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## Abu-Ghazaleh Launches “Famous Arab Trademarks” Initiative

AMMAN – HE Dr. Talal Abu-Ghazaleh, chairman of the Arab Society for Intellectual Property (ASIP), launched an initiative that sheds light on the widely recognized and famous Arab trademarks on the regional and global levels as a part of its mission in developing and enhancing Intellectual Property (IP) protection in the Arab world.

The launch came during a workshop organized by ASIP in collaboration with the Licensing Executives Society – Arab Countries (LES-AC), entitled “Famous Trademarks” that was held in conjunction with World Intellectual Property Day with the aim to keep abreast with the latest developments in the IP field to build a better future for the next generation.

Ms. Majd Khaddash, ASIP manager, said that the Society exerted great efforts in supporting the Arab trademarks, maximizing trademark rights and increasing the level of their prevalence, noting that ASIP is working on establishing an association for the protection of well-known Arab trademark owners.

Based on the proposed bylaws of the association, its objectives include promoting awareness on the importance of trademarks by holding conferences and



seminars, featuring famous trademarks in the Arab world and improving capacity building of staff working in this field through training and learning. The association, according to Khaddash, will be a platform to exchange ideas and help owners manage and protect their trademarks at regional and global levels.

During the workshop, a host of experts tackled a number of trademark related issues including the importance of trademarks and rights of trademark holders. Mr. Charles Shaban, executive director of Abu-Ghazaleh Intellectual Property (AGIP), briefed attendees on the

concept of Famous Trademarks, their Values, in addition to Domain Names, while Dr. Mohammad Al Jaghbeer, head of Organizations and International Agreements at the Ministry of Industry and Trade and Supply/ Industrial Property Directorate, talked about the national and international legal framework for the protection of well-known trademarks.

Meanwhile, Mr. Malek Hamdan, Valuation manager, reviewed the factors and standards that lead to the fame of a trademark in addition to trademark valuation.

It is noteworthy to mention that ASIP was established in 1987 in Munich, Germany under the name “Arab Society for the Protection of Industrial Property”. It aims at promoting and developing Intellectual Property protection system in the Arab world through a set of concepts of public awareness in IP rights and its influential role in globalization, in addition to developing and identifying effective mechanisms to support Intellectual Property rights worldwide by appropriate methods to create harmony among regional and global laws.

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## AGIP Participates in Russian IP Week 2019

MOSCOW, SAINT PETERSBURG – On the occasion of World Intellectual Property (IP) Day, Abu-Ghazaleh Intellectual Property (AGIP) participated in the Russian IP Week events held in Moscow and Saint Petersburg, from April 22 – 27, 2019.

The events included many workshops and forums addressing different topics on Intellectual Property, and attended by many representatives from different countries.

Mr. Mahmoud Lattouf, AGIP Offices Executive Director, represented AGIP in these events, where he gave a speech in the plenary session of the International Forum “Innovative Development through the IP Market”, organized by the Republican Scientific Research Institute of Intellectual Property (RSRIIP), as well as a presentation about AGIP and general overview of IP in the region.

During this event, Mr. Lattouf met with Mr. Vladimir Lopatin, Director of the Republican Scientific Research Institute of Intellectual Property (RSRIIP), and discussed the bilateral cooperation between AGIP and the Institute to develop a comprehensive framework for Intellectual Property Rights (IPR).

Furthermore, Mr. Lattouf carried out a presentation about AGIP, our services, expansion, and general overview about IP in the region, during the International Forum “Intellectual Property - XXI Century”, organized by The Russian Export Center (REC) and Chamber of Commerce and Industry (CCI).



AGIP marked also a successful participation in the International Forum “Festival IP for Future”, where Mr. Alexandar Gromov, from AGIP Russia Office, gave a presentation highlighting AGIP role in raising awareness on the value of Intellectual Property Rights protection among many countries.

Commenting on his participation in these events, Mr. Lattouf said: “We, as an active member within the worldwide IP community, consider the international IP-related events as good platforms to build communication networks with experts from the world community of Intellectual Property, and exchange experience and the latest developments in the IP field.”

