



Licensing Executives Society – Arab Countries

Advancing the Business of Intellectual Property Globally

Member of TAG-Foundation

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“Abu-Ghazaleh” Honors Trainers with ‘Certified Trainer Cards’



AMMAN - Talal Abu-Ghazaleh Academy (TAG-Academy), a member of Talal Abu-Ghazaleh Global (TAG.Global), has organized an honoring ceremony to its trainers awarding them with “Certified Trainer Cards” in recognition of their efforts in graduating qualified individuals capable of making a change in different fields.

During the ceremony, the 50 trainers from Jordan and the 25 from other countries who met accreditation requirements in terms of academic certificates and practical work experience in their fields of training were honored.

HE Dr. Talal Abu-Ghazaleh addressed the attendees accentuating the importance of the training process and its role in developing and improving skills of individuals to be better prepared for labor market which can't be attained without professional trainers.

Dr. Abu-Ghazaleh pointed out that TAG-Academy has several requirements and policy for trainers' accreditation including an academic certificate, practical experience, and outstanding performance evaluation in all courses noting that all TAG.Global trainers are distinguished for their quality performance in all fields of training including accounting, audit, management, human resources, marketing, project management, translation among others.

On behalf the trainers, Dr. Tareq Rasheed delivered a speech expressing trainers' gratitude for the honoring which is considered the first of its kind in the Arab world that was concluded with the issuance of 'Certified Trainer' cards by TAG.Global; the well-established organization.

He also stressed that the honoring affirms that training is a professional and noble mission which contributes to countries' development.

It is worth mentioning that trainers present their training services to TAG.Global's various members including Talal Abu-Ghazaleh Knowledge Forum, the Arab International Society for Management Technology (AIMICT), Licensing Executives Society-Arab Countries (LES-AC), the Arab Society for Intellectual Property (ASIP), the International Arab Society of Certified Accountants (IASCA), in addition to the Training and Consulting Center at Talal Abu-Ghazaleh University College for Innovation.

Talal Abu-Ghazaleh Knowledge Forum (TAGKF) Hosts a Workshop on “Technology Transfer in Jordan”



Amman - The Arab Society for Intellectual Property (ASIP), in cooperation with the Licensing Executives Society - Arab Countries, organized a workshop on “Technology Transfer in Jordan”, which was hosted by the Talal Abu-Ghazaleh Knowledge Forum.

The workshop comes in response to the instructions of the Chairman of the Arab Society for Intellectual Property (ASIP) and the Licensing Executives Society, HE Dr. Talal Abu-Ghazaleh who always stresses the importance of keeping up with developments in technology and knowledge, as this shall be the main source of wealth and income for countries.

The workshop was opened by Ms. Majd Khaddash, manager of the Arab Society for Intellectual Property (ASIP) and Licensing Executives Society. Ms. Khaddash pointed out that the workshop comes as a part of the EU-funded BITTCOIN-JO project, to discuss the status of technology transfer in Jordan with subject-matter experts in this field who have worked on previous projects with the aim of working on improving and completing such projects.

Dr. Mohammed Al-Jafari, the Executive Director of the Intellectual Property Commercialization Office (IPCO), reviewed the status of technology transfer offices in Jordan based on previous technology transfer projects. Moreover, Mr. Al-Jafari emphasized the importance of technology transfer offices and the importance of having a structural construction for such offices, highlighting the possibility of gaining profits from these offices, the thing that will be beneficial for both the university and researchers, and accordingly, will affect the national economy.

During the workshop, the participants made a number of recommendations, most notably, selecting appropriate training topics for BITTCOIN-JO beneficiaries, developing a plan for connecting the industry to universities in order to benefit technology transfer offices and to promote national industry, building on what has been achieved so far.

It is worth mentioning that the Arab Society for Intellectual Property (ASIP) was founded in Munich, Germany in 1987 for several objectives, as the Society's objectives specifically focus on developing and enhancing the intellectual property protection system. The Arab Society for Intellectual Property (ASIP) aims to do so through mainstreaming public awareness and education on intellectual property and emphasizing their influential role in globalization, development and establishment of effective mechanisms to support the protection of intellectual property rights internationally using appropriate methods promote compatibility between regional and international laws.

Global Chemical Licensing Market Is Growing at a compound annual growth rate (CAGR) of 3.0% and Expected to Reach USD 13.34 Billion by 2025 from USD 10.83 Billion in 2018

The chemical license refers to the technology provider's use of the technology license agreement to use the intellectual property rights, product design, or trademark in accordance with the conditions stipulated in the contract, and obtain a certain usage fee or other remuneration.

Currently, Chemical Licensing service is mainly distributed in Europe, North America, because most of the chemical giants are concentrated in those areas. North America was the largest consumption region. Because the basic chemicals in this area are not advanced enough, and there is a lack of technology research and development, the rapid economic development in these areas ensures that there is sufficient funds to introduce technology.

Chemical Licensing is widely used in Petrochemical, Fine Chemical, Agrochemical and other fields.

Petrochemical are the biggest consumer of Chemical Licensing.

In 2018, the global Chemical Licensing market size was 10830 million US\$ and it is expected to reach 13340 million US\$ by the end of 2025, with a CAGR of 3.0% during 2019-2025.

This report focuses on the global Chemical Licensing status, future forecast, growth opportunity, key market and key players. The study objectives are to present the Chemical Licensing development in United States, Europe and China.

The key players covered in this study
Chevron Phillips Chemical
MCC
Huntsman
Eastman
Mitsui Chemicals
Versalis
ExxonMobil
Shell

DuPont
BASF
Sumitomo Chemical
JNC Group
Honeywell UOP
Sinopec
LyondellBasell
Johnson Matthey

Market segment by Type, the product can be split into
Intellectual Property Rights
Product Design
Trademark

Market segment by Application, split into
Petrochemical
Fine Chemical
Agrochemical
Other

Market segment by Regions/Countries, this report covers
United States
Europe
China
Japan
Southeast Asia
India
Central & South America

The study objectives of this report are:
To analyze global Chemical Licensing

status, future forecast, growth opportunity, key market and key players.

To present the Chemical Licensing development in United States, Europe and China.

To strategically profile the key players and comprehensively analyze their development plan and strategies.

To define, describe and forecast the market by product type, market and key regions.

In this study, the years considered to estimate the market size of Chemical Licensing are as follows:

History Year: 2014-2018
Base Year: 2018
Estimated Year: 2019
Forecast Year 2019 to 2025

Spanning over 104 pages “Global Chemical Licensing Market Size, Status and Forecast 2019-2025” report covers Report Overview, Global Growth Trends, Market Share by Key Players, Breakdown Data by Type and Application, International Players Profiles, Market Forecast 2019-2025, Analyst’s Viewpoints/Conclusions, Appendix.

Source: Market Research Reports, Inc.

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- ▶ Built in Camera

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**Showrooms Open: 10 am to 9 pm (weekdays)
1 pm to 6 pm (Fridays and Saturdays)**

* +VAT

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