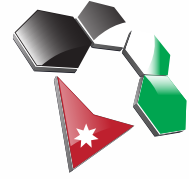




Economic Policy Development Forum
at Talal Abu-Ghazaleh Knowledge Forum



The Cost of Inter-Arab Trade Conference

Talal Abu-Ghazaleh Knowledge Forum / Talal Abu-Ghazaleh University

Amman, August 10th, 2014

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Why are we organizing this Conference?

The Economic Policy Development Forum (EPDF) has always been keen to address the main elements that contribute to the Arab economic growth and integration and to establish an Arab economic network that leads to a sustainable economic development.

The Inter-Arab Trade Conference which is being held in cooperation with the EPDF and the League of Arab States (LAS), with the participation of ministers of industry and trade, members of the Socioeconomic Council (Arab League), ambassadors, representatives of the Arab countries in the World Trade Organization (WTO), the Arab chambers of commerce, and investment promotion boards, in addition to experts, and Arab businessmen will bring focus to one of the most important issues- the Inter-Arab Trade.

A study regarding the cost of the constraints to the inter-regional trade prepared by specialized experts at Talal Abu-Ghazaleh Consulting will be presented at the Congress. The study was prepared in response to the request of the Arab ministers of industry and trade and the participating delegations of the WTO-Arab Consultation Forum organized by the EPDF in February 2013 with the presence of the then Director-General of the WTO, Mr. Pascal Lamy and under the Royal Patronage of His Majesty King Abdullah II bin Al Hussein.

Some of the main topics to be addressed during the Congress will be future programs such as inter-Arab trade facilitation, strategic support to Palestine, Yemen, and Sudan, and Arab Coalition for Trade in Services project among others.

The Congress constitutes a great opportunity to exchange views and expertise, which will contribute in developing solutions to correct imbalances and overcome the constraints in the current inter-Arab trade system.

It is recommended that the economic sector of the League of Arab States adopt this study to become one of the Arab League's documents.

Talal Abu-Ghazaleh

Chair of the Economic Policy Development Forum

The Arab Conference on Inter-Arab Trade
Talal Abu-Ghazaleh Knowledge Forum - Talal Abu-Ghazaleh University
August 10, 2014 Amman – Jordan

<u>10:00 – 11:00</u>	<p><u>Opening Speeches</u></p> <ul style="list-style-type: none"> - Welcoming remarks – Mr. Mustafa Nasereddin. - HE Dr. Mohammed bin Ibrahim Al-Tuwaijri, Assistant Secretary General of the League of Arab States. - HE Dr. Hatem Halawani, Minister of Industry and Trade - Jordan. - HE Dr. Talal Abu-Ghazaleh, Chairman of the Economic Policy Development Forum.
<u>11:00 – 12:00</u>	<p><u>The Cost of Arab-Inter Trade Session</u> A panel discussion chaired by HE Dr. Hatem Halawani. Main Speaker- HE Dr. Mohammad Abu Hammour.</p> <p><u>Main Topics</u></p> <ul style="list-style-type: none"> • Volume of Arab Trade Exchange. • Bilateral and Regional Agreements. • Obstacles to Trade Exchange. • Technological Development of Trade. • Impact of Trade on Economic Advancement. • Trends of Inter-Trade. • Discussion.
<u>12:00 – 2:00</u>	<p><u>Future Programs Session</u></p> <ul style="list-style-type: none"> • A panel discussion chaired by HE Dr. Mohammed bin Ibrahim Al-Tuwaijri - HE Dr. Talal Abu-Ghazaleh. • HE Dr. Jawad Anani - The Arab Coalition for Trade in Services. • HE Mr. Adel Al-Ghaberi/United Nations Economic and Social Commission for Western Asia (ESCWA) - Non-Tariff Barriers. • HE Eng. Umiah Fakhouri/The International Trade Center (ITC) - Facilitation of inter-Arab trade. • HE Dr. Mohamed Nsour/Strategic support to Palestine, Yemen and Sudan- League of Arab States. • HE Dr. Mohamed Nsour/ League of Arab States- The Accession of the League of Arab States to the World Trade Organization as an Observer.
<u>2:00 – 3:00</u>	<p>Lunch at Talal Abu-Ghazaleh Knowledge Forum</p>