## **.ORG Multiyear Registration is Now Possible through TAG-Domains**

AMMAN – Talal Abu-Ghazaleh Domain Names (TAG-Domains), an ICANN accredited registrar, announces that it is now possible to register .ORG domain names for multiyear (2 years and more) through TAG-Domains, with reduced prices, as follows:

- .org registration for 2 years: \$48 instead of \$50.
- .org registration for 3 years: \$73 instead of \$75.
- .org registration for 4 years: \$98 instead of \$100.

The .ORG 2019 multiyear registration runs from May 15, 2019 to July 15, 2019. In this regard, we advise our clients to take advantage of this initiative and register their .ORG domain names by May 15, 2019 to receive the discount for multiyear registration.



For more information, please contact TAG-Domains at [info@tag-domains.com](mailto:info@tag-domains.com)

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## **Increase in Official Fees for Patents and Designs in South Africa**

CAPE TOWN - The South African Companies and Intellectual Property Commission (CIPC) has recently announced that there will be an increase in the official fees payable in respect of both South African patents and designs, as from July 1, 2019.

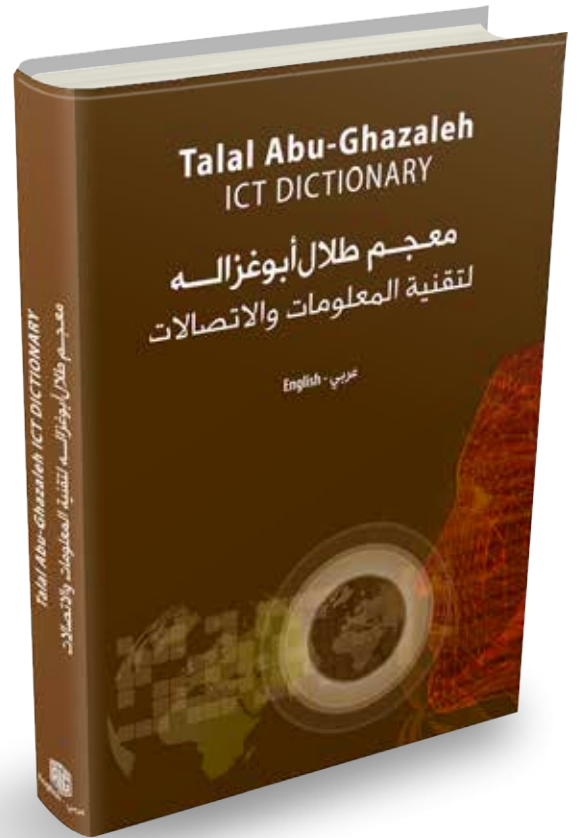
In addition, the South African Patent Office will also distinguish between corporate entities and Small, Medium and Micro Entities (SMME) in terms of the official fees which are payable. In this regard, the fees for corporate entities show a significant increase whereas those for SMME's remain largely unchanged.

For more information, please contact our Africa Office at [africa@agip.com](mailto:africa@agip.com)





# Second Updated Version of TAG-ICT Dictionary Issued



AMMAN - Talal Abu-Ghazaleh Organization (TAG-Org) has issued the second updated version of TAG-ICT Dictionary, after updating its input and inserting a new set of terms used in daily life, due to the fact that past months witnessed the launch of a large number of concepts, terms, technologies, application and protocols of communication.

HE Dr. Talal Abu-Ghazaleh, TAG-Org chairman, said in the dictionary introduction that ICT plays a significant role in our life, and helps our society change into a Knowledge society.

He added that the contribution value of individuals or groups is measured by the contributions produced by thought and innovation.

For example, it has been easy and necessary to teach the new generation throughout all stages, using electronic means.

Dr. Abu-Ghazaleh reiterated his intention to continue updating and developing the dictionaries issued by TAG-Org which are, in addition to TAG-ICT Dictionary: Talal Abu-Ghazaleh Intellectual Property Dictionary, TAG Dictionary of Legal Terms, TAG Accountancy and Business Dictionary, Talal Abu-Ghazaleh Dictionary of Patents and Talal Abu-Ghazaleh Collocations Dictionary.

He also explained that these publications aim at enriching the Arabic language references, and contribute to knowledge dissemination amongst students and all business sectors, through specialized scientific and professional publications.

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