



Talal Abu-Ghazaleh International University

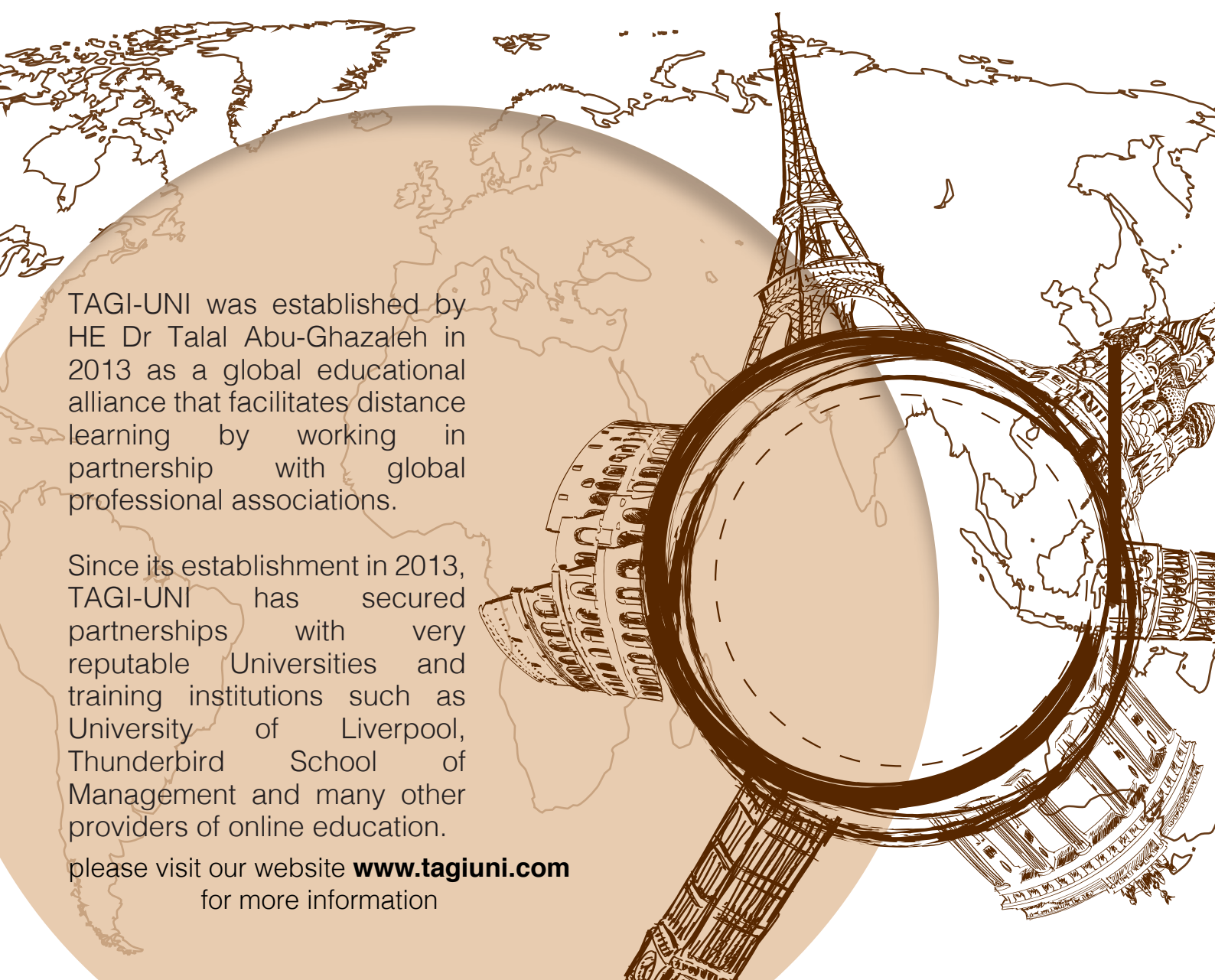
TAGI-UNI Newsletter

July 2016, Issue 4

TAGI-UNI was established by HE Dr Talal Abu-Ghazaleh in 2013 as a global educational alliance that facilitates distance learning by working in partnership with global professional associations.

Since its establishment in 2013, TAGI-UNI has secured partnerships with very reputable Universities and training institutions such as University of Liverpool, Thunderbird School of Management and many other providers of online education.

please visit our website www.tagiuni.com
for more information



For His Distinguished Achievements and Contributions to the Economy, Education and Technical Fields

His Majesty King Abdullah II Awards Dr. Abu-Ghazaleh the Order of Independence of the First Class

AMMAN - May 25, 2016

His Majesty King Abdullah II bestowed on HE Dr. Talal Abu-Ghazaleh the Order of Independence of the First Class for his distinguished achievements and contributions to the economy, education and technical fields.