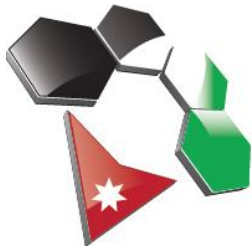
Refreshments available during the conference



The League of Arab States

The League of Arab States (LAS) is a regional organization of 22 Arab countries, which are Jordan, United Arab Emirates, Bahrain, Tunisia, Algeria, Djibouti, Comoros, Saudi Arabia, the Sudan, Syria, Somalia, Iraq, Oman, Palestine, Qatar, Kuwait, Lebanon, Libya, Egypt, Morocco, Mauritanian and Yemen. LAS's charter was drafted upon its establishment in 1946 with the aim of strengthening Pan-Arab cooperation ties in all political, economic and social domains. Economy, in particular, was given due attention with the establishment of the Economic and Social Council under Article (8) of the Common Defense and Economic Cooperation Treaty. Its mandate is to pursue LAS's economic and social objectives, provided that the Economic Affairs Sector is vested with the Technical Secretariat in respect of free trade and Arab economic integration.

On the whole, the Economic Affairs Sector is in charge of achieving Arab economic integration through the stimulation of Arab intra-trade and the establishment of the Arab Customs Federation with the eventual aim of reaching the Arab Common Market. It also aims at increasing intra-Arab investments, implementing the Arab states' infrastructure and all types of connectivity (transport, telecommunication, electric grids and communication networks) to strengthen and facilitate trade exchange and investment flows in all economic fields. The Economic Sector also seeks to achieve sustainable development and preserve the environment and water. It draws up policies necessary to provide Arabs with appropriate housing, gives access to statistics, information and studies on Arab economies, including for example, the Consolidated Arab Economic report, which is published annually in cooperation with the Arab Monetary Fund, Arab Fund for Economic and Social Development and the Organization of Arab Petroleum Exporting Countries (OAPEC).



Economic Policy Development Forum at Talal Abu-Ghazaleh Knowledge Forum

Economic Policy Development Forum (EPDF)

The Economic Policy Development Forum (EPDF) was established in June 2011 as an independent initiative. The Forum's mandate is to study and revise reports submitted on economic issues and to conduct its own economic studies and research in Jordan.

The Forum has quickly achieved prominent presence on the economic arena. It has attracted participants from all national sectors in addition to experts, researchers and future leaders. They have come together in this voluntary national endeavor with a sense of responsibility as well as positive commitment to identify weaknesses and vulnerabilities in the country's economic structure and to recommend remedies.

The demonstrated level of commitment and dedication of the heads and members of the working taskforces, coupled with the positive responsiveness of those in charge in state institutions towards this forum has been an encouragement to further develop the initiative into a permanent institution to serve the national economy and to compliment the efforts undertaken by our government.

Speakers

HE Dr. Mohammed I. Al-Twajjri



Professor Mohammed I. At-Twajjri received his Ph.D. in Management from Arizona State University in 1982; He received his Bachelor of Science in Business Administration in 1976 and his master of Business Administration in corporate and international finance in 1979 from University of Denver, Colorado, U.S.A. He is a former Dean of the College of Industrial Management at King Fahd University of Petroleum & Minerals (KFUPM), Saudi Arabia (1989-1997).

He assumed the position of Director General of Arab Administrative Development Organization (ARADO)(1999-2007), and presently Assistant Secretary General for Economic Affairs at the League of Arab States (December 2006 – till now).

