for young women”, is the recipient of multiple marketing industry awards for her brand strategy work for international companies such as American Express, Yahoo, Coca-Cola, Bank of America and Hilton Hotels. She earned an MBA from Harvard Business School and a degree in Literature and Philosophy from Claremont McKenna College.

Ms. Abu-Ghazaleh is the daughter of Dr. Talal Abu-Ghazaleh, Chairman of Talal Abu-Ghazaleh Organization (TAG-Org), the largest global group of professional services firms that provide specialized services in more than 25 different fields. Stemming from his strong believe that innovation and knowledge empower nations, Dr. Abu-Ghazaleh has innovated Talal Abu Ghazaleh University College for Innovation (TAGUCI), the only major institution in the Arab world that will graduate inventors and entrepreneurs, that hopefully will follow the footsteps of Ms. Jumana Abu-Ghazaleh, and will continue to push the wheel of innovation forward.

CANADA - Ms. Jumana Abu-Ghazaleh, has been awarded a positive international search report from the Canadian Patent Office for a novel and inventive computer system for fostering online working relationships and virtual team building, thereby joining the 4.3% of women inventors who have filed international patent applications.

This invention has pioneering global impact, and it utilizes the power of communication to build strong professional relationships, even when

colleagues are separated by geography, time zones or culture; most importantly, the invention introduces empathy into the digital workplace.

Ms. Abu-Ghazaleh is one of the 40 Women To Watch Over 40 in the Arab world, a trade strategist, founder and CEO of betwixt.us; a tech company devoted to strengthening professional relationships through an online platform promoting psychological safety and dialogue between workgroups.

Ms. Abu-Ghazaleh, who

AGIP Participates in the Arab Regional Dialogue and Experts Meeting on Internet Governance and Cybersecurity Nexus



BEIRUT - Represented by its Executive Director, Mr. Charles Shaban, Abu-Ghazaleh Intellectual Property (AGIP) participated in the Arab Regional Dialogue and Experts Meeting on Internet Governance and Cybersecurity Nexus, which was held at the UN-House, Beirut, Lebanon, December 4-7, 2018.

The meeting, addressed the theme of “Cybersecurity and Trust” in line with Internet governance

priority areas for the Arab region, as stipulated in the Second Arab Roadmap for Internet Governance, aimed at exploring opportunities for partnerships with all stakeholders towards strengthening collaboration and cooperation on the Arab IGF process.

Moreover, Shaban chaired the Arab Multi-stakelder Program Advisory Committee (AMPAC), where he presented introductory notes on the current status of AMPAC Progress since July 2018, and discussed the subthemes of the main sessions to be covered during the coming Arab Internet Governance Forum in 2019.

Commenting on his participation in this event, Shaban said: “We consider the Arab IGF meetings as good examples of working together with all stakeholders: governments, business sector, civil society, academic and technical community and international and regional organizations in a constructive method, to prepare for a forum that addresses the main issues related to the Arab region. I am very honored to chair this team that consists of experts from different countries in our region”.

Abu-Ghazaleh and Haddad Underline Means and Tools to Support Creativity and Innovation in Agriculture Sector



AMMAN - HE Dr. Talal Abu-Ghazaleh, chairman of Talal Abu-Ghazaleh Organization (TAG-Org), received in his office Dr. Nizar Haddad, General Director of the National Agriculture Research Center (NARC), to discuss cooperation in the field of Arab-Jordanian agricultural research development.

The two parties also discussed ways for utilizing TAG-Org's technical capacities in the Center's various relevant fields of expertise, mainly networking and connecting the Center with research centers in Europe, as well as archiving the Center's national library and connecting it with the Arab Organization for Research and Education (ASREN).

Dr. Abu-Ghazaleh expressed

his admiration at the pioneering experience of NARC and the leadership of Dr. Haddad, through the Center's new vision of adapting to new advancements, in addition to its by-laws and structure which enhance efforts to unleash innovative ideas and motivate scientists and researchers to conduct research that would ultimately be translated into patents and applied knowledge.

Dr. Abu-Ghazaleh highly commended the Center for its use of solar energy at their premises and for the technical support they provide to farmers in this field in cooperation with the funding agencies in accordance with the Center's plans to become completely dependent on renewable energy.

Moreover, Dr. Abu-Ghazaleh called on

other national institutions to adopt the same approach taking into account price fluctuations, noting that expectations about an upcoming economic crisis may lead to unprecedented increases in the cost of electricity.

At the end of the meeting, the two parties agreed that TAG-Org would establish a knowledge station at the Center early next year, provided with

training courses offered by Talal Abu-Ghazaleh Knowledge Society and Talal Abu-Ghazaleh Academy for Professional Training.

Moreover, an agreement was reached to provide the Center with a free-of-charge Internet line provided by TAG-Org in addition to network routers, as needed, to technically connect the Center to ASREN.

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