HRH Prince Hassan bin Talal Inaugurates TAG-Knowledge

Ruler of Sharjah Values TAG-Org’s Role and Services

Abu-Ghazaleh Discusses with Prime Minister of the Federal State North Rhine-Westphalia Germany the Establishment of German-Arab Schools

Governor of the Eastern Province of Saudi Arabia Honors TAG-Org
The Talal Abu-Ghazaleh Organization (TAG-Org) is a global organization with 71 offices and 180 correspondents, for all business needs: auditing, valuation, management consulting, ICT development, business advisory, training, educational consultancy, capital services, human resources development, real estate consulting, translation, legal services, intellectual property rights protection and domain name registration.

In this Issue …

The Organization’s activities and businesses continue with high momentum and vitality on both the Arab and international levels, and this issue reflects a clear image of what has been achieved during the last month.

Last April was marked with the inauguration of the Talal Abu-Ghazaleh Knowledge Society (TAG-Knowledge) under the patronage of HRH Prince Hassan bin Talal, the meeting of the Prime Minister of the Federal State North Rhine-Westphalia/Germany with Mr. Abu-Ghazaleh and a number of high-ranking officials in Jordan. Following that was Mr. Talal Abu-Ghazaleh’s meeting with Dr. Sheikh Sultan bin Mohammed Al Qasimi, member of the United Arab Emirates (UAE) Supreme Council, Ruler of Sharjah, and the trophy received by His Royal Highness Prince Mohammed Bin Fahd Bin Abdul Aziz, the governor of the Eastern Province of Saudi Arabia in recognition of the role exerted by TAG-Org through its Khobar office.

In addition, “Promoting Innovation and Intellectual Property for Development” workshop was conducted under the patronage of HRH Princess Sumaya bint El Hassan, and the TAG-Forum hosted HRH Princess Rym Ali where she tackled the issue of ‘Media and Cultural Development.” Meanwhile, on the international level, Mr. Abu-Ghazaleh spoke at the UNESCO’s ‘Prospects of Knowledge Acquisition and Sharing’ Forum held in Paris.

Not to mention other activities such as the training courses held within the framework of qualification and capacity building programs on various levels.

In this respect, TAG-Org will always be committed to its responsibilities, goals and message being the largest professional organization in the region serving the Arab economy.

Our mission will always be “Serving the Arab world yesterday, today and tomorrow”. Everything we do today is just paving the path for what we will do tomorrow. We are looking forward to more effective developments in what we do and how we do it while the region witnesses more progress towards a knowledge-based society.

Talal Abu-Ghazaleh
There is an urgent necessity to enhance the Arab contribution in the field of patents registrations on the international level - Prince El Hassan

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MMAN - Under the patronage of HRH Prince El Hassan bin Talal, with the attendance of HRH Princess Sumaya bint El Hassan and Mr. Talal Abu-Ghazaleh along with ministers, ambassadors, academics in addition to high ranking officials, the Talal Abu-Ghazaleh Knowledge Society (TAG-Knowledge) headquarters was officially inaugurated in Amman on May 5, 2009.

Speaking at the opening ceremony, HRH Prince El Hassan stated that the civil society needs knowledge communication channels mainly in the field of education, stressing the significance of establishing cooperation scientific ties that would guarantee effective and credible transfer of information among the different categories of the society.

‘There is an urgent necessity to enhance the Arab contribution in the field of patents registrations on the international level, instead of being limited to the regional one,’ Prince El Hassan said.

‘We should encourage and improve the concept of constructive critical thinking in our schools, Arab universities to reach out to productive Arab citizens in a mechanism to develop the Arab societies through the ‘Knowledge for All’ notion.’ HRH Prince El Hassan pointed out.

At the end of his remarks, Prince El Hassan maintained that the future solution for the region is in the gathering of the human capital resources along with the economic financial capitals to empower the poor and safeguard the human capabilities to survive.

From his part, Mr. Abu-Ghazaleh expressed his admiration for the generous patronage of HRH Prince El Hassan in opening TAG-Knowledge.

‘We present TAG-Knowledge to our students in all universities in the Kingdom to avail themselves from the free-of-charge services. I proudly announce that
the number of the registered members of the Society reached up to 10,000 till the moment,' he said.

TAG-Knowledge provides the following services; free Internet access, training courses, career and recruitment consultancy, design and stationary services.

At the end of the opening ceremony, Mr. Abu-Ghazaleh handed HRH Prince El Hassan a honorary shield for his patronage and continuous support.