Dr. At-Twajjri has been recognized internationally for his writings and researches and received a distinguished Research Award in 1989, 1992 and 1997 from KFUPM. He also received best run small business in state of Colorado in the Unites States of America for the year 1978.He was listed among the Men of achievements for the year of 1988 by the scientific Center, London, UK.

He is the author of books and numerous articles on management and strategic analysis, and he is a consultant for major companies in the region. He is a member of several editorial boards for referred international management journals. Universities, multinational companies also recognize him for his expertise in understanding privatization, restructuring, strategic management, career development, quality improvement, benchmarking, business practices and styles in the Middle East.

Dr. At-Twajri is a management consultant, facilitator and trainer. He has been involved in the development and implementation of Strategic Management sciences and disciplines since the mid 1970s. He offered many training courses in management, strategy and other related areas.

He participated in several privatization programs, especially in the Managerial and Financial sides. He has won a Fulbright scholarship at Harvard University for the year of 1998. He is certified by Zenger Miller of U.S.A. and Training house of U.S.A. to offer all their courses.

Dr. Al-Twajri is also certified by NLP as a practitioner. He has been invited as a keynote speaker in several seminars and conferences in America, Asia, Europe and Middle East. He is also an advisor to several private enterprises as well as governmental agencies in Saudi Arabia.



Hatem Hafez Al-Halawani Al-Tamimi

Dr. Al-Halawani was born on February 7th, 1948, He holds PhD degree in Energy and Industrial Management / 2002, University of Stirling – Scotland, and BSc Mechanical Engineering / 1971, Cairo-A.R. Egypt. He assumed the position of Minister of Industry & Trade & Supply in October 2013. He chaired Jordan Chamber of Industry and Amman Chamber of Industry.

His previous positions include:

- Chairman, Al-Deera Investment and Real Estate Development Company
- Vice Chairman, Intermediate Petrochemicals Industries Company (IPI)
- -Board Member of Central Electricity Generating Company
- Board Member, Middle East Insurance Company
- -Chairman of the Industrial Partnership Council / the University of Jordan.
- Vice Chairman of Eva Financial Investment Company
- Member of the Board of Trustees of Al Al-Bayt University

- -Former Minister of Water & Irrigation, Hashemite Kingdom of Jordan
- Chairman, Central Electricity Generating Company
- Vice Chairman of the Jordan Investment Board
- Vice Chairman of Jordan Enterprise Development Corporation (JEDCO) In addition to other positions.

HE Dr. Talal Abu-Ghazaleh



Born on April 22nd 1938 in Jaffa. Founded Talal Abu-Ghazaleh Organization (TAG-Org), a leading global provider of professional and educational services established in 1972 operating out of 80 offices around the world in addition to representatives offices in Europe and North America, along with unexclusive strategic alliance agreements with various networks and firms, which enables it to select the best firm that perfectly corresponds to the needs of its clients. TAG-Org currently offers a wide array of professional services.

Dr. Talal Abu-Ghazaleh was named the Godfather of the Arab Accountancy, as he was entrusted in assuming significant international tasks as being elected as Chair of the United Nations Intergovernmental Working Group of Experts on International Standards of Accounting and Reporting (ISAR), USA (1995-1996), and chair of the United Nations Committee of Experts on Professional Qualifications Standards (1992-1995).

He was also a member for many successive years in the boards of the following international entities: The International Federation of Accountants Council (IFAC), the International Accounting Standards Committee, the International Auditing Practices Committee of IFAC.

He dedicated the expertise of TAG-Org to the means and mechanisms that motivate the communities to produce and export knowledge for his belief that generating knowledge is the main characteristic of developed countries.

Therefore, Dr. Abu-Ghazaleh launched a number of the leading initiatives including the global virtual Talal Abu-Ghazaleh University, schools of business, academies, knowledge centers in addition to **TAGIPEDIA: The First Arabic Digital Encyclopedia**.

