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Talal Abu-Ghazaleh Organization holds an Arab International Conference for creativity management in education

HE Dr. Talal Abu-Ghazaleh, president of Talal Abu-Ghazaleh University (TAGIUNI), Democratizing World-Class Education and Mr. Marc Jessel, the British Council Country Director have signed a Memorandum of Understanding (MoU) at Talal Abu-Ghazaleh Graduate School of Business (TAGSB) by which TAGIUNI will offer Aptis, the British Council's new English language placement test, for its students.

Launched in August 2012, Aptis is a flexible and adaptable English test for adults which can be used to assess ability in all four English skills (speaking, listening, reading and writing) – but can also be customised in order to test one or more specific skills. Aptis has been developed by testing experts and is based on the latest research in assessment,

HE Dr. Abu-Ghazaleh expressed his satisfaction in signing the MoU saying: “Signing this MoU with the reputable British Council enhances our trend for excellence in all our programs and courses mainly in our main field of

expertise which is languages. TAGIUNI is led by gifted scholars, thought leaders and professors who provide an exceptional environment to study and acquire the skills needed to build rewarding lives and contribute productively to global society. The strength and power of TAGIUNI are our dedicated staff and talented students.”

According to the MoU, the British Council ensures TAGIUNI is professionally set up as an Aptis centre, and is provided with all the technical and management support and specifications needed to enable them to efficiently administer all test packages.

Additionally, TAGIUNI will incorporate Aptis in its e-platform, offering the test only for its candidates at the following TAGIUNI institutions: TAG University (TAGIUNI), TAG School of Business in Amman, Jordan, TAG University College in Bahrain, TAG Training Centers in Jordan and Bahrain, and TAG Recruitment Department.

Mr. Jessel, the British Council Country Director explained: “This partnership with such a reputable institution as TAGIUNI will enable us to increase our contribution to the personal and professional development of young people in Jordan and beyond. We believe Aptis will become the English language benchmarking assessment tool of choice for institutions and organisations globally, both in academia and business.”

<http://www.albawaba.com/business/pr/talal-abu-ghazaleh-university-british-council--447719>

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<http://www.ameinfo.com/talal-abu-ghazaleh-university-british-council-sign-316413>

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