This Royal honoring acknowledges Dr. Abu-Ghazaleh's prominent role in highlighting Jordan's modern image at the Arab and international levels, in addition to his initiatives in developing local communities as part of his social responsibility.



Dr. Abu-Ghazaleh expressed his thanks and gratitude to His Majesty King Abdullah II for this Royal recognition and valuable trust, adding that such an award will motivate him to fulfil His Majesty's directives.

Dr. Abu-Ghazaleh was honored during the official national celebration marking the 70th Independence Day held at Raghdan Palace, with the presence of Her Majesty Queen Rania Al Abdullah and HRH Crown Prince Hussein bin Abdullah II, as well as a host of distinguished guests including royalty members and other senior officials and representatives from the civil, military, and governmental parties. During the celebration, a number of pioneers were recognized for their accomplishments and contributions in building the country and enhancing its progress.



TAGI-UNI Partners

About Amity University

With the mission of making “world-class education accessible to everyone, everywhere”, Talal Abu-Ghazaleh International University (TAGI-UNI) partners with prestigious institutions to create a new model for distance learning.

As a global educational alliance, TAGI-UNI works with leading educational institutions to offer jointly administered, accessible, and accredited certification and degree programs to students around the world.

In 2013, TAGI-UNI signed a partnership agreement with Amity University, which is a worldwide private university based in India. Founded in 2003 by Dr. Atul Chauhan; Amity's president, with the enrollment of 120 students, today it has more than 125,000 students from all over the world, 133 professional programs, 70 world class institutions and 22 campuses around the world, including London, Dubai, Singapore, Mauritius, New Jersey and China.

Besides its regular programs, Amity University has taken a step in this direction to provide online learning through Amity Directorate of Distance and Online Education to give individuals and organizations the competitive edge.

In this type of learning environment, content is mobile, constantly available from any given location, and is updated dynamically. Learning is only a mouse click away.



At Amity University, emphasis is not only given to making you academically brilliant, but also enhancing your leadership and team spirit, thus preparing you for the real life corporate world. For its continuous improvement efforts in education, Amity University is listed by the QS (Quacquarelli Symonds) as one of Asia's top 300 universities.

Moreover, Amity University has been ranked as the Number One not-for-profit, private university, by the Times of India and India Today. In addition, its Business School has been ranked as the 5th amongst Indian Business Schools by the Times of India. Its Online MBA program was also listed by QS among the top 25 online programmes in the world, which concludes that Amity institutions are constantly ranked amongst the top.

Amity University provides different degrees varying from Certificates and Diplomas, to Academic degrees (Bachelors and Masters), which are all recognized by international and national accreditation bodies, such as the National Accreditation and Assessment Council (NAAC), and the Accreditation Council for Business Schools and Programs (ACBSP).

TAGI-UNI Students

Anas Abdallah

MBA with Concentration in Operations Management - Fourth Semester at Amity University

I've chosen this major because I want to expand my expertise in the Operations Management field, as I am currently working in a company where I'm responsible for its operations. I believe that understanding how to manage operations properly will enhance my skills and will help me excel in my job.

My future plan is to build upon my master's degree. I believe an MBA will increase my chances in finding a new job, and I look forward to a new challenge in a well-known, prestigious firm.

My job requires that I travel very often, so I wanted to obtain my Master's Degree without having any commitment in attending lectures, yet also from a reputable international university. I came across TAGIUNI and knew that they offer these degrees online. Knowing the reputation of Talal Abu-Ghazaleh Organization (TAG-Org) made me believe that they will definitely have a reputable Master's Degree program.



TAGI-UNI Programs

Diploma in Forex Management

Provider: Amity University

Duration: 4 Months

Fees: USD 500

Master of Arts in Educational Leadership

Provider: University of Roehampton

Duration: 2 - 3 Years

Fees: USD 14,000

Graduate Certificate in Advanced Project Management

Provider: Walden University

Duration: 6 Months

Fees: USD 9,060

Certificate in Professional Marketing

Provider: CIM

Duration: 1 Year

Fees: JD 2,000

For more information about TAGI-UNI partners' programs and certificates, please visit www.tagiuni.com

OLC Study: 90% Students See Online Experience as Good as Face-to-Face

Dive Brief:

- The Online Learning Consortium says 5.8 million students are enrolled in online higher education courses, and 90% of these students say their academic experience is as good, or better than an in-person class.
- According to the data, students report greater levels of engagement with coursework, faculty and classmates with learning technology and support the use of adaptive analytics in helping to customize student learning experiences.
- Despite eight in ten faculty members having little experience with online learning tools, data suggests 48% of learning materials will soon be digital.