Today, TAG-Org leads the computer illiteracy process in the Arab countries through the international diploma in cooperation with the Cambridge International Examinations (CIE) / University of Cambridge.

He also chairs the International Arab Society of Certified Accountants (IASCA), Arab Knowledge Management Society (AKMS), and the Arab Society for Intellectual Property (ASIP).

In April 2007, Dr. Abu-Ghazaleh was selected by the UN Secretary General to be his vice-chair of the UN Global Compact. And in October of 2007, he was inducted to the Intellectual Property Hall of Fame becoming the only Arab to join it in recognition of his efforts in promoting the concepts of Intellectual Property.

While in 2010, he was honored by His Majesty King Abdullah II and was appointed in the Senate. In 2011, Dr. Abu-Ghazaleh was selected by the WTO Director General Pascal Lamy to be member of the WTO Expert Panel for Defining the Future of Trade in the 21 Century.

For all the state-of-the art accomplishments and initiatives, Dr. Abu-Ghazaleh received many decorations, awards and shields by Arab and world leaders and international and regional organizations.

HE Dr. Mohammad Abu Hammour



Dr. Mohammad Abu Hammour obtained his PhD in Economics from the University of Surrey, UK. Started his career with the Central Bank of Jordan: 1987-97. 1998-2000, Advisor to Minister of Finance; 2000-03, Secretary-General, Ministry of Finance; 2003, Minister of Industry and Trade; 2003-05, Minister of Finance, during this time, earned the Award of the Best Minister of Finance of the year in the Middle East for the year 2004. July 2005- Nov. 2007, appointed as Chairman of the Executive Privatization Commission. 1st November, 2007 appointed as Chairman of the Board of Directors of the Potash Company. Since the 14th December, 2009 appointed Minister of Finance of Jordan and in April 2009, he was elected as the Chairman of the Arab Ministers of Finance Council. He was identified as the Finance Minister of the year in the Middle East Region in 2010 (Best Finance Minister) by the Banker Magazine. Moreover, he is a member in a number of key Evaluation, General Budget, Technical and Steering Committees, Dr. Abu Hammour was a member of the Jordanian delegation for negotiations on debt rescheduling in 1999 and 2002.

Member of the Board: Arab Bank; Social Security Corporation; Jordan Telecom; Royal Jordanian Airlines; Natural Resources Investment and Development Corporation; Jordan Petroleum Refinery Company; Deposit Insurance Corporation; Jordan Phosphate Mines Company; Jordan National Bank and the Jordanian Hashemite Fund for Human Development.

HE Dr. Jawad Anani



HE Dr. Jawad Al- Anani, is a member of the current Senate and a former member of it (1993-2001). He was the President of the Economic and Social Council in Jordan and the Head of Economic Research Department in the Central Bank of Jordan (1976 – 1977), then General Secretary of the Ministry of Labor (1977-1979).

He was the first to assume the position of Director General of Social Security Corporation in (1979). Dr. Anani was the President of the Royal Scientific Society (1986-1989), where he put plans for promoting Princess Sumaya College to a full university, and founded Jordan Technology Group in the same period.

Dr. Anani became the Minister of Information, and was later assigned as Deputy Prime Minister for Economic Affairs and Foreign Minister in (1997). He was promoted to the position of the Chief of the Royal Court, and was the last chief to serve under the late King Hussein. He is a holder of Ph. D in Economics from the University of Georgia, USA (1995), a Masters degree in Economics from the Vanderbilt University, Tennessee (1970), and a Bachelor degree in Economics from the American University in Cairo (1967).

HE Adel Abdaullah Alghaberi



Born in Sana'a, the republic of Yemen and received a master degree in Business Administration from the USA in 2001.

Worked for around ten years in private business mainly trading and banking, and then joined the government body as an investment promotion officer within the investment authority for five years. Worked in Yemen's accession to the WTO for around seven years started by joining the EU funded project to assist Yemen's effort to join the WTO as an International Trade in Services Specialist then became the deputy head of the accession office for technical affairs and a member of the Yemeni negotiating team for WTO accession.

