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TAG-Creation

Talal Abu-Ghazaleh Knowledge and Wealth Creation Newsletter



LAUNCHING TAG KNOWLEDGE AND WEALTH CREATION CENTER

Talal Abu-Ghazaleh Knowledge and Wealth Creation (TAG-Creation) is the latest addition to Talal Abu-Ghazaleh Organization (TAG-Org), the global organization for professional, business, Intellectual Property, education and capacity building services.

The increasing recognition of promoting innovation and tech-driven entrepreneurship in the Arab world has led us to bridge the gap between the entrepreneurs and investors to allow the sector to grow and expand.

Moreover, TAG-Creation complements the comprehensive services provided by TAG-Org through a fresh approach to connect with potential partners, franchisees, licensees and dealers in MENA region.

We also give entrepreneurs the opportunity to acquire the services and experiences required to protect and develop their inventions/products. There is more information about TAG-Creation at www.tagcreation.com.



OUR SERVICES

EVALUATION

- Commercial potential of the invention
- State of development of invention
- State of Protection

COMMERCIALIZATION

- locate funds for inventors
- Finding potential investors
- Licensing the IP rights
- Franchising businesses
- Finding agencies
- Facilitating locating Partners

INTELLECTUAL PROPERTY SERVICES

- IP protection (patent and trademark filing and registration)
- Patent Search
- Patent Drafting
- IP valuation

LEGAL SERVICES

- Drafting and reviewing contracts for licensing, franchising, agencies, partnership etc
- Registrations related to franchise, agency, distribution and licensing
- Corporate Law
- Litigation

CONSULTING SERVICES

- Business Studies:
 - » Market and feasibility studies
 - » Competitors study
 - » Market consulting
 - » Market Research
 - » Market Strategies

PROJECT MANAGEMENT

- Project Management
- Marketing Management

PARTNER WITH TAG-CREATION

TAG-Creation works with a network of global partners. Whether you are an investor, research organization, technology transfer office, business incubator, enterprise with licensable technology or franchising business, we invite you to work with us.

TAG-Creation provides the platform for identifying opportunities, matching investors with opportunities and managing the investment from pitch to exit. TAG-Creation fosters national and international partnerships and acts as a global co-incubator.

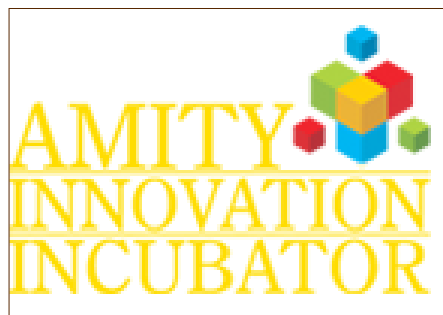
Collaboration with Intellectual Property Intermediary (IPI) Singapore

TAG-Creation, in collaboration with IP Intermediary (IPI) Singapore, will facilitate the access of Arab inventors and entrepreneurs to companies based in Singapore across a range of sectors. In addition TAG-Creation will facilitate the connection between the technology seekers/users in the Arab countries to technology providers in Singapore which leads to win-win technology licensing or business collaboration outcomes.



Partnership Agreement with Amity Innovation Incubator in India

TAG-Creation signed a partnership agreement with AMITY Innovation Incubator to establish a joint team to identify and consider future business opportunities, sharing incubation facilities, and helping startups enter the global market.



PARTNERING WITH ESCWA TECHNOLOGY CENTRE: COMMERCIALIZATION TOUR 2013



The United Nations Economic and Social Commission for Western Asia (ESCWA) Technology Center, the Licensing Executives Society – Arab Countries and iPARK held a hugely successful 2013 Commercialization Tour.

The Tour encourages creativity and produces opportunities for entrepreneurs from six Arab countries and investors to meet and manufacture projects in order to share and spread knowledge.

The 2013 Tour visited Egypt, Kuwait, Morocco, Saudi Arabia, Tunisia and the UAE. Though when investors mingled with entrepreneurs to listen, learn and identify potential opportunities.

The first Tour was launched in June 2012 and targeted entrepreneurs from five Arab countries - Saudi Arabia, Jordan, Egypt, Lebanon and Palestine. That Tour succeeded in connecting 10 innovators with investors in which one project from Lebanon was able to secure \$250,000 funding.

CURRENT FRANCHISING AND BUSINESS OPPORTUNITIES



Food Industry

- A Lebanese food restaurant for fast, traditional and healthy home-made meals is looking to sell its franchise in Iraq, Kuwait, KSA, UAE and Oman.
- A Canadian chocolatier is looking for a licensees in Malaysia.



Textile Industry

- A Lebanese well-known brand for men's wear, namely chemises of high quality fabrics, distinguished colors and designs, is looking for a franchisee/partner in Saudi Arabia.



Hospitality Industry

- A hotels management group in UAE, is interested to franchise a 4-star Hotel in Iraq, Libya, KSA, Qatar, Jordan and Oman.



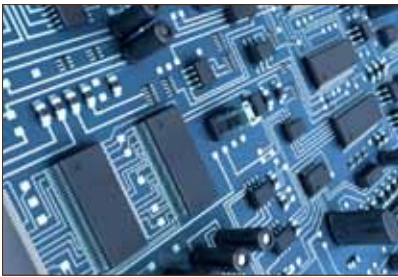
Agriculture/ Fishery

- An agriculture expert is looking to fund his breakthrough invention of catalyzing plant growth and protection.



Living Necessities

- An environmental specialist is looking for an investor to fund his water purifying invention.



Electricity/Electronics

- An entrepreneur is looking for a partner to fund his invention of new generation umbrella in Egypt.



Security

- An inventor is looking for a partner to manufacture and market his breakthrough invention in the security gates industry.

CONTACT US

If you have any questions regarding business opportunities, please do not hesitate to contact us:

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