TAG-Knowledge is the latest initiative taken by Mr. Abu-Ghazaleh, chairman and CEO of Talal Abu-Ghazaleh Organization (TAG-Org), to be the intellectual and knowledge-enhancement body of TAG-Org. It targets the Arab youth and aims at achieving human resources development.

Its mission being the delivery of a larger number of local professionals, with the competitive edge resulting from international exposure, all provided by a one-stop-hub under the support of TAG-Org experts.

The website, www.tagks.com, will provide a comprehensive look at events and activities as they are planned and scheduled, as well as resources and exhibits organized by TAG-Knowledge team of professionals.

In addition, TAG-Knowledge members are welcome to benefit from TAG-Org publications that consist of a wide range of important high quality information in different scientific fields.
Abu-Ghazaleh Hosts Prime Minister of the Federal State North Rhine-Westphalia/Germany

AMMAN - Mr. Talal Abu-Ghazaleh, chairman and CEO of Talal Abu-Ghazaleh Organization (TAG-Org) discussed on April 28, 2009 with HE Dr. Juergen Ruettgers, prime minister of the Federal State North Rhine-Westphalia mutual cooperation between the two parties in various fields. The Premier and his accompanying delegation were conducting an official visit to Jordan.

During the meeting, which was held at the Four Seasons Hotel, Mr. Abu-Ghazaleh briefed Dr. Ruettgers on the main professional services offered by the Organization with all its companies, academies and societies.

In addition, Mr. Abu-Ghazaleh underscored the important role of the Talal Abu-Ghazaleh College of Business (TAG-College) as one of the major faculties of the German-Jordanian University (GJU).

“The Talal Abu-Ghazaleh College of Business was established on February 27, 2006 and it represents the first of its kind partnership in education on the regional level between the public and private sectors. This partnership brings the expertise of the TAG-Org to the academic world of GJU,” Mr. Abu-Ghazaleh said.

From his part, Dr. Ruettgers expressed his admiration for the role TAG-Org plays on local, regional and international levels stressing at the same time the significant role the German-Jordanian University and the TAG-College carry out in boosting bilateral ties between the two countries.

Dr. Ruettgers invited Mr. Abu-Ghazaleh to open an office in the North Rhine-Westphalia region to become a regional office in Düsseldorf that serves and covers the European Union’s region as a whole.

He also discussed the possibility of opening a network of primary schools between Germany and the Arab region in addition to a regional institute for professional and vocational qualification in all Arab countries.

At the end of the visit, Abu-Ghazaleh hosted a special luncheon on the honor of the Prime Minister attended by the accompanying delegation in addition to a number of ministers, government officials and directors of public institutions.
Abu-Ghazaleh Meets Sharjah Ruler, Discusses Economic Situation

AMMAN - Mr. Talal Abu-Ghazaleh, chairman and CEO of Talal Abu-Ghazaleh Organization (TAG-Org), met His Highness Dr. Sheikh Sultan bin Mohammed Al Qasimi, Member of the United Arab Emirates (UAE) Supreme Council, Ruler of Sharjah, on April 28, 2009.

The two parties discussed the current economic situation in Sharjah which was not affected by the global financial crisis thanks to the precautionary measures taken by the Ruler in advance.

His Highness Al-Qasimi commended the role exerted by TAG-Org in Sharjah and the UAE. He stressed his complete confidence in the professional services provided by the Organization.

The meeting was held during the inauguration ceremony of the Association of Arab Universities’ new headquarters in Amman funded by HH Sheikh Sultan.
**Governor of the Eastern Province of Saudi Arabia Honors TAG-Org**

*HRH Prince Mohammed Bin Fahd highly recognizes Mr. Talal Abu-Ghazaleh’s support to Prince Sultan Bin Abdul Aziz Fund for Supporting Small Business Projects for Women in its first year*

KHOBAR - Under the patronage of His Royal Highness Prince Mohammed Bin Fahd Bin Abdul Aziz, the governor of the Eastern Province of Saudi Arabia, the first annual celebration of the Prince Sultan Bin Abdul Aziz Fund for Supporting Small Business Projects for Women has recently taken place at the Conferences Hall in the Eastern Province.

Prince Mohammed Bin Fahd honored Mr. Talal Abu-Ghazaleh, chairman and CEO of Talal Abu-Ghazaleh Organization (TAG-Org), among others, for his support to the Fund’s projects in its first year.

