

TAG-UCB Newsletter

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Talal Abu-Ghazaleh University College of Business Administration (TAG-UCB) was established in 2012 with the aim of developing a cadre of future business leaders who can compete and succeed in a world of expanding knowledge and challenging economies.

Our commitment to our students, academic excellence and regional development is reflected in our motto “Where the Gifted Become Leaders“.

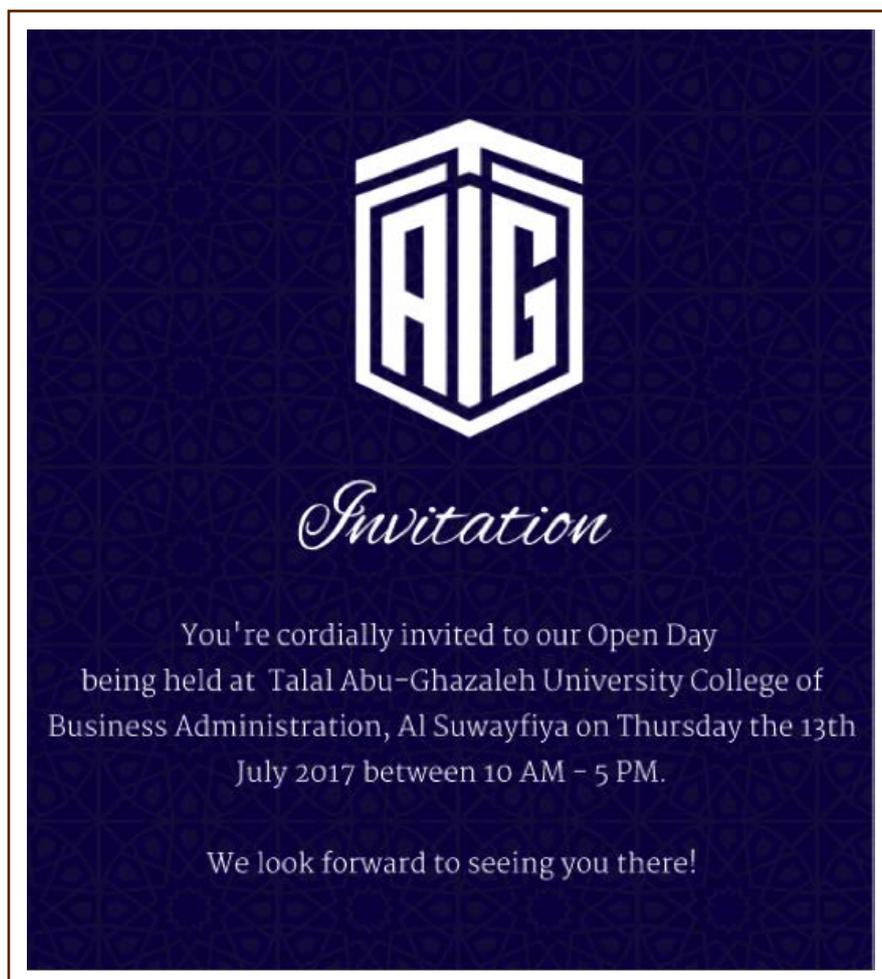
TAG-UCB offers a Bachelor Degree in Business Administration - BBA, with concentration on International Accounting, Logistics, Management, Human Resource Management, Marketing, E-Business and Entrepreneurship, Banking and Finance and Islamic Banking and Finance. The College also offers a two-year Diploma in Business Administration.

Open Day Date Announced

MANAMA - Talal Abu-Ghazaleh University College Of Business (TAG-UCB) announces the organization of the Second Open Day to take place on July 13, 2017 at TAG-UCB campus located at Al Suwayfiya Avenue.

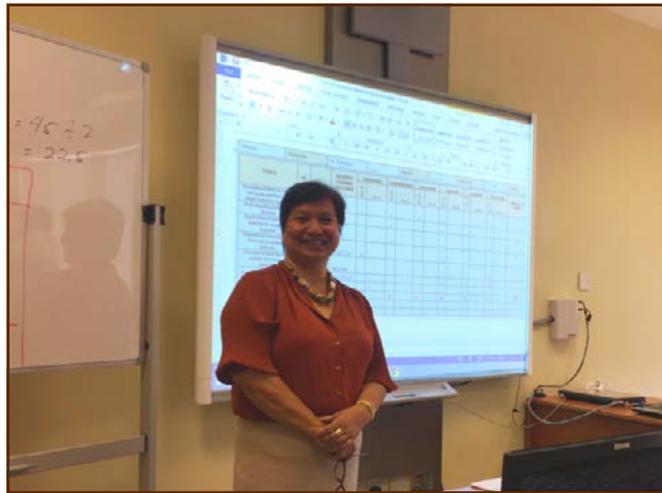
The Open Day encourages students, parents and employees to explore the campus whilst also interacting with faculty members and students at the University.

Faculty members as well as the admission team will guide students in regards to the various concentrations available at the University. In addition to providing students the opportunity to register early, the University will provide scholarships to students.



TAG-UCB Conducts TOS Workshop

MANAMA - A ‘Table of Specification (TOS) Workshop’ was recently conducted by Dr. Benchie Fortuno who is a part of the Quality Assurance Office at TAG-UCB.



TOS is a plan prepared for construction of test material which describes the topics to be covered in class and matches the

number of points assigned for a particular test based on the intended learning outcomes and time allocated to each topic.

This plan is to be implemented starting from the summer semester across all concentrations and faculty members have been requested to prepare the TOS. The TOS will also assist faculty members in completing the CILO – PILO Assessment Sheet developed by the Quality Assurance Office at TAG-UCB.

Distribution of Food Packets by Students

MANAMA – Fulfilling part of its CSR mission, TAG-UCB launched an ‘Iftar Saem’ campaign during the Holy Month of Ramadan. As a part of the campaign, students prepared and distributed food packets to those who were fasting. TAG-UCB’s initiative was highly appreciated by the local community.



The campaign aimed to enhance the spirit of cooperation between college students and the Bahraini community. Such initiatives promote the concept of volunteerism and a sense of responsibility towards others.

Field Training Experience

By Samah Mansoor

I have recently earned a Bachelor of Business Administration degree in Management from TAG-UCB. As a part of the graduation requirement, students are required to complete field training at a company of their choice. A student must spend 180 working hours at the company in order to complete the course. If I wanted to describe my experience in one line, I would simply say that it exceeded my expectations in terms of knowledge I gained.

I had the opportunity to complete my training at Abbott Company at their Department of Sales and Marketing. I was able to apply what I studied at the University in order to develop new ideas. It, also, helped me in being more organized by encouraging me to be more punctual, prioritizing job tasks and completing them on time. I have also learned to network and build connections while also improving my communication skills both within the Company and the community.

Based on my experience, the management course helped me more in the area of personal organization rather than team situations. Creating daily agendas proves to be very useful especially if one would like to utilize their time adequately: balance classes, field training and also personal life. In simple words, my advice to students planning to undergo training would be to take only three courses during the Field Training term, this would help you bring some bit of balance in your schedule.

During the training, always maintain a good relationship with your supervisor and do not shy away from asking questions.

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