He headed a trade development unit for four years responsible for implementing an internationally funded projects aiming to improve exports of Yemen and increase its participation in international trade. During this period, he was responsible for formulating and implementing projects targeting the development of certain export sectors.

He joined the UN ESCWA in 2012 as a First Economic Affairs Officer within the Regional Integration Section covering issues of trade, regional trade integration, trade costs, WTO issues and the Trade facilitation issues and WTO accession issues.

HE Eng. Umiah Fakhouri



Umiah Fakhouri was born in Germany in 1972. In 1998 Umiah obtained his Master's degree in Industrial Engineering from Wayne State University, Michigan, USA.

Umiah finished his Bachelor's of Science in Industrial Engineering from the University of Jordan in 1990. He finished his elementary and secondary school from the National Orthodox School in Amman.

Umiah Fakhouri began working as a consultant for the International Trade Centre (ITC), a UN-WTO organization based in Geneva, in early 2011. Umiah started working with the ITC based at Jordan's Ministry of Industry and Trade, where he was national facilitator for the EnACT (Enhancing Arab Capacity for Trade) program in Jordan. The EnACT program was operational in five Arabic countries: Jordan, Egypt, Tunisia, Algeria, and Morocco. In addition to his work as a consultant for the ITC, Umiah has been working as a consultant for Physikalisch-Technische Bundesanstalt (PTB) a German Standards and Metrology Organization based in Germany since July 2014. The main program being "Quality Infrastructure for Support of Sustainable Economic Development and Trade Capacities"; where the program will benefit Egypt, Jordan, Iraq, Palestine, and Yemen.

From 1999 to 2008, Umiah worked for various international engineering firms. He worked with Siemens Product Lifecycle Management Software DE in Germany as an implementation consultant deploying Teamcenter engineering at automotive manufacturers. In addition, he has worked as a senior consultant for INCAT (currently owned by Tata Group) on BPM (Business Process Management) and PLM (Product Lifecycle Management) projects for Ford of Europe in the United Kingdom and Germany.

Prior to that Umiah worked for multiple automotive manufacturers in the state of Michigan, USA. He worked as an engineering and PLM consultant at Daimler Chrysler in Auburn Hills and as a Technical lead for Autoweb Communications (currently called Trubiquity). Moreover, Umiah worked as a Collaboration Engineer at Ford Motor Company Advanced Engineering Centre in Dearborn. In addition, he worked as a project planner at General Motors Technical Center in Warren.

HE Dr. Mohamed A. Al Nsour



Education

PHD'S	College of Maritime Transport and Technology Arab Academy for Science & Technology and Maritime Transport -Alexandria, Egypt Thesis Title: The Role of Transit Transportation on The Pan Arab Trade Development	2004
M.A.	Banking and Financial Sciences Arab Academy for Banking and Financials Sciences Amman, Jordan Thesis Title: "The Impact of Direct and Indirect Monetary Instruments adapted by the Central Bank of Jordan on Amman Financial Markets Performance"	1998
B.A.	Economics-University of Yarmouk- Irbid, Jordan	1992

Professional Experience

Director of Arab Economic Dept. 3/00-Present

Economic Department

The league of Arab States

Cairo, Egypt

Economic Researcher

Research Department 6/94-3/00

Jordan Export Development Corporation and Commercial Centers(JEDCO)

Amman, Jordan

Banker

Egyptian Arab Land Bank 6/92-6/94

Amman, Jordan

Consultations

Participated in several studies and carried out marketing research and analyses as well as the development of marketing strategies for several consumers. 94-00

Management Consultant Group International (MCG)-Amman, Jordan

Seminars and Research and Studies

Participated in seminars regionally and globally in field of arab economic development and carried out many studies and research related to Jordanian economy. 1994-present