Dive Insight:

The data from the Online Learning Consortium is a stark contrast to data presented recently by the Bill and Melinda Gates Foundation, which suggests that with the exception of some outliers like student housing and employment, most students are largely on-campus and learning in classrooms.

But the larger point, if the data is close to accurate, is that online learning is certain to grow in the higher ed space. Meeting the needs of this growing demand will require early attention and investment from college executives to study what kind of technology best meets their academic mission, best supports student success and meets the financial bottom line in service delivery.

There could be negative outcomes for faculty in the long-term vision of online education, but for now, it will require substantive planning for the year 2020.

Source: Education Dive website: <

<http://www.educationdive.com/news/olc-study-90-students-see-online-experience-as-good-as-face-to-face/420923/> >



Online Education and the Developing World

It is widely acknowledged that education plays a leading role in improving individuals' and entire countries' quality of life. Lacking access and financial resources, the developing world is an educational desert, languishing in illiteracy and poverty while the developed world is drinking deeply from the wells of information and knowledge. Bridging the educational divide across the world is now easier than ever thanks to the Internet and online learning. But are options like MOOCs (massive open online courses) the silver bullet the world has been waiting for, or will a lack of infrastructure and language barriers prove online education to be just another way the haves educate themselves and the have-nots continue to get left behind? The Online Education and the Developing World Infographic presents how effective online education is currently, and its potential for growth.



Why Education Matters

According to the World Bank, education is a powerful driver of development and one of the strongest instruments for:

- Reducing poverty.
- Improving health.
- Gender equality.
- Peace.
- Stability.

University-Level Enrollment, Select Countries, and Most Recent Years Available

- Niger: 2%.
- Central African Republic: 3%.
- Cote d'Ivoire: 4%.

- Pakistan: 10%
- Liberia: 12%
- Qatar: 12%
- India: 25%
- China: 27%
- Colombia: 45%
- Saudi Arabia: 51%
- Japan: 61%
- United Kingdom: 62%
- Russia: 76%
- United States: 94%
- South Korea: 98%

The Big Idea-Massive Open Online Courses

Top-notch university education is available to more students around the world through lecture videos and interactive course work online. Many courses are free, and all are available to anyone with Internet access. And students in the developing world comprise a great and growing proportion of the largest providers' users.

Coursera:

- Eleven million students.
- Classes are free.
- Students can purchase "verified certificates" for a single class or mini-degrees in entrepreneurship or cloud computing.
- One in three users from developing world

edX:

- Three million students.
- Classes are free.
- 9% of edX's students came from Africa in 2014.
- 12% of edX's students came from India in 2014.

Others:

- Khan Academy: 30% of visitors are non-Americans.
- Udacity: 60% of students are international.

Hurdles to Education

- In addition to the traditional hurdles facing students in the developing world, access to online education presents unique challenges.
- Reliable high-speed Internet access capable of streaming course lecture videos is hard to come by in the world's poorest regions.
- 31% of households in developing countries have Internet access.

- 81% of edX students view material on desktop computers.
- 12% of edX students use a mobile phone.
- 7% of edX students use a tablet.
- Basic literacy is a major problem in the areas of the world where education is needed most.
- Most U.S. universities only offer higher-level courses aimed at the middle class.
- Major challenge to tailor content of courses to a diverse worldwide audience.
- May not fit different learning styles in different nations.
- Relying on other organizations to address basic literacy and foundational learning.

Minor Tweaks, Major Impact

Changes in MOOC platforms show promise for increasing access to the developing world, including:

- Ability to download course videos rather than only streaming.
- edX's plan to start open-sourcing its platform to allow more universities to post online courses and software programmers to experiment with customized interfaces.
- Providing real-world certifications, regardless of location.
- Blend of online courses and traditional college work.

While MOOCs have real issues (digital divide and literacy) that must be addressed in order to fully meet their missions of bringing education to the people that need it most, there are wonderful opportunities for customized education by blending online and traditional learning. Once content is created in languages other than English, infrastructures are improved, and digital mobile hardware catches up, online education has the potential to change lives.

Source: Online Course Report website:

www.onlinecourereport.com

Start Your MBA Based on MOOC Today!

In this section, we will introduce one of our recommended MOOC courses to complete our plan for your MBA program.

In this issue, we will recommend to start with “More Introduction to Financial Accounting” which builds on the Introduction to the Financial Accounting course which should be completed first. In this course, student will learn how to measure and report assets, liabilities, and owners’ equity; and analyze most of the information provided by companies in their financial statements.

This course is offered by the University of Pennsylvania through the platform of Coursera, and is tutored through a duration of six weeks.

Link access to the course: <https://www.coursera.org/learn/wharton-financial-accounting>



TAGI-UNI Partners



ONLINE
PROGRAMMES



WALDEN UNIVERSITY
A higher degree. A higher purpose.



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