Mr. Abu-Ghazaleh received a trophy in recognition of the role exerted by TAG-Org through its Khobar office in the preparation and review of economic feasibility studies, providing consultations, drafting contracts, conducting financial control, organizing women qualifying training courses and preparing them to manage their own enterprises and setting up marketing plans for the products of these projects.

“I feel proud that my Organization always succeeds in undertaking activities that serve developmental projects and all business sectors in the Kingdom through its offices in Riyadh, Abha, Jeddah and Khobar,” Mr. Abu-Ghazaleh stated.

He also thanked His Royal Highness Prince Mohammed Bin Fahd Bin Abdul Aziz and was established as a non-profit financially independent unit.

The Fund works in the area of technical and financial support for initiatives by Saudi women in addition to small and new ventures in the Eastern Province. It provides its services for every Saudi woman who desires to acquire income and improve her living conditions through the establishment of a new small or medium-sized enterprise and developing its ongoing project.

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**ARQAANE and LAS Sign MoU in the Field of Quality Assurance in Education**

CAIRO - The Arab Quality Assurance and Accreditation Network (ARQAANE) and the League of Arab States (LAS) - Education and Scientific Research Department - have recently signed a Memorandum of Understanding (MoU) to promote quality of education in the Arab world.

According to the MoU, the fields of cooperation encompass the following: providing technical support in quality assurance in education; developing information database for educational institutions; dissemination of awareness and good practices; conducting research in education and its quality; providing training, continuous education and capacity building.

Both parties will also cooperate in providing academic and educational quality consultation and support for the implementation of the educational development plan which was prepared by LAS and endorsed by the Arab Summit held in Damascus in 2008.

Signing the MoU were Dr. Bayan Abdulhaq, ARQAANE executive director, and Dr. Faeqa Saeed AlSaleh, advisor to the Secretary General of the League of Arab States, director of Education and Scientific Research Department.
AMMAN - Mr. Talal Abu-Ghazaleh, chairman and CEO of Talal Abu-Ghazaleh Organization (TAG-Org), has recently met with Dr. Khalid Bin Mohammed Al-Khalifa, president of the University College of Bahrain (UCB) where they discussed means of cooperation.

During their meeting, Dr. Al-Khalifa was briefed on the professional services offered by TAG-Org mainly the educational system at the Talal Abu-Ghazaleh College of Business; one of the key faculties at the German Jordanian University (GJU). In addition, a detailed explanation was given about the admission policy, educational programs offered for the students in the BA and MA programs.

In addition, Dr. Al-Khalifa met with the Talal Abu-Ghazaleh Academies Executive Manager Dr. Qais Al Khalafat where they discussed the possibility of establishing a specialized training center affiliated with the UCB to offer professional courses in the fields of business, accounting, Islamic finance, management, media, marketing and information technology.

He also met the Executive Manager of the Arab Quality Assurance and Accreditation Network (ARQAANE) Dr. Bayan Abdulhaq during which they tackled means of cooperation between the Network and the UCB to enable the College implement quality standards in respect of the University's education and management.

At the end of the two-day visit, Dr. Al-Khalifa met with Mr. Bassam Abu-Ghazaleh, TAG-College executive director, where they signed a Memorandum of Understanding (MoU) at the premises of TAG-College.

According to the MoU, the two parties will cooperate in the following areas: education (academic and professional development programs), student and faculty exchange, joint seminars and conferences, internship and placement opportunities for UCB students and TAG-College consultancy and research.

The MoU also stipulates that both parties will jointly plan and implement the delivery of MBA programs for the coming years.

The University College of Bahrain (UCB) in collaboration with the American University of Beirut offers undergraduate degrees in Business Administration and Computer Information Management. Its vision is to provide a truly unique and valuable management education for students in Bahrain and the surrounding countries.

Talal Abu-Ghazaleh College of Business (TAG-College) was established in 2006 to offer high quality business programs. It is the first college of its kind to represent a partnership between the private and the public sectors in the Arab world. This unique partnership brings the business expertise of Talal Abu-Ghazaleh Organization (TAG-Org) to the academic world of the German Jordanian University (GJU).

