

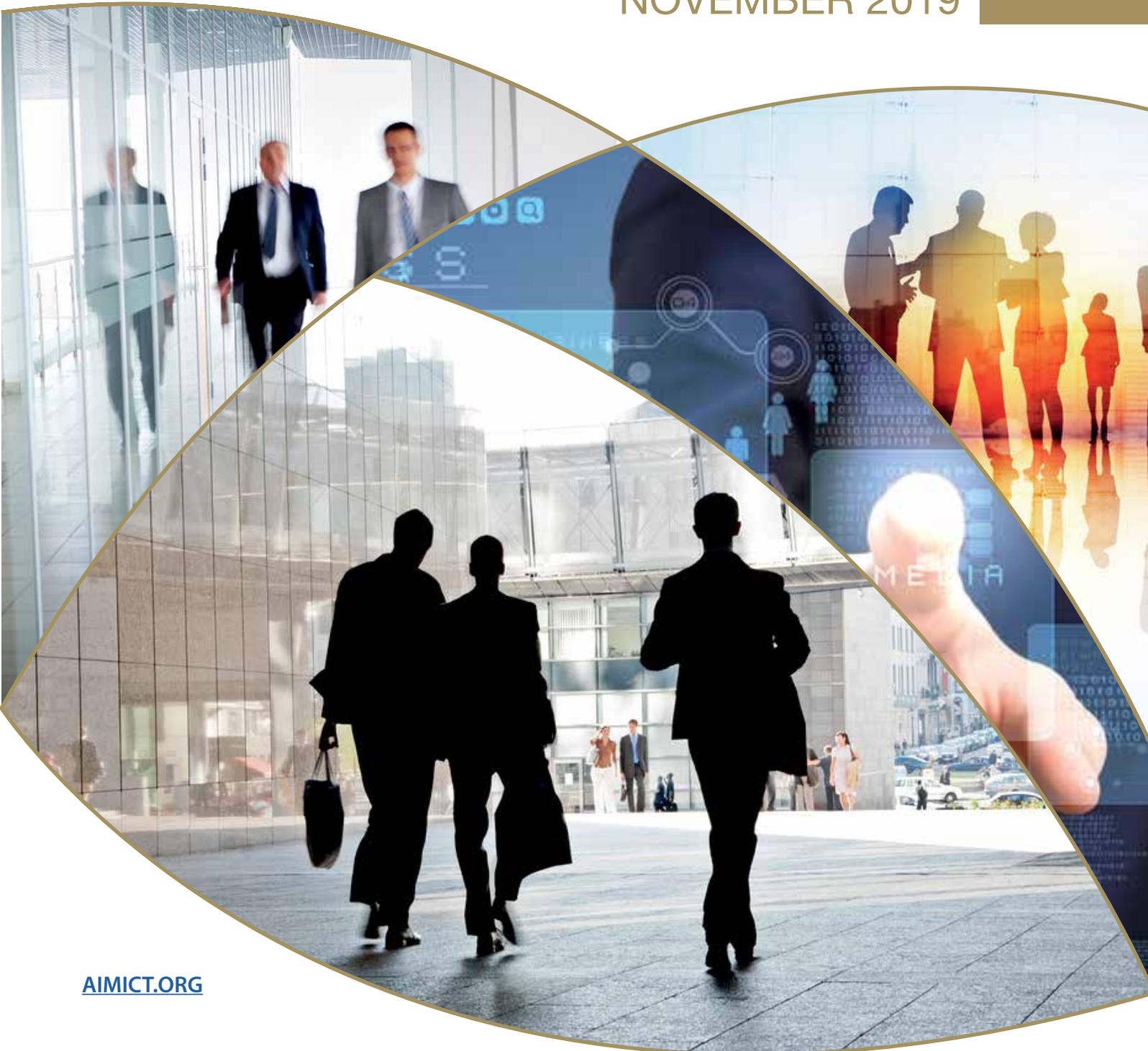
المجمع العربي الدولي لتكنولوجيا الإدارة
The Arab International Society for Management Technology (AIMICT)
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AIMICT

NEWSLETTER

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AIMICT LAUNCHES ITS TRAINING PLAN FOR THE FIRST HALF OF 2020



AMMAN - AIMICT launched the training plan for the first half of 2020. The training courses and programs cover IT Management-related topics including: ISO, Professional Quality Manager (PQM), Human Resources Manager HRM Six Sigma Artificial Intelligence cloud computing and Train the Trainers among others.

AIMICT WILL HOLD PQM EXAM IN JORDAN

AMMAN - The Arab International Society for Management Technology (AIMICT) will conduct the Professional Quality Manager (PQM) exam for a group of participants from different sectors in Amman.

The PQM exam is accredited by the Institute of Leadership & Management (ILM), and participants must successfully pass the two-session exam in order to acquire the ILM accredited PQM certificate.



Those who wish to register or willing to know further information about the exam may contact the Society's management through following AIMICT email: Info@aimict.com

8 WAYS THE BEST LEADERS MOTIVATE THE BEST IN OTHERS



For some time now there has been a misconception floating around that no one can motivate anyone else; that all motivation comes from within an individual.

But stop and think. Can't you remember a number of times when you were inspired by someone else? Perhaps you had a boss who got you so excited about a project that you produced far beyond your usual capacities. Or maybe you had a mentor who believed in you more than you believed in yourself, and as a result, you achieved things you never thought you could achieve.

Of course, you have had times like that. The fact is you can be highly motivated by someone else. When Napoleon was on the field, for example, Wellington said it was the equivalent of fighting against another 40,000 men.

The question is, what can you do to motivate the best in others? I've found 8 strategies that work extremely well, on and off the job

1. Create an Emotionally Exciting Vision

People get fired up by a cause or a dream. They work for something they believe in. They don't work for a company or someone else's organizational objective such as "increased market share." Numbers don't cut it. As Motorola says, the cry of "Shareholder equity! Rah! Rah! Rah!" just doesn't get you out of bed in the morning. But a compelling vision does!"

So give your employees or coworkers (or even your kids) an exciting vision. Follow the example of the great companies. They all have a vision that captures the hearts of their people. Great companies such as ServiceMaster ("Honoring God in all we do"), Walt Disney ("We create happiness"), and Southwest Airlines ("Have fun and make a profit") have exciting visions. And you as a leader must create an equally exciting vision for your people.

2. Talk About the Vision

It's not enough to simply have an exciting purpose. You've got to talk about it. Frequently. With the right kind of words. Truly great motivators know that well-chosen words, if repeated often enough will eventually gain a following. Franklin Roosevelt, for example, was able to coin phrases that summarized his dream, and those phrases helped an entire nation get through the Great Depression. And the whole western world owes its existence to the words of Winston Churchill; words that gave hope in an almost hopeless World War II situation.



For more information

The Arab International Society for Management Technology

Majd Farahat - Executive Director

Tel: (0962-6) 5100900- 1315

Fax: (0962-6) 5100901

info@aimict.org

AIMICT.org

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