TAG-College offers MBA degrees in one of the following disciplines: International Accounting, Management, Quality Management, Human Resources Management, Banking and Finance, Marketing and Islamic Business Finance.
HRH Princess Sumaya Inaugurates ‘Promoting Innovation and IP for Development’ Workshop

We aim at boosting the economy – HRH Princess Sumaya
Priority should be given to the research centers as the JIC – Mr. Abu-Ghazaleh

AMMAN - Under the patronage of HRH Princess Sumaya bint El Hassan, president of the Royal Scientific Society (RSS), the Talal Abu-Ghazaleh Forum, a member of Talal Abu-Ghazaleh Organization (TAG-Org) in cooperation with the Jordan Innovation Center for Engineers and Industrial Enterprises (JIC) at the RSS organized the ‘Promoting Innovation and Intellectual Property for Development’ workshop on April 27, 2009 at the Society's premises.

In her opening remarks, HRH Princess Sumaya stated that the RSS seeks to improve its programs to achieve development goals saying that ‘new specialized centers and departments have been established in response to the market’s inputs and development needs; one of which is the JIC which is a real partnership between national public and private institutions.’

According to HRH Princess Sumaya, the JIC offers a complete set of services that consider the development processes and infrastructure. "The Center offers marketing consulting services along with financial, legal administrative and technical services for entrepreneurs in order to help them develop and expand their own businesses."

‘Conducting this workshop comes out of the RSS’s concern to promote the culture of innovation and enhance the role of creative thinking,’ she added.

‘This event sheds light on the cycle life of innovation starting with the crystallization of creative ideas in the inventor’s intellect, developing the idea, applying prototype, protecting it in accordance with the related laws, and then transforming it into a commercial product to be used, sold and licensed.’

HRH Princess Sumaya added that ‘increasing the level of the inventors’ knowledge concerning the importance of their inventions commercially incur financial revenues for the inventors and the society alike.’

‘She extended her thanks and appreciation to TAG-Org for being one of the leading institutions on the national and international levels pointing out that ‘TAG-Org plays an effective role in various specialized fields.’

‘We hope that more cooperation will take place between the Organization and the RSS since they both aim at boosting the economic development and they are invaluable assets to the national economy,’ she stated.

Meanwhile, Mr. Abu-Ghazaleh shed light on the concept of innovation in his opening remarks saying that the ‘Jordanian laws support investment in research and development; however, there is a basic issue that should be addressed since the largest percentage of funds is spent on foreign scholarships and I believe that priority should be given to the research centers as the JIC.’

‘Specialized manufacturing like medicine and food industries should build strong partnerships with research centers to establish mutual partnerships. In Arab countries, we have the problem of transforming innovation into a commercial product,’ he said.

Mr. Abu-Ghazaleh confirmed that innovation should be protected mentioning that ‘there is no point to have innovation if it is not going to be protected; thus, Intellectual Property Rights are of great significance.’

In addition, Mr. Abu-Ghazaleh highly commended the strategic partnership with the RSS and its leading role since its establishment under the leadership of HRH Prince Hassan Bin Talal and the wise management of HRH Princess Sumaya bin El Hassan.

The event tackled important issues in the Intellectual Property (IP) field such as; innovation and IP as a tool for economic growth and trade competitiveness, the financing of innovation, innovation commercialization and licensing. Representing TAG-Org, Mr. Rakan Baybars spoke about the impact of disclosure over the patentability of the invention, meanwhile, Mr. Christophe Malherbe, advisor at Jordan Enterprise Development Corporation discussed the various aspects of the financing of innovation.

In addition to other speakers, Dr. Hiba Zarour from the Hikma Pharmaceuticals and Dr. Fayez Nusair from Al Isra University shed light on the innovation and IP challenges in a changing world.
AMMAN - HRH Princess Rym Ali discussed on May 5, 2009 ‘Media and Cultural Development’ calling for effectively benefitting from the modern media components to promote local and Arab culture globally.

HRH Princess Rym’s presentation, held at the Talal Abu-Ghazaleh Business Forum (TAG-Forum), a member of Talal Abu-Ghazaleh Organization (TAG-Org), was attended by Mr. Talal Abu-Ghazaleh, chairman and CEO of TAG-Org, the European delegation ambassador Patrick Reno in addition to other academics and concerned individuals in the media.

‘Media plays a significant role in improving the cultural development; thus, it is significant to boost all creative potentials in the country,’ she said.

‘Modern mass media is essential in enhancing the cultural activities inside the societies though it requires financial resources and efforts to sponsor talented young entrepreneurs who are capable of making a change in the stereotype created by the world regarding our values, traditions and culture,’ she stated.

HRH Princess Rym also emphasized that culture, in all its patterns, needs more support and encouragement to promote the social identity through utilizing modern mass media methods such as the information and communication technology.

‘Jordan’s image as an open and democratic country based on justice and tolerance that consists of various cultures needs to be transmitted to the world,’ she said.

In his welcoming remarks, Mr. Abu-Ghazaleh expressed his pleasure to receive HRH Princess Rym Ali at TAG-Forum.

‘The topic of HRH Princess Rym Ali’s presentation is of a great importance since we need to endorse a better image of our countries in the Arab world and Jordan in particular through the media,’ Mr. Abu-Ghazaleh noted.

At the end of the presentation, Mr. Abu-Ghazaleh handed over the TAG-Org shield to HRH Princess Rym Ali.
Abu-Ghazaleh Speaks at UNESCO’s ‘Prospects of Knowledge Acquisition and Sharing’ Forum

PARIS - Upon an invitation from the Director-General of the United Nations Educational, Scientific and Cultural Organization (UNESCO) Mr. Koichiro Matsuura, Mr. Talal Abu-Ghazaleh, chairman and CEO of Talal Abu-Ghazaleh Organization (TAG-Org) and vice chair of the United Nations Global Alliance for ICT and Development (UNGAID), tackled the different forms of divide the world is witnessing during the ‘Prospects of Knowledge Acquisition and Sharing’ Forum organized by the UNESCO May 11, 2009.

The UNESCO devoted the Forum to the role and impact of information and communication technologies (ICTs) in the knowledge process and to their potential for enhancing education, the sciences and culture to identify the challenges and consequences of this trend.

The event was opened by Mr. Matsuura and Mr. Roberto Carneiro, former Minister of Education of Portugal and the dean of the Institute for Distance Learning at the Portuguese Catholic University.

Speaking at the Forum, Mr. Abu-Ghazaleh stressed that "The different forms of divide between developed and developing countries are growing stronger than ever representing a major challenge. It is the unfair race between Lions and Gazelles."

"Accordingly, we need to develop different paradigms for the developed and developing countries and set a bold plan to prioritize the infrastructure," he added.

In his remarks, Mr. Abu-Ghazaleh, International Chamber of Commerce (ICC) executive board member, called on the UNESCO and other important global organizations to engage business as a full and equal partner like governments and other stockholders.

"Business is the major creator of knowledge and wealth; its role is crucial for your ‘Vision 2025’."

He also applauded the UNESCO’s excellent report entitled "Towards Knowledge Societies 2025", yet, he stressed the need to implement business models in order to achieve the goals.

"Remember I come from the rat race called business. Of course, we need policies and strategies to begin with. But after saying ‘must’ let us put in place the ‘how’: implementation models," Mr. Abu-Ghazaleh, chairman, Arab Management and Knowledge Society (AKMS), elaborated.

Meanwhile, Mr. Abu-Ghazaleh, chairman, Afro-Asian Knowledge Society Initiative (AAKSI), shed light on the corporate social responsibilities initiatives launched by TAG-Org such as Talal Abu-Ghazaleh Knowledge Society (TAG-Knowledge) stating that it is a creative example for serving university students free of charge.

"I am ready, as the AAKSI chairman of this initiative, to cooperate with you in your ‘2025 vision’ program for the sake of the peoples of Asia and Africa to achieve the goals of this initiative."

"TAG-Org is also planning to build other partnerships and initiatives with the UNESCO in various fields."

At the end of his remarks, Mr. Abu-Ghazaleh underscored his constant readiness to cooperate through the various entities he heads such as UNGAID, AKMS, AAKSI, and of course TAG-Org.

The event brought together international experts, decision-makers and private sector representatives and addressed three main questions: How will we acquire and share knowledge in 2025? How will technology shape lifelong learning in 2025? How will knowledge acquisition and sharing change in higher education and research?

UNESCO’s Future Forum series aim to contribute to the understanding of global trends and related societal challenges, to assess their impact and to determine UNESCO’s response.
Kazakhstan Ambassador Visits TAG-College

AMMAN - Mr. Bulat Sarsenbayev, ambassador of Kazakhstan to Jordan and a delegation from the Eurasian National University headed by Professor Dr. Abdraimov Bakhtzhan, rector of the University has recently visited the Talal Abu-Ghazaleh College of Business/ German-Jordanian University.

The delegation met with TAG-College Executive Director Mr. Bassam Abu-Ghazaleh, TAG-College Dean, Dr. Hisham Gharaibeh, and a number of professors where they discussed activities and programs offered by the University and the College.

Both parties tackled cooperation in the field of research and program exchange as well as offering mutual programs.

The Eurasian National University, in the Astana city, was established in 1996 and it is one of the major universities with 8500 BA students, 433 MA students and 130 PhD students.

Abu-Ghazaleh and NPS Delegation Discuss MA Program in Leadership

AMMAN - Mr. Talal Abu-Ghazaleh, chairman and CEO of Talal Abu-Ghazaleh Organization (TAG-Org), has recently received a delegation from the Naval Postgraduate School (NPS) where they discussed the proposed project by the School to establish a partnership with Talal Abu-Ghazaleh College of Business (TAG-College)/ German-Jordanian University and the Jordanian Armed Forces.

According to the proposed project, which comes in accordance with the Letter of Accord signed between TAG-College and the NPS, specialized Masters programs in the field of leadership, defense management and information technology will be offered to Armed Forces affiliates in Jordan and the Arab region.

A delegation from the NPS and TAG-College visited Jordan Armed Forces' headquarters where they met Head of Operations and Training Commission.

In addition, the delegation visited the National Military College and met with the Commander of the College and other personalities where the visiting delegation was briefed on the Masters program offered. From their part, the head and members of the NPS delegation presented a brief about TAG-College's Masters programs that would be implemented in the Arab region in cooperation with the Jordanian Armed Forces and TAG-College/GJU.
Al-Azhar University Delegation Visits TAG-Org Office in Gaza

GAZA - A delegation comprised of twenty students from the Faculty of Economy and Administrative Sciences at Al-Azhar University has recently visited the Talal Abu-Ghazaleh Organization (TAG-Org) office in Gaza Strip.

During the visit, the students met with Mr. Zuhair El Nazer, the Arab Society of Certified Accountants (ASCA) representative and TAG-Org Gaza office manager, who provided them with an extensive explanation of the Organization’s services and activities on a regional level.

Underscoring TAG-Org’s training and qualification activities, El Nazer said, ‘After the latest Israeli assault on Gaza, Mr. Talal Abu-Ghazaleh, TAG-Org chairman and CEO, decided to grant students and accountants from the Gaza Strip a full scholarship to enroll in the Arab Certified Public Accountant (ACPA) program and become certified accountants.’

‘The 2009 scholarship is the third to be granted by Mr. Abu-Ghazaleh; the first was in 2001 and it included 1000 Palestinian accountants in Gaza and the West Bank. It was later renewed in 2007,’ he added.

According to El Nazer, 400 accounting students have registered for the ACPA scholarship so far.

El Nazer shed light on the cooperation agreement between Al-Azhar University and ASCA which is in effect since 1995 for training and qualifying students, ‘the University is an accredited center, and it will host the ACPA courses and exams this year.

At the end of the visit, the delegation handed over a certificate of appreciation to Mr. El Nazer. The students also received copies of ASCA guide, ASCA and Resalatuna magazines and a list of scholarly and professional publications issued by the Organization.

TAG-PS Executive Director in Qatar Appointed CWTAR Technology Committee Chair

DOHA - The Advancing Arab Women in Technology Leadership Workshop II: Strategy Made Reality concluded on April 16, 2009 with a primary focus to move forward with plans to create the Center for Women and Technology for the Arab Region (CWTAR), a major resource to support women’s involvement in the knowledge-based society.

To serve this purpose, a number of committees has been established; among which is the Technology Committee chaired by Mr. Samer Jamous, executive director of Talal Abu-Ghazaleh Professional Services (TAG-PS) in Qatar.

The Committee will review, suggest and assess tools and technologies used at CWTAR, and also develop goals and principles related to the Committee’s work, while developing partnerships in the field of technology.

‘Talal Abu-Ghazaleh Organization has always been contributing to the capacity building in the Arab countries as part of its social responsibility towards the region, and my election as chair serves this purpose,’ Mr. Jamous said.

The April 15-16 Workshop, held by the Supreme Council of Information and Communication Technology (ictQATAR) and inaugurated by HE Hessa Al-Jaber, ictQATAR secretary general in Doha, hosted Mr. Talal Abu Ghazaleh, vice chair of the Global Alliance on ICT and Development (GAD) who underlined the need to establish women Information Communication Technology (ICT) peer groups.

Participants in the workshop included representatives from the business, government, education, and non-government sectors. Key organizations participating in the event were the Multinational Development of Women in Technology (MDWIT), Dubai Women’s College (DWC), UNESCO, the World Bank, ESCWA, Arab Women Organization, Talal Abu Ghazaleh Organization (TAG-Org), CISCO, and Hewlett Packard.
DAMMAM - The Licensing Executives Society – Arab Countries (LES-AC) in cooperation with Asharqia Chamber organized ‘Managing Intellectual Property (IP) in an Open Innovation Environment’ workshop on April 18, 2009 at the Chamber’s premises in Dammam City, Kingdom of Saudi Arabia (KSA).

‘This event is the beginning of cooperation between the Society and the Chamber in order to raise awareness about the economic importance of licensing, technology transfer, and the protection of Intellectual Property Rights (IPRs),’ Ms. Renad Al Noubani, LES-AC manager said.

The workshop focused on improving the quality of both IP management and open innovation initiatives with a particular concentration on the overlap and synergy that can be obtained when done thoughtfully.

The main speaker at the workshop was Dr. Paul Germeraad, president of Intellectual Assets Inc., who discussed case studies and practical examples that provided the attendees with detailed insight on how to proceed and what pitfalls to avoid.

Dr. Germeraad discussed the following issues: how managing IP and conducting open innovation are inter-related; the steps of finding and integrating open innovation technology with the help of IP databases to increase the quality of projects and decrease access time to market, how the geographic distribution of IP enables businesses to develop and first commercialize their products.

The workshop was attended by about 60 CEOs, general managers, business development specialists, and R&D experts, from different Saudi industrial companies.

On the other hand, LES-AC had launched the Intellectual Assets Management Program, the ‘Arab Certified IP Licensing Practitioner (ACIPLP)’ in 2007, a professional qualification program developed by the Licensing Executives Society International (LESI) specialists in the field of licensing. Meanwhile, members of the LES-AC reviewed and translated the material of the Program to be consistent with the Arab countries’ laws.

‘The Program is designed to be the basis for a successful career in the field of licensing and technology transfer,’ Ms. Al Noubani explained.

‘ACIPLP program targets individuals working and interested in IP management, licensing, in addition to investors, financial consultants, lawyers and managers in all fields of industry,’ she added. It is worth mentioning that the ACIPP program will be conducted in KSA in cooperation with the Asharqia Chamber in October 2009. The LES-AC is the regional representative of the LESI, a non-profit society that is concerned with developing and educating the business community on the economic importance of licensing, IPRs protection, technology transfer and encouraging investment in research and development. Another objective of the Society is to develop the capacity of the business community on IP licensing to assist in the economic development of the Arab countries.'
‘Translator and Challenges of the Labor Market’ Discussion Session

The Talal Abu-Ghazaleh Knowledge Society (TAG-Knowledge) held a discussion session on April 8, 2009 entitled ‘Translator and Challenges of the Labor Market’ where a number of TAG-Knowledge’s members participated in.

Mr. Mohammad Abu-Reesheh, the training manager at Talal Abu-Ghazaleh Translation, Distribution and Publishing (TAG-TRANSLATORS) tackled during the session a number of topics including the translator’s characteristics, local and international labor market, translation, interpretation and self-learning skills. The session also included inputs and inquiries from the participating students who requested for further related sessions.

German Club

The German Club has been launched with a broad participation of the Talal Abu-Ghazaleh Knowledge Society (TAG-Knowledge) members including Jordanian and foreign students.

This Club was founded upon the request of many students to learn and master this language because of its popularity. Participants will be introduced to the basics of the German language and will be divided into working groups that aim at developing the skills of German language proficiency.

TAG-Knowledge has already launched a number of clubs free-of-charge as a service for its members such as the English Club, Turkish Club and Spanish Club.

Training Courses

The Talal Abu-Ghazaleh Knowledge Society (TAG-Knowledge) held six training courses in various fields in April, such as ‘Presentation Skills’, held during April 8-9, 2009, with the participation of a group of students.

Another training course was held in the field of ‘Project Management’ on April 11, 2009 which tackled various technical, administrative and financial aspects of project management as well as the success factors and the projects’ control methods. The course also covered the issue of risk management and its relation to project management.

On April 18, 2009 and upon the request of many students, a training course entitled ‘Writing Business Letters’ was held covering types of letters and ways of writing them.

In addition, a training course in the field of ‘Job Interviews and CV Writing’ was held during April 25-26, 2009 with the participation of a group of TAG-Knowledge members. The course tackled a number of aspects including self management and development. CV writing and necessary skills of job interviews. Furthermore, a training course in the field of ‘Feasibility Study’ was held April 19-20, 2009 with the participation of a number of trainees. The course covered many related aspects such as technical, administrative and financial matters of a feasibility study in general.

Courses that have been held recently include ‘Banking Work for Non Bankers’ which was held April 29-30, 2009 and addressed the concepts associated with banking activity, similarities and differences between commercial and Islamic banks as well as banking products and services.
TAGITI Holds
‘Projects Management: Concepts and Tools’ Course


The course focused on the modern projects management concepts and tools that are based on the international standards accredited by the Project Management Institute (PMI).

Managers and employees from the Arab Bank, who participated in the course, received certificates of attendance.

TAGI-Recruitment Participates in Maharat Job Fair

AMMAN – Talal Abu-Ghazaleh Recruitment and Human Resources Development (TAGI-Recruit) took part in the job fair of ‘Maharat’ held and sponsored by the United States Agency for International Development in the Sheraton Hotel – Amman.

TAGI-Recruit is a firm specialized in offering distinctive recruitment services to organizations and individuals through human resources and cadres trained and prepared for this purpose.

The company works out of Talal Abu-Ghazaleh Organization’s offices, whose activities extend to most countries around the globe.
Fifth IP Moot Court Competition Concludes in Jordan

AMMAN - The Fifth Intellectual Property Moot Court Competition, organized by the Arab Society for Intellectual Property (ASIP) and the University of Jordan (UJ), concluded on May 14, 2009 at the Faculty of Law.

Chief Judge of the First Instant Court Nihad Al-Husban, who presided over the panel noted that such an experience plays a major role in enriching the students’ practical knowledge in addition to their university education.

‘Before holding the final session, we train the contestants on the court’s different procedures so that it would be relatively the same as real life experience,’ she commented.

The winners were Nader Jayousi, Reem Khalifeh, Dana Al-Shawa and Amjad Al Najdawi.

The four-member winning team will receive three months training at the Talal Abu-Ghazaleh Legal (TAG-Legal), an affiliate of Talal Abu-Ghazaleh Organization (TAG-Org), in addition to JD600 divided between the first place and second place team members.

The participating students emphasized that the Moot Court enhanced their personal and professional skills which mainly increased their courage and self-esteem when presenting in public.

In September of 2004, a Memorandum of Understanding (MoU) was signed between ASIP and the UJ to organize the Moot Court competition on IP topics among law students at the Jordanian universities.

Tanmia Accredited as Abu-Ghazaleh Cambridge IT Skills Center

SHARJAH - The National Human Resource Development and Employment Authority (Tanmia) Director General, Ms. Faddah Lootah, signed the accreditation application according to which, the Tanmia will be the first authority accredited in the United Arab Emirates to be a training and examination center for the Abu-Ghazaleh Cambridge Information Technology Skills Certificate.

Ms. Lootah highly commended the cooperation with the Talal Abu-Ghazaleh Organization and expressed her hope that the framework of cooperation will include all the services within their fields of interest.

Tanmia provides quality services in areas related to training, career guidance and employment of national human resources to create a productive workforce capable of contributing to a competition- and skill-based national economy.
Beirut Office Participates in ‘Fluctuations and Implications in 2009’ Seminar

BEIRUIT – The Talal Abu-Ghazaleh Organization (TAG-Org) – Beirut office participated in ‘2008 is the year of Fluctuations and Implications on 2009’ seminar held by the General Union of Arab Accountants and Auditors’ and Licensed Accountants Union in Beirut, Lebanon, April 22-23, 2009.

On the margin of the seminar, a book fair was held including TAG-Org’s dictionaries and professional publications.

Attending the seminar’s activities were a number of accountants from Lebanon and Arab countries who were updated with the latest amendments and changes on the International Accounting Standards; in addition to the means to minimize and deal with the effects of the recent financial crisis.

AKMS Holds ‘Management Skills for New Managers’ Training Course

AMMAN - The Arab Knowledge and Management Society (AKMS) organized a professional training course entitled ‘Management Skills for New Managers’ at the Talal Abu-Ghazaleh College of Business / German – Jordanian University, May 3-5, 2009.

The course focused on the following topics: manager’s self-assessment, effective communication, motivational strategies, coaching performance, delegation and leadership.

This course is part of a series of tools presented by AKMS within its training programs for 2009 which include various courses in administrative subjects specifically in the field of quality management, project management, human resources administration and communication. Managers from different companies seeking advanced professional administrative training